AUGUST 25 CENTS

The PARENTS' MAGAZINE

Formerly called "CHILDREN, *The Parents' Magazine*"

Teach Your Child to Think
By STELLA N. FULTON

★

Youth Needs Red-Blooded Books

★

Baby's First Food

★

Parental Problems
and ways to meet them

★

A Movie Guide
for You and Your Children

★

AND 19 Other Features on Rearing Children from Crib to College

★

Every Advertisement is Certified

★

Published with the official co-operation of Teachers College, Columbia University; University of Minnesota; State University of Iowa; and Yale University.

HOW MUCH SLEEP IS ENOUGH?

New Facts Regarding Needs of Children of All Ages

COLUMBIA UNIVERSITY

HOME STUDY COURSES *AND* ADULT EDUCATION

IN these days of widespread educational expansion schools are crowded; our leading universities must turn away many applicants for entrance; and thousands of adults are studying in their leisure time.

Columbia University welcomes this educational expansion, for through broader, deeper and more exact knowledge come wider culture, more vital social life, more intelligent training of youth, and greater efficiency in business or professional life.

Many of the hopes for a fuller life that are visions in school and college days are carried to completion by adult education.

Since 1919 the University has been developing its facilities to meet adequately this increasing desire for study at home by individuals or groups. Carefully prepared courses for home study are offered in the subjects listed here.

These courses have been prepared by our instructors for study at home by individuals or groups. Everyone who enrolls is instructed by a member of the University teaching staff; and while each course covers all material essential to a full understanding of the subject, the close personal relation between teacher and student makes it possible to adapt the instruction to the individual needs of each student.

The University will send on request full information about these home study courses. A coupon is printed below for your convenience. If you care to write a letter briefly outlining your educational interests, our instructors may be able to offer helpful suggestions. Mention subjects which are of interest to you, even if they are not listed below because additions to the courses offered are made from time to time.

HIGH SCHOOL AND COLLEGE PREPARATORY COURSES

COLUMBIA University Home Study Department has prepared courses covering the equivalent of four years of High School study. This complete High School or College Preparatory training is available to those who cannot undertake class room work. We shall be glad to send you our special Bulletin.

Columbia University Courses for home study are offered in the following subjects:

ACCOUNTING
AMERICAN GOVERNMENT
APPLIED GRAMMAR
BANKING
BUSINESS ADMINISTRATION
BUSINESS ENGLISH
BUSINESS LAW
BUSINESS MATHEMATICS
BUSINESS ORGANIZATION
BUSINESS PSYCHOLOGY
CHEMISTRY
CHILD PSYCHOLOGY
CLASSICS
COMPOSITION
CONTEMPORARY NOVEL
DRAFTING
DRAWING AND PAINTING
ECONOMICS
ENGLISH COMPOSITION
ENGLISH LITERATURE
EUROPEAN HISTORY
FIRE INSURANCE
FRENCH
GEOMETRY
GERMAN
GRAMMAR
GREEK
HARMONY
HIGH SCHOOL COURSES
HISTORY
INVESTMENTS
ITALIAN
JUVENILE STORY WRITING
LANGUAGES
LATIN
LITERATURE
MAGAZINE ARTICLE WRITING
MARKETING
MATHEMATICS
PERSONNEL ADMINISTRATION
PHILOSOPHY
PHOTOPLAY COMPOSITION
PHYSICS
POETRY
PSYCHOLOGY
PUBLIC SPEAKING
RELIGION
SECRETARIAL STUDIES
SHORT STORY WRITING
SOCIOLOGY
SPANISH
WORLD LITERATURE
ZOOLOGY, ETC., ETC.

COLUMBIA UNIVERSITY, University Extension—Home Study Department, New York, N. Y.

Please send me full information about Columbia University Home Study Courses. I am interested in the following subject:

Parents' Mag.—8-30

.....

Name .....**Occupation**.....

Street and Number .....**City**.....**State**.....

1291

What summer appetite *could resist it?*

Wheatena

served cold with fruit

RECIPE

Use a DEEP saucepan. To 7 cups of actively boiling water . . a racing, foaming boil . . add 1 teaspoonful of salt. Shake into this . . SO SLOWLY THAT BOILING NEVER STOPS . . one cup of Wheatena. Let boil 2 or more minutes. Pour into small moulds previously dipped in water. Chill thoroughly. Cover with bananas, fresh peaches or other fruits, and serve with milk or cream.

If served as a HOT cereal . . use 6 cups of water to 1 of Wheatena.

The delicious SUN-BROWNED wheat cereal

Hot weather appetites simply must be tempted. And what appetite could resist a delicious, fragrant dish of sun-browned Wheatena—served cold with fruit?

Wheatena is the cereal made from the entire wheat kernel . . from wheat ripened in sun-drenched fields . . then roasted and toasted to develop its wonderful whole-wheat flavor.

Doctors recommend Wheatena for babies . . for growing children . . for adults of all ages. It is *quick-cooking* . . and costs less than 1 cent a dish.

Wouldn't YOU like to try this wonderful cereal? Mail the coupon below and we'll send you 3 generous servings. Or, better still, get a full-size package from your grocer.

3 delicious servings FREE

We want you to taste the delicious nut-like flavor of this sun-browned wheat cereal—Wheatena. Please mail the coupon below, and we'll send you, by return mail, enough for three generous servings.

Name .....

Address P-8-30

The Wheatena Corporation
Wheatenaville, Rahway, New Jersey

The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.

Published with the official co-operation of Teachers College, Columbia University; University of Minnesota; State University of Iowa; Yale University.

The PARENTS' MAGAZINE

Formerly called "CHILDREN, The Parents' Magazine"

(Title registered U. S. Patent Office)

VOL. V. NO. 8
August, 1930

ON REARING CHILDREN FROM CRIB TO COLLEGE

BOARD OF EDITORS

GEORGE J. HECHT
President, The Parents' Publishing Association, Inc.
MRS. CLARA SAVAGE LITTLEDALE
Managing Editor
MARY ELIZABETH BUCHANAN
Associate Editor
MRS. EVA V B. HANSL
Associate Editor
LEO JOSEPH ROCHE
Art Editor
MRS. SIDONIE M. GRUENBERG
Director, Child Study Association of America
ANNE PIERCE
Consultant in Home Economics
PROF. WALTER B. PITKIN
Columbia School of Journalism
DR. LOIS HAYDEN MEEK
Director, Child Development Institute, Teachers College, Columbia University

CONSULTANTS

ANGELO PATRI
Author "Child Training" and "School and Home"
DR. MARY SWARTZ ROSE
Prof. of Nutrition, Teachers College, Columbia University
DR. CHARLES HENDEE SMITH
Director, Children's Medical Service, Bellevue Hospital

ADVISORY EDITORS

JULIA WADE ABBOT
Director of Philadelphia Public Kindergartens
JOHN E. ANDERSON
Director, Institute of Child Welfare, Univ. of Minnesota
JAMES R. ANGELL
President, Yale University
DR. S. JOSEPHINE BAKER
Former Chief, Bureau of Child Hygiene, New York City
ADELAIDE S. BAYLOR
Federal Board of Vocational Education
MRS. HERMANN BIGGS
President, National Federation of Day Nurseries
DR. HOWARD CHILDS CARPENTER
Sec'y, Am. Pediatric Society
DR. ARTHUR BUTLER CHANDLER
Director, Nursery School, McGill University, Montreal
DR. HUGH CHAPLIN
Chairman, Pediatric Section, N. Y. Academy of Medicine
REV. JOHN M. COOPER
Catholic University
DR. BESS V. CUNNINGHAM
Teachers College, Columbia Univ.
DR. J. ALLAN HICKS
Sec'y, Com. on Child Development, Nat'l Research Council
DR. JOHN L. ELLIOTT
Ethical Culture School, N. Y.
LIVINGSTON FARRAND
Pres., Cornell Univ., Vice-Pres. Am. Child Health Ass'n
DR. JOHN H. FINLEY
Pres., Nat'l Child Welfare Ass'n
DR. JAMES FORD
Exec. Dir., Better Homes in Am.
GLENN FRANK
Pres., Univ. of Wisconsin
DR. LEE K. FRANKEL
Vice-Pres., Metropolitan Life Insurance Co.
JOHN PALMER GAVIT
Author of "College"

CONTENTS

*(Articles marked * are of special interest to fathers)*

Fit for School
—*an editorial by Hugh S. Cumming, M.D., D.Sc.* 13
Frontispiece—*by Clara E. Sipprell* 14
*Teach Your Child to Think—*by Stella E. Fulton* 15
What Shall I Do Now?—*by Helen Buckler* 16
How Much Sleep?—*by Rachel Dunaway Cox* 18
*Youth Needs Red-Blooded Books
—*by Hilda Brace Stebbins* 19
*Taking Good Pictures of Your Children
—*by Madge Ellery* 20
*What the Schools Can't Do—*by Joseph K. Hart* 22
Five Years Old—*a poem by Peggy Pond Church* 22
*Swim with Your Children—*by Alice Lord Landon* 23
Baby's First Food—*by Louise Zabriskie* 24
*Backing the Camp—*by Dorothy L. Harding* 25
Furnishing the Whole-Family House
—*by Pauline Duff* 26
*Good Movies and Bad 28
Easy-to-Make Fashions 30
Parental Problems and Ways to Meet Them 32
Feeding the Family 34
Pointers for Parents 38
Home Movies 41
Books for Boys and Girls 48
Out of the Mouths of Babes 49
*Books for Parents 50
Family Fun 55
Group Service Bureau—*Program for Discussion* 56

THE Editors and Advisory Editors and the organization with which they are affiliated do not necessarily endorse all the statements or opinions offered in this magazine. The author who signs an article assumes full responsibility for the statements it contains.

ADVISORY EDITORS

PROF. ARNOLD GESELL
Dir., Psycho-Clinic, Yale Univ.
MRS. LILLIAN GILBRETH
Efficiency Engineer, Author of "Living with Our Children"
DR. ERNEST R. GROVES
Univ. of North Carolina
GERTRUDE HARTMAN
Progressive Education Ass'n
DR. ALFRED F. HESS
Prof. of Pediatrics, Bellevue Hospital Medical College, N. Y.
PROF. PATTY SMITH HILL
Prof. of Education, Teachers College, Columbia University
JUDGE FRANKLIN CHASE HOYT
Children's Court of New York
SALLY LUCAS JEAN
Consultant in Health Education
JULIA C. LATHROP
Organizer and Former Chief, U. S. Children's Bureau
MRS. MINNETTA SAMMIS LEONARD
Author of "Best Toys and Their Selection"
DR. WILLIAM PALMER LUCAS
Professor of Pediatrics, Univ. of California Medical School
PROF. E. V. MCCOLLUM
Johns Hopkins University
DR. LOIS HAYDEN MEEK
Child Development Institute, Teachers College, Columbia Univ.
MRS. J. D. MILLER
President Georgia Congress of Parents and Teachers
MARY E. MURPHY
Elizabeth McCormick Memorial Fund
PROF. M. V. O'SHEA
University of Wisconsin
ANNA RICHARDSON
Am. Home Economics Ass'n
DR. FRANK HOWARD RICHARDSON
Consultant in Diseases of Children, N. Y. Dept. of Health
MRS. JANE DEETER RIPPIN
Nat'l Dir., Girl Scouts, Inc.
DEAN JAMES E. RUSSELL
Dean Emeritus, Teachers College, Columbia University
DR. BELA SCHICK
Discoverer of Schick Test
MRS. JOHN F. SIPPEL
President, General Federation of Women's Clubs
ROBERT E. SIMON
Vice-Pres., United Parents' Ass'n of New York
DR. LOUISE STANLEY
Chief, Bur. of Home Economics, U. S. Dept. of Agriculture
DR. D. A. THOM
Mass. Dept. of Mental Diseases
DR. MIRIAM VAN WATERS
Juvenile Court, Los Angeles
JAMES E. WEST
Boy Scouts of America
EDNA N. WHITE
Chairman, Nat'l Council of Parent Education
DR. FRANKWOOD E. WILLIAMS
Medical Director, Nat'l Com. for Mental Hygiene
MRS. MAY PARDEE YOUTZ
Director, Child Study and Parent Education, State University of Iowa

Published Monthly by THE PARENTS' PUBLISHING ASSOCIATION, INC.

Publishing Office: 184-10 Jamaica Ave., Jamaica, N. Y. Executive and Editorial Offices: 255 Fourth Ave., New York

Terms: $2.00 a year, postage paid in U. S. A. and Canada. Postage to other countries 50c extra. Remit by U. S. money order, express money order, check, or by draft payable in U. S. funds. **Change of Address:** Must reach us 4 weeks before date of issue with which it is to take effect.

Copyright, 1930, by The Parents' Publishing Association, Inc.

Member Audit Bureau of Circulation
CIRCULATION MANAGER: Robert P. Joy
VICE-PRES. AND ADVERTISING DIRECTOR: Earle R. MacAusland
ADVERTISING REPRESENTATIVES
Blanchard-Nichols-Coleman and Johnston
Chicago, Ill., Palmolive Building
Blanchard-Nichols-Coleman
Atlanta, Ga., Grant Bldg. *Seattle, Wash.*, Henry Bldg.
Los Angeles, Cal., Lincoln Bldg. *San Francisco, Cal.*, Hunter-Dulin Bldg.

Birth Subscriptions: A year's subscription makes an ideal gift to the mother of a newborn child. Attractive notification card is sent.

Entered as second-class matter September 13, 1926, at the Post Office, Jamaica, N. Y., under the Act of March 3, 1879.

The Story of an Honor Pupil

"Six years ago we were in despair," a mother writes us; "our little son was unable to attend the local school.

"I had read about the Calvert Home Instruction Courses . . . but how could I, a busy housekeeper, with four other children, give my youngster proper schooling at home? I took a chance, however, and wrote for a sample lesson.

"I didn't dream how much happiness that lucky letter was to bring!

"Our boy is now in preparatory school. Although he had never before entered a schoolroom in his life, he has carried off second honors every month, last month *first honors*. The Headmaster tells us that he has an unusually sound foundation for preparatory school work.

"But what we are most grateful for is his health! Studying at home, he had hours of sunshine and fresh air that would have been impossible if he had gone to regular school. Besides, he never had to go out in bad weather.

"And the lessons were so easy to give. The daily outlines were so clear that any one could follow them. My husband says he doesn't know who enjoyed our school more, the boy or I.

"My only regret is that I didn't know of the Calvert Home Courses in time to give them to the other children. For 'my Calvert child' is, I think, better equipped to go on with higher work than any of the others were at his age.

"The individual instruction, the interesting way of presenting each lesson, the elimination of wasted classroom time, the delightful intermingling of cultural, scientific and general information with the three 'R's' from the very first lesson . . . well, no wonder the boy was ready for High School in six years!

"Yes, I'm a Calvert enthusiast, and I talk about what your Home Courses did for us whenever I get the chance. I just wish I could tell every other mother in the world about your school!"

Increasing numbers of parents are discovering the advantages of keeping children at home during the first formative years of school work. Founded in Baltimore 33 years ago as a day school, Calvert soon grew famous for its successful education of children from Kindergarten to High School. In response to an ever-growing demand a Home Instruction Department was opened. Now thousands of students all over the world have school *come to them.* Engineers, missionaries, diplomats, exchange professors have enrolled their children and have found them well equipped to do High or Preparatory School work upon return to this country. And Calvert Courses are giving thousands of children in this country more time for healthful play. Every home pupil benefits from Calvert methods of teaching, from careful planning of lessons, and Calvert's enthusiastic encouragement of self-expression. Daily lessons, books, materials and personal guidance are supplied from Baltimore.

V. M. Hillyer, A.B., Harvard, widely known as an educator, and the author of "A Child's History of the World," "Child Training," etc., is Headmaster. Your child should have his latest book, "A Child's Geography," which is now delighting thousands. It is highly recommended by leading educators.

Is your child developing as rapidly as he is able? Does he receive valuable individual attention at school? You owe it to his best interests to make sure. He will be if he enrolls with Calvert. Let us send you information about "the school that comes to you."

CALVERT SCHOOL
28 E. Tuscany Road
Baltimore, Md.
Please send me full information regarding your Home Instruction Courses.

Name_____

Address_____

The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.

DIRECTORY OF SCHOOLS

Schools—Girls

Where New England Traditions Count

HOWARD SEMINARY FOR GIRLS

55th year. Preparation for all colleges. Accredited. Intensive review. General courses. Individual attention. Junior College. Home Ec. Secretarial. All Sports. Music. Art. Expression. Aviation. Endowed. Moderate rates.

Lynn H. Harris (Ph.D., Yale)
Box 16 W. Bridgewater, Mass.

OAK GROVE
A QUAKER SCHOOL FOR GIRLS

Emphasizes College Preparation, Music, Art, Expression, Physical Education. *Address* **Mr. and Mrs. Robert E. Owen, Principals, Box 123, Vassalboro, Maine.**

GODDARD
A GIRLS' SCHOOL IN VERMONT

College Preparatory, Secretarial, Science, and Music Courses
Healthful Outdoor Life, Modern Dormitory, Low Tuition
THE PRINCIPAL, GODDARD SCHOOL FOR GIRLS, BOX 23, BARRE, VERMONT

The COLBY SCHOOL for GIRLS
Junior College and College Preparatory

Accredited Four-year Course Prepares for all Colleges. Secretarial, Science, Music, Art, and Journalism Courses. Healthful Outdoor Life. Riding, Basketball, Field Hockey, Winter Sports. Swimming.

JUNIOR COLLEGE ACCREDITS PROPERLY QUALIFIED STUDENTS FOR LEADING WOMEN'S COLLEGES
Liberal Endowment allows moderate tuition rate
Illustrated catalog on request
H. Leslie Sawyer, Principal, Box 13, New London, N. H.

TENACRE
Preparatory to Dana Hall
For Girls, 10 to 14 Years of Age

Carefully selected pupils. Attractive home surroundings. Teachers of refinement and experience.

One Home Center where the French Language is Spoken.

Address
Miss Helen Temple Cooke
Box A, Dana Hall, Wellesley, Mass.

BRADFORD ACADEMY
Junior College and Preparatory School for Girls

Founded in 1803. Music, Art, Speech, and Home Economics. Outdoor sports, gymnasium, swimming pool.
Katharine M. Denworth, Ph.D., President, Box 16
Bradford Massachusetts

WHITTIER **A New England School for Girls**

College Preparatory and Elective Courses. One Year Intensive Review. Music, Physical Education. Outdoor Sports. Attractive Home Life. 37th Year. Also Junior School. Address:
Mr. and Mrs. William C. Russell, Principals, Box P, Merrimac, Mass.

WALTHAM SCHOOL FOR GIRLS

Ten miles from Boston, College Preparatory, General and Special Courses. Outdoor activities, Homelike Atmosphere. Christian influence. 71st year. Moderate terms. Separate Residence for Girls 6 to 12 years.
LOUISE FAY, PRINCIPAL, Box P, Waltham, Mass.

HEWLETT SCHOOL FOR GIRLS 16th Year

Cedarhurst, Long Island. Twenty miles from New York. Day and Boarding pupils. Primary through College Preparatory. Outdoor sports. Music.
EUGENIA G. COOPE, *Principal*
Phone Cedarhurst 2909

Schools—Girls

Woodland Park

NATURAL, happy school life for younger girls, 7th to 10th grades. Separate Junior School of Lasell Seminary. Comfortable buildings, wholesome food, careful, sympathetic supervision. Healthful outdoor sports adapted to ages of pupils. Ten miles from Boston. Music, art, French, dancing, sewing, physical training. Courteous manners taught in home life. Special attention to individual needs. Catalog.
GUY M. WINSLOW, Ph.D., Principal
185 Woodland Road Auburndale, Mass.

GRAY COURT
ON THE SOUND

Accredited. College Preparatory or General. Secretarial, Arts, Crafts, Music, Riding, Beach, All Athletics. Individual attention and care. "How-to-Study" taught. Happy social life. Ages 8 to 18. **Catalog:—**
Jesse Callam Gray, Box 18, Stamford, Conn
A SCHOOL FOR GIRLS

HILLSIDE

FOR GIRLS. College preparatory, general high school courses. One-year intensive review. Two-year postgraduate department for high school graduates. Music, art, dramatics, secretarial, crafts. Overlooking historic New England town on Long Island Sound, one hour from New York. Athletics, Riding. Salt water bathing. Separate Junior School. *Catalog.*
Secretary, Hillside School, Box P, Norwalk, Connecticut

EDGEWOOD

A School that Develops **Imagination** and **Initiative** and Prepares Efficiently for College. A School in a Unique Setting that Appeals to **Modern Parents** Who Want **Progressive Education** for Girls 12-16. Coeducational.
For Fully Descriptive Catalog, Address
E. E. Langley, Principal
95 Rock Ridge Greenwich, Conn.

THE IDEAL SCHOOL DREW FOR GIRLS
SEMINARY
On beautiful Lake Gleneida, near N. Y. City.
Accredited College Preparatory. Elective Courses. Small classes. Outdoor life and sports. Moderate rates. 64th year. Also Junior School. *Catalogs:—*
Herbert E. Wright, D.D., Pres., Box P, Carmel, N. Y.

Highland Manor

COUNTRY boarding school and Junior College for girls. Fully accredited. Non-sectarian. All grades. College preparatory, general, special courses. Music, art. Camp and Summer School in Maine.
Eugene H. Lehman, Director, Box M, Tarrytown-on-Hudson, N. Y.

MOUNT REGIS CHRISTI

FOR GIRLS up to 18. 100 miles from New York in beautiful Shawangunk Mountains, at 1,200 ft. above the sea. Accredited. Special Prep for "College Boards." Music and Art. Swimming. Canoeing. Tennis. Skating. Skiing. Tobogganing. Hockey. Golf. Riding on School's own horses over School's estate of 500 acres. Via Ontario & Western R. R. or auto Route 17 and 6 (3 hours' from N. Y.). For information write
SISTER DIRECTRESS, Box F, Wawarsing, N. Y.

Ossining School for Girls

College Preparatory. Junior College. Separate Lower School. Mr. and Mrs. William Fitts Carlson, Principals, Box A, Ossining, N. Y.

Schools—Girls

Happy school days for little girls 7–14. Care of specialists in child development. Lesson hours balanced by healthful play on beautiful estate. Near Philadelphia. Homelike buildings. French. Supervised piano practice. Personal attention to each child. Catalog.
Abby A. Sutherland, Ogontz School P. O., Pa.

RYDAL HALL
A SCHOOL FOR YOUNGER GIRLS
Junior Department of the Ogontz School

THE RAYSON SCHOOL

A City School with Country Sports. Near Riverside Drive. Resident and Day Pupils. Primary, Intermediate and College Preparatory.
323 and 325 West 100th Street, New York City

St. FAITH'S SCHOOL
A Country School for Girls
College Preparation. General Courses. Lower School.
Athletics. Excellent advantages at Moderate Cost.
REV. CHARLES H. L. FORD, Box 20, Saratoga, N. Y.

THE LENOX SCHOOL

A Day School for Girls, Pre-Primary to College, offering General and College Preparatory Courses. Modern fireproof building. Outdoor and indoor gymnasium.
Jessica G. Cosgrave and Olivia Green, Principals
52-54 E. 78th Street New York City

URSULINE ACADEMY

Music, Dancing, Athletics, Swimming. Spacious Campus. Ideal Location. Open year round. Address:
URSULINE SISTERS
Box S Middletown, N. Y.

PUTNAM HALL COLLEGE PREPARATION FOR GIRLS.
General course. Music, Art. Small classes. Experienced faculty. Graduates successful in 18 colleges and universities. Attractive campus. Spacious buildings. Supervised athletics. Riding, tennis, swimming. *Catalog.*
ELLEN P. BARTLETT, A.B., Prin., Poughkeepsie, N. Y.

ROSE HAVEN
A Country Boarding School for 30 Girls, 6-15
Companionship of intelligent girls in charming home atmosphere. Unusual personal care. All sports. Sunny classrooms. Exceptional health record. Native French teacher. One hour from N.Y. *Address* MARY BIRCHARD, Box 25-P, Tenafly, New Jersey.

POCONO MANOR SCHOOL

FOR GIRLS. High in healthful Poconos. Friends' principles. Homelike surroundings. Upper School, Lower School, postgraduate courses. Music, Art, Dramatics. Experienced faculty. Winter sports, riding. Gymnasium. Catalog.
Grace Atkinson, Principal, Box P, Pocono Manor, Monroe Co., Pa.

LINDEN HALL 125 GIRLS 185TH YEAR

Large Campus. 4 Buildings. New Gym and Pool. Endowment permits Moderate Tuition. Beautiful Location. Courses: Academic, Preparatory, Secretarial, Cultural, Music, Post Graduate. Separate Junior School, Attractive Home Life. Riding. All Sports. Catalog.
F. W. Stengel, D.D., Box 109, Lititz, Pa. (1¼ hours from Phila.)

Moravian **FOR GIRLS EST. 1742**
Seminary and College
Courses include Preparatory, Advanced, Secretarial, Art, Expression, Music. All Sports. Riding. Write for either catalog.
Edwin J. Heath, M.A., President, Box P, Bethlehem, Pa.

Roberts-Beach School

Offers a *transition* year between home and the unlimited opportunities of the leading women's colleges. Two years of preparation increases the ease with which your daughter handles her college work and doubles the benefit she derives from college activities. LUCY GEORGE ROBERTS, PH.D. and SARAH M. BEACH, PH.D., *Heads of School. Catalogue.* Box P-S, Catonsville, Md.

Schools—Girls

SCHOOL OF HORTICULTURE
FOR WOMEN
FLORICULTURE, LANDSCAPE DESIGN, FRUIT GROWING, POULTRY, ETC.
Two-year Diploma Course begins September 16th.
Excellent positions open to graduates
Short Summer Course, August 1st to 29th.
Address, The Director, Box DA, Ambler, Pa.

NATIONAL PARK SEMINARY
Junior College, College Preparatory, and Advanced Elective courses. Modern educational methods combined with wholesome sports and social activities. Illustrated catalog. Address: The Registrar, Box 70 Forest Glen, Maryland

BEVERLEY HALL STAUNTON VIRGINIA
FOR young women. College preparatory, general, special courses, advanced work. Small classes. Experienced faculty. Sports. Marianna P. Higgins, Pres. (formerly Dean of Mary Baldwin College). Catalogue. Address Beverley Hall, Box G-6, Staunton, Va.

ST. ANNE'S AN EPISCOPAL SCHOOL IN HISTORIC CHARLOTTESVILLE
For girls. College Preparatory and General Courses. Lower School for younger girls. Outdoor life the year round. Individual Instruction. Moderate Rates. Catalog.
MARGARET LOVE PORTER, M.A., Principal
Charlottesville, Va.

CHATHAM HALL
A Virginia School for Girls, College Preparatory, General, Advanced and Special Courses. Secretarial Training. 175-acre estate. Year round outdoor life. Catalog.
EDMUND J. LEE, M.A., D.D., Box P., Chatham, Va.

Fairfax Hall

IN THE Shenandoah Valley of Virginia amidst the foothills of the Blue Ridge Mountains. College preparatory, one-year college, elective courses. Experienced faculty. Girls from Maine to Mexico. Attractive buildings on 50-acre campus. Lithia drinking water. Outdoor and indoor swimming pools. Riding, tennis, golf, hockey. Reasonable tuition. *Catalog.*
John Noble Maxwell, Pres., Box M, Park Station, Waynesboro, Va.

PLEASANT HILL
A Home School, in the Valley of Virginia, for girls from 7 to 14. Resident pupils limited to ten. Thorough elementary training. Supervised study by experienced teachers. For catalog:
MRS. M. B. COX, Box 336, Waynesboro, Virginia

Ferry Hall
1869—1930
JUNIOR COLLEGE and Preparatory School for Girls. Also general courses. Located thirty miles north of Chicago on Lake Michigan. Two new, beautifully appointed residence halls. Music, art, dramatics. Supervised sports. Riding, tennis, basketball, baseball, tobogganing. Gymnasium. Swimming pool. *Catalog.*
ELOISE R. TREMAIN, Prin., Box 580, Lake Forest, Ill.

PATON HALL The Pennington School for Girls —in the Country Near Detroit
TRAINING FOR LEADERSHIP
College Preparatory and General Courses. Junior and Senior High. Post Graduate. Affiliated with Camp Interlochen, Interlochen, Mich. For Catalogs:
Mrs. P. O. Pennington, c/o Paton Hall, Box X, Romeo, Mich.

HILLCREST
SCHOOL FOR GIRLS—6 to 14 Years
Accredited. 21st year. Latest methods. Happy home environment. Near Milwaukee. Catalog.
Sarah M. Davison, Prin., Box 4-P, Beaver Dam, Wis.

Fill Out Coupon on Page 8 if we can help you to select a school or camp for your child

These Schools . . .

have the endorsement of THE PARENTS' MAGAZINE. We have investigated them and recommend them in their respective fields. ¶ The directors will cheerfully send you catalogues and other literature to help you decide which school will fit your child's needs. Send full details regarding age, grade, etc. ¶ The Service Bureau is maintained to assist readers who have a school problem. We shall be glad to suggest schools that meet your requirements.

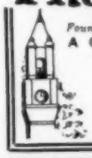
School Department
Regina McGarrigle, Director
THE PARENTS' MAGAZINE
255 Fourth Ave., New York

Schools—Boys

The University School
899 Boylston Street, Boston, Mass.
Prepares for all colleges and scientific schools to enter by examination or certificate. Special intensive one- and two-year courses. Pupils taught "how to study." Illustrated Catalogue. Register NOW. Classes begin September 30.
EUGENE C. WEBSTER, Principal.

WORCESTER ACADEMY 96th Year
Where 250 boys preparing for college are being given constant friendly help by experienced masters. Excellent equipment. Full program of athletic and school activities.
For new catalog address
Worcester, Massachusetts
Station 38

ThayerAcademy



Founded by General Sylvanus Thayer, Father of West Point.
A College Preparatory School in the Country.
Eleven Miles from Boston.
Thayerlands, a Junior School
Preparing for Thayer Academy.
Five and Seven-Day Boarding Plan.
For Catalog Address
STACY B. SOUTHWORTH, Headmaster
Box P. South Braintree, Mass.

WILBRAHAM
A modern progressive school for boys. Founded on a century of New England educational traditions. Thorough college preparation. General courses. Junior School. Emphasis on character building. Sports and athletics for every boy. Catalog.
RALPH E. PECK, M.A., Pd.D.
Box P Wilbraham, Mass.

ASHFIELD MILITARY ACADEMY
Ashfield, Mass.
Beautifully and healthfully located. Altitude 1250 feet. Small classes. Moderate charges. Athletics. Winter sports. Junior Department for Boys 8-14. *Catalogue write The Secretary.*

MITCHELL
For boys 8-16. 20 miles from Boston. Complete modern equipment. All athletic sports. Horsemanship. Good fellowship and homelike atmosphere. Address
Alexander H. Mitchell, Box C, Billerica, Mass.

WHITING HALL
A BOARDING AND COUNTRY DAY SCHOOL
Equipped to prepare thirty boys from 8 to 16 for the best years at Andover, Exeter and other preparatory schools. Individual instruction. Homelike surroundings. Healthful location 20 miles west of Boston. *Catalogue*
Charles Aiken, Headmaster, So. Sudbury, Mass.

Schools—Boys

BERKELEY-IRVING SCHOOL
A Select Day School for Boys
51st Year. From Primary to College. Small classes. Individual Instruction. School bus. Swimming pool. Gymnasium. Physical training. Catalogue.
311 West 83rd Street, N. Y. C. Tel. Endicott 5639

NEW YORK MILITARY ACADEMY
CORNWALL-ON-HUDSON, NEW YORK

A SCHOOL OF DISTINCTION
Milton F. Davis
D.S.M., B.A.
BRIGADIER-GENERAL
SUPERINTENDENT

MANLIUS
Builds manhood through scholarship, athletics and military training. Students prepared for college. Sixty-second year begins Sept. 22. Prospectus: Gen. William Verbeck, Pres.; Box 178, Manlius, N. Y.

STEARNS FOR BOYS
In the Picturesque New Hampshire Hills
Preparation for Colleges and Scientific School.
Unusually Rapid Advancement. Lower Schools.
Winter Sports. Golf. Tennis. Baseball. Football. Water Sports.
Wholesome Home Atmosphere. Personal Supervision
Illustrated Catalog on Request
Arthur F. Stearns, Box 58, Mont Vernon, N. H.

TILTON Junior and Senior Schools
Third grade to college. Separate cottage dormitories with experienced housemothers for younger boys. Thorough training. Excellent recreational facilities. Endowed and accredited. Special scholarships for boys of exceptional ability. Two and one half hours from Boston. Illustrated Catalog.
T. W. WATKINS, Headmaster
Box P, Tilton, N. H.

New Hampton
A New Hampshire School for Boys. 109th Year. Six Modern Buildings. Thorough College Preparation. Intensive Course in Business. Athletics for Every Boy. Moderate Tuition.
Frederick Smith, A.M., Box 191, New Hampton, N. H.

RIDGEFIELD
An Accredited College Preparatory School limited to 60 boys. In foothills of the Berkshires. 50 miles from New York. For information write:
Theodore C. Jessup, Ridgefield, Connecticut

ROXBURY
Complete attention to the needs of the individual boy insures a thorough College Preparation.
A. P. Sheriff, Headmaster Cheshire, Conn.

Westminster Junior School
For Boys 11 to 15 Years. Preparatory to Westminster School. Frank J. Watson, Headmaster, Westminster Junior School. Raymond R. McOrmond, Headmaster, Westminster School, Simsbury, Connecticut.

EDGEWOOD
A School that Develops Imagination and Initiative and Prepares Efficiently for College. A School in a Unique Setting that Appeals to Modern Parents Who Want Progressive Education for Boys 12-16. Coeducational.
For Fully Descriptive Catalog, Address
E. E. Langley, Principal
90 Rock Ridge Greenwich, Conn.

CURTIS
Boys 9-14. Combines elements of proper home training with thorough elementary education. Restricted enrolment. Entire personnel under one roof. Men and women instructors with parental attitude. Boys happy and occupied in activities developing character and initiative. Winter sports. 50 acres in Berkshire foothills. Tuition $1200. 55th year. Unique features in catalog. *Write*
Head Master, Box M, Brookfield Center, Conn.

PEDDIE

An endowed school for boys

Emphasize preparation for College Entrance Board Examinations. Graduates successful in all leading colleges. Six Forms including two grammar grades. Boys from 30 states. 150-acre campus. 9-hole golf course. Athletics for every boy. 65th year. 9 miles from Princeton. Summer session July 14-Aug. 30.

ROGER W. SWETLAND, LL.D., Headmaster
Box 8-H Hightstown, N. J.

Memorial Recitation Hall

SOMERSET HILLS

Where your boy is treated as an individual

Primary through College Preparatory. Three Separate Schools According to Age.
Modern System of Self-Help. Special Program for Boys not going to College. Unusual opportunity for boys 15 to 17 years.

A Few Partial Scholarships Available
Address Rev. James H. S. Fair,
Box P Far Hills New Jersey

STONY BROOK SCHOOL

Well-balanced academic, recreative, character training for boys. Prepares for college or business. Christian influence. Accredited. Seven modern buildings on 35-acre campus. 2 athletic fields, gymnasium, swimming. Catalg.
The Headmaster, Box T, Stony Brook, Long Island, N. Y.

MACKENZIE SUMMER SCHOOL FOR BOYS

"MAKEUP CREDITS." Instruction in all school subjects under *complete school faculty* of Masters of established reputation. All land and water sports under famous coaches. Convenient to N. Y. C. **Catalog. Box P, Monroe, N.Y.**

PEEKSKILL

1883 MILITARY ACADEMY 1930

Thorough College Preparation. Business Courses. $1,500,000 equipment. Address **The Principals, J. C. Bucher, A. M., and C. A. Robinson, Ph.D., Box K-4, Peekskill-on-Hudson, N. Y.**

MT. PLEASANT HALL

Day and Boarding School for Junior boys. Elementary through second year high school. Music. One hour from New York City in beautiful Westchester County. Progress assured. Limited enrollment. Personal care. Supervised recreation. Year-round.
WM. F. CARNEY, Headmaster,
Box P. Ossining-on-Hudson, N. Y.

KOHUT

A Boarding School for boys emphasizing character building, sound scholarship, physical development. 23rd year. On Post Road, 22 miles from N. Y. City. Address H. J. Kugel, Prin., Harrison (Westchester Co.), New York.

KINGSLEY SCHOOL

For boys. College preparatory. Junior school with distinctive home life. Day and boarding. Individual attention in small classes. Healthful location in the Orange hills, 22 miles from New York City. All athletics, every boy participating—competent coaches. Summer camp—Maine. Catalog.

Headmaster, Box D, Essex Fells, N. J.

FREEHOLD MILITARY SCHOOL

"The School with the Personal Touch"

EXCLUSIVELY for boys 6 to 15. Modified military system, stresses obedience, orderliness and self-reliance. Supervised study and play. 42 miles from New York. 60 from Philadelphia. Summer Camp. Catalog.

MAJOR CHARLES M. DUNCAN, Prin.
Box 82 Freehold, N. J.

BORDENTOWN MILITARY INSTITUTE

College preparation. Small classes. Boys taught how to study. R. O. T. C.
46th year. Summer Session. Catalogue.

COL. T. D. LANDON
DRAWER C-45 BORDENTOWN, N. J.

BLAIR ACADEMY

A School for 300 Boys

Beautiful Location 65 Miles from New York. Graduates in Leading Eastern Colleges. Thorough Preparation for College Board Examinations and Certificates. Junior School for 7th and 8th Grades. Excellent Equipment. 310 Acres. Gymnasium, Pool. Athletics for all Boys.

For Catalog Address The Headmaster
Charles H. Breed, Ed. D. Box S, Blairstown, N. J.

JUNIOR HAVEN

For about 20 young boys 6 to 12. Delightful suburban location near New York City. Individual attention and daily out-of-door life. The ideal home group day and boarding school. Teachers of unusual personality, character and ability. Telephone: Englewood 3-4937.

Maj. C. M. Burlingame, Principal
233 Tenafly Road Englewood, N. J.

SWARTHMORE

Lower school for boys, 8-14. Regular and extra-curricular activities ideally adapted to needs of younger boy. Separate dormitory. Daily association with understanding teachers. Supervised sports. Gymnasium, swimming pool. 12 miles from Philadelphia. Upper school. Catalog. **H. Roger Coleman, Head Master, Box 824, Swarthmore, Pa.**

KEYSTONE ACADEMY

SMALL classes, individual instruction when necessary. Prepares thoroughly for all colleges. Certificate privileges. Junior school. Enrolment limited to 100 boys. High in the healthful Poconos in a quiet community 15 miles from Scranton. Experienced faculty. Home atmosphere. Large, cheery rooms. Modern conveniences. Winter sports and all athletics. Founded 1868. Catalog. Address **Earle R. Closson, Head Master, Box P, Factoryville, Pa.**

HARRISBURG ACADEMY

146th Year

Prepares for all colleges, experienced teachers; small classes; ideal location. Junior, Middler and Senior Departments. Large campus, fine playing fields and courts. Gymnasium, swimming pool. Catalog.
Arthur E. Brown, Headmaster, Box A-125, Harrisburg, Pa.

CHESTNUT HILL

Excellent college record due to the devotion and skill of experienced masters from the leading universities. Complete equipment. Junior and Senior Schools.
T. R. HYDE, M.A. (Yale), Box M, Chestnut Hill, Pa.

FRANKLIN AND MARSHALL ACADEMY

A Widely Recognized, Moderately Priced, Preparatory School

Wholesome School Life and Sports. Unusual Equipment and Location. 1200 Boys Prepared for College in the last 30 Years.
E. M. HARTMAN, Pd.D., Principal, Box 412, Lancaster, Pennsylvania.

CARSON LONG MAKER OF MEN

Rate $500 94th Year

How to learn, how to labor, how to live.
A Military School. 5th Grade to College. References required. Location 28 miles northwest of Harrisburg. Individual instruction Enjoying now its greatest years. **Box 12, New Bloomfield, Pa.**

FISHBURNE MILITARY SCHOOL

Preparatory. In scenic, healthful Valley of Virginia. Aim—"Not the largest but the best." Boys from 20 states. 8 to 10 in a class. New gymnasium and swimming pool. Catalog.
Col. M. H. Hudgins, Box S, Waynesboro, Virginia.

PENNINGTON

150 Boys. Small Classes. Individual Attention. Accredited College Preparation. Athletics, Gymnasium, Pool. Moderate Rates. Catalog.
FRANCIS HARVEY GREEN, Litt. D.,
Box 80 Pennington, N. J.

If You Want More Information—

Fill out the attached questionnaire, if you are not successful in finding the school which you are looking for. We shall be glad to write you a personal letter recommending several suited to your requirements, and the needs of your child. Catalogues will also be sent. There is, of course, no charge or obligation.

School Department
THE PARENTS' MAGAZINE
255 Fourth Avenue, New York, N. Y.

Girl or Boy ..... Age..... Approximate Fee ..... Location Desired .....

Underline type school desired. Day or Boarding. Elementary, High School, Military, Finishing, College Preparatory, Graduate.

Special needs of child .....

Name.....

Address..... Aug. 30.

Schools—Boys

JUNIOR
MILITARY ACADEMY

Our boys (5-14) are proud of their uniforms, apt in studies, happy in homelike atmosphere. They are eager for the school's unique and healthy activities. Instructors understand boys. House mothers take personal interest in each cadet. Expert dietitian. Sports for all seasons, including swimming, pony riding, hiking. Glee Club. Contest medals awarded. 200 acres in Cumberlands, free from urban distractions. Near Nashville. Moderate rates. (Continues through summer as camp. 12 months' enrolment possible.) *Catalog.* **Maj. Roy DeBerry, *Headmaster*, Box M, Bloomington Springs, Tenn.**

STAUNTON MILITARY ACADEMY

Distinguished for excellence of training. Prepares for college or business, West Point and Annapolis. Separate buildings and teachers for younger boys. Individual attention—tutorial system. Five gymnasiums, swimming pool and athletic park. Fireproof equipment. Illustrated catalog.

Col. Thos. H. Russell, B.S., LL.D., President
Box N, Staunton, Va.

Virginia Beach School for Boys

Trained instructors for small classes. Lower grades and college preparatory subjects. Golf, riding, water sports, athletics. Unexcelled year round climate. Summer School and Camp. Catalog.

Francis H. Greene, Head Master, Box 185-P, Virginia Beach, Va.

LEE SCHOOL
In the heart of The Blue Ridge
College Preparatory Small Classes.

Outdoor life. 1600 Acre Estate. Gymnasium, Swimming Pool. *Write for catalog illustrating unusual size and equipment.* **C. N. Sisson, Headmaster, Box P, Blue Ridge, N. C.**

BLUE RIDGE School for Boys

An accredited preparatory school of high standards and resultful methods. Summer session. Located in Picturesque "Land of the Sky." Write for catalog. J. R. Sandifer, Headmaster, Box C, Hendersonville, No. Carolina.

TENNESSEE MILITARY INSTITUTE

Fifty-seven years' successful preparation for college and business. Admission without examination to certificate colleges. Year round outdoor sports, swimming pool. Golf, Tennis, Rifle Team. Band. Catalog.

Col. C. R. Endsley, Box 15, Sweetwater, Tenn.

KENTUCKY MILITARY INSTITUTE

Oldest private mil. school in U. S. Boys 8 to 19. Fully accredited all colleges. Tutorial attention. R. O. T. C. Horseback Riding. Swimming, etc.

11 Miles from Louisville. Catalog: Box P, LYNDON, KY.

GREENBRIER MILITARY SCHOOL

Prepares for college and business. *Accredited.* New fireproof buildings. Near White Sulphur. 118th year. Ages 8 to 21. All sports. Every boy on a team. Riding. R. O. T. C. Summer Camp. Catalog:—

Box P, COL. H. B. MOORE, Lewisburg, W. Va

MIAMI MILITARY ACADEMY

Accredited Preparatory School. Also Junior School for Younger Boys. Small Classes. Good Facilities. Best Health Record. No Winter Ills. Ocean Air and Curative Sunshine. Peerless Climate of South Florida. Athletics, Riding, Golf, Fishing, Boating, Ocean Swimming.

Col. J. R. WILLIAMS Coral Gables, Miami, Fla.

SOUTHERN MILITARY ACADEMY

85 Miles From Montgomery
Heart of Old Southern Aristocracy

Accredited. 5th Grade through High School. Modern throughout. Own farm and dairy. Small classes. All sports.

Write Box M, Greensboro, Alabama

Schools—Boys

A Margin of Advantage ★

A MILITARY school training gives the boy a margin of advantage over the purely academically trained lad. He learns by practical experience to assume responsibility. He learns through daily habit the value of system, order, precision. He learns, moreover, to apply these habits to his studies. He makes a better scholarship record than he would without the military training.

The Association of Military Colleges and Schools of the United States
Box 73
Five Park St.
Boston, Mass.

OHIO *Military Institute*

LOCATION—Forested estate on hilltops near Cincinnati.
ORGANIZATION—Preparatory, academic, lower school departments. Faculty of specialists. Small classes.
ATHLETICS—Athletic field in natural amphitheater in woods. Gymnasium. Swimming-pool. Competent supervision.
SPECIAL FEATURES—Band, orchestra, rifle clubs and literary society.
REPUTATION—Ninety-six years of highest standards. Distinguished graduates.

Write for catalog.

A. M. Henshaw, Supt., Box 48, College Hill, Cincinnati, Ohio

MISSOURI MILITARY ACADEMY

For Boys 8 to 20 Years

Accredited. College entrance without examinations. Also unusual business course. *Modern Methods.* "Big Brother" relationship between cadets and teachers makes happy home life. Individual Attention. Separate Lower School. *Near St. Louis.* **For Catalog, Write Box 127.**

MEXICO MO.

CULVER MILITARY ACADEMY ★
(On Lake Maxinkuckee)

Prepares boys for college and for Citizenship. *Catalog.* **1480 Pershing Place, Culver, Ind.** ★

RACINE MILITARY ACADEMY

A New School occupying the buildings and grounds of Historic Racine College.
College Preparatory and Courses fitting for modern business activities.
Educational Guidance based on individual instruction.
Gymnasium, Swimming Pool, All Athletics, Horsemanship. **Junior School for Boys 7 to 12. For catalog address: Frank L. Beals, President**
Taylor Hall, Racine, Wisconsin.

RIVERSIDE

A military academy of the highest standards. 400 cadets from 31 states. Located 50 miles north of Atlanta, in the foothills of the Blue Ridge Mts., 1400 feet above sea level. New modern buildings. **Fully accredited** preparation for all Universities or Government Academies. **Business course. R. O. T. C. unit; Junior School. Strong faculty** of experienced educators. **All athletics. New swimming pool. Write for catalog.**

Address Colonel Sandy Beaver, President, Box M, Gainesville, Ga.
(Member of the Association of Military Colleges and Schools of the U. S.)

Schools—Boys

A Clean Mind in a Sound Body

Thorough preparation for college. Business courses. Military. Inspiring contacts. All athletics. Expert coaching. Modern buildings and equipment. Separate Junior School. 46th year. Rev. C. H. Young, S.T.D., Rector.

For catalog address The Vice-President, Howe, Indiana

HOWE SCHOOL

MIAMI MILITARY INSTITUTE

Prepares for college. Small classes. Understanding instructors. Boys acquire self-confidence, poise. Near Dayton. Catalog.

Col. Orvon Graff Brown Box 780 Germantown, Ohio

TODD

For 100 Boys (6 to 15) —83rd Year—

Oldest school for boys in West. Progressive. 10 buildings. New Pool. Shop. **Accredited.** One hour from Chicago. *On C. & N. W. Ry. and Auto 19.* Catalog.

ROGER HILL, Prin., Box D13, Woodstock, Illinois

WYLER SCHOOL for YOUNG BOYS

A Year-round home school for young boys. Individual Teaching. Manual Training. Boy Scout Organization. Gardening. Lake. Water Sports. Winter Sports. Moderate Rates. For information, address:

W. H. Wyler, Box P, Evansville, Wisconsin.

Midwest Junior School Knoxville Illinois

A home-school for young boys. Military. **Ages 8 to 14.** Latest methods. Individual care. Small classes. Dietician. Nurse. Riding. Swimming. Not for profit, hence yearly $600. Catalog: *Write Headmaster, Box P.*

ONARGA MILITARY SCHOOL

Trains for character. 5 modern buildings. 85 miles south of Chicago. College preparatory and Business. 7th and 8th Grades and H. S. Progressive. Endowed. Catalog address: **Col. J. C. Bittinger, Supt., Box P, Onarga, Illinois.**

GULF COAST *Junior* MILITARY ACADEMY

On the beautiful Mississippi Coast; salt breezes, invigorating climate. Sympathetic, motherly care. Non-sectarian. Skilled instructors, personal supervision. Open year 'round. Water sports and outdoor activities. *"SEND US THE BOY AND WE WILL RETURN YOU THE MAN."* Write for catalog.

Gulf Coast Junior Military Academy
Rt. 11, Gulfport, Miss.

ASPEN RANCH SCHOOL

STRESSING scholarship plus health. College preparatory. In Rockies one hour from Santa Fe. Horse for every boy. Enrolment limited to six. Summer camp.

N. C. Appleton, M.A. (Penna.), Prin., Santa Fe, N. M.

SAN RAFAEL MILITARY ACADEMY

"One of California's finest private schools" (non-sectarian) One hour from San Francisco. Primary, Grammar, High School, Junior College. Fully accredited. Division "A" rating. Univ. of Calif. Catalog. A. L. Stewart, Supt., Box 8-T, San Rafael, Cal.

San Diego Army and Navy Academy

"The West Point of the West." Junior R. O. T. C. CLASS "M" rating of War Dep't. Accredited by leading universities, West Point and Annapolis. Christian influences. Land and water sports all year. Catalog. **Col. Thos. A. Davis, Box 501, Pacific Beach Station, San Diego, Cal.**

NORTON SCHOOL for Young Boys

A Boarding School for Grades 3 to 8.

Normal, happy life in a college town, guided by men who know the needs of boyhood. A New England education in the climate of Southern Calif. Here solid foundations are laid, both in scholarship and in character.

Frank P. Sleeper, Headmaster, Claremont, Calif.

CAL-PREP CALIFORNIA PREPARATORY SCHOOL FOR BOYS

Among the orange groves of Southern California, near Los Angeles. Thorough Training in Scholarship and Physical Development. Lower School — First seven grades. Upper School — Five Forms. Athletics, Music, Riding, Swimming, and Golf.

Address The Headmaster, Box P, Covina, California

Foreign—Boys

PARK LODGE SCHOOL

PAU (Basses-Pyrenees), France

Preparation American Colleges. Spoken French stressed. American games. Vacation trips. Summer Camp. Winter Sports. Boy Scout Troop. Boarding and Day, ages 8-18. Address: **HENRY A. DRESSER, M.A., Headmaster.**

ACCREDITED—COLLEGE PREPARATORY—CO-EDUCATIONAL

All Advantages Offered by Modern Preparatory Schools.

Junior Dept.—Music Dept.—Commercial Dept.

Varsity and Intramural Athletics—Every Student Participating

Capacity 200—Rate $725, no extras.

John B. Cook, LL.D., Principal, Box P, Saxtons River, Vermont

KIMBALL UNION ACADEMY

Founded 1813

Prepares for All Colleges. Courses for High School Graduates. Lower School. Excellent Equipment. Gymnasium. Playing Fields. Swimming Pool. Outing Club. Rates Moderate. Aid for Worthy Boys and Girls.

Charles A. Tracy, Box 38, Meriden, N. H.

KENT'S HILL *In the Heart of Maine*

College Preparation. Fully Accredited. Modern Education meeting individual needs. Constructive leadership in athletics and student activities. Moderate rate. **E. W. Hincks, Ed.M., Headmaster, Box P, Kent's Hill, Maine.**

BUCKSPORT

College Preparatory. Business and music courses. Healthful location. Modern methods. Moderate rates. Catalog on request.

Howard P. Davis, Headmaster, Bucksport, Me.

EAST GREENWICH ACADEMY

On Narragansett Bay. Prepares for college or business. Co-educational. Homelike atmosphere. All sports. Separate Junior School. Catalog. A. T. Shuimaier, Box 11, East Greenwich, R. I.

AUSTIN-CATE

College Preparatory School for Boys and Girls in the New Hampshire Hills. A Sound Secondary Education at Moderate Cost. **Clarence Cummings, Headmaster, Box 66, Center Strafford, N. H.**

MONTPELIER

96th year. Inspiring traditions. High standards. Healthful location. Real home life. Endowed. Rates moderate. All sports. Thorough instruction. Individual assistance. College Prep., Business, Art, Music and Expression courses. **J. W. Hatch, M.S., D.D., Headmaster, Box 24, Montpelier, Vt.**

CHERRY LAWN SCHOOL

Outdoor progressive school for boys and girls 9 to 18. Large faculty-limited enrollment.

Dr. Fred Goldfrank, Director, Darien, Ct.

The Ethical Culture Schools

New York City

Elementary (Pre-Kindergarten through Grade VI)
Central Park West and Sixty-Third Street
Branch School, 27 West Seventy-Fifth Street
Fieldston Little School, 3900 Spuyten Duyvil Parkway
Secondary and Pre-Professional Fieldston School, Fieldston Road nad Spuyten Duyvil Parkway
Information from Registrar, 33 Central Park West

CAMPS

There are several camps that can accept additional campers for August. Write to the Service Bureau if you need last-minute help.

PINE BLUFF CAMP FOR BOYS

34 years of successful operation on Long Island
2 hours from New York City
H. C. PETTIT, M.D., 106 Gates Ave., Brooklyn, N. Y.

OCEAN WAVE

Peermont (Avalon) Cape May County, N. J.

The modern idea—A **Seashore Camp** for **inland** boys. 10th season. Well bred boys only. Sea air and sunlight for health and happiness. $185 for 8 weeks. Part time rates.

W. FILLER LUTZ, M.A.
College Hall, University of Pennsylvania, Philadelphia

Clearview Farms Camps

Ponies and pets and everything else which boys and girls require. Booklet. Third year.

MR. and MRS. ROY M. DECKER
Stroudsburg, Pa. R. D. No. 5

THE RED COTTAGE

A stepping stone between home and camp for little children or child needing special care. Safe, sandy beach on Long Island Sound. Enrollment 20—Counsellors 5—Ages 3-12.

CATHERINE M. HOOD Grove Beach, Clinton, Conn.

MONTESSORI

Modified recreational program. Scientific individual direction
Children 2 to 13 years
Miles from N. Y. C. 70, from Philadelphia 30.
Established 1914. Rate $800 School year.
Mrs. Anna Paist Ryan, Wycombe, Bucks County, Pa.

SUNNY HILLS

Near Wilmington, Delaware

Resident and Day School for Boys and Girls. Pre-School and elementary. Open Air classes when advisable. Swimming, Riding, Dancing, French. *Special attention given to poise and social adjustment*

MRS. ELLEN G. SAWIN
Box 293 Wilmington, Del.

THE TALBOT SCHOOL

All year school, children 5 to 10 years

Home atmosphere, best mental, physical and moral care, under guidance of experienced teacher. References. Terms on request.

Mrs. Joseph B. Seth, Easton, Talbot Co., Maryland

Chevy Chase Country School

Children 4 to 14. Experienced, sympathetic care in home of directors. Ideal health conditions. Small classes. High standards. Summer camp in Maine.

Mr. and Mrs. Stanwood Cobb, Chevy Chase, Md.

The Out-of-Door School

Sarasota, Florida
Day School and Boarding Department
Kindergarten, Lower and Upper School
Tutoring for Tourist pupils
Sunshine and Swimming all the year

Millard HOME SCHOOL

For girls and boys, age 2 to 14. 100 miles northwest of Chicago. Home influence. Limited number. Lake. Saddle horses. Summer Camp. RATE $405. For Catalog Address

E. S. Millard, Box P, Evansville, Wisconsin.

BROADOAKS, Inc.
School of Child Research

Progressive Open Air School

Nursery School, Kindergarten, Parental education. Boarding home for children under six years.

714 West California St. Pasadena, Calif.

CREATIVE PLAY SCHOOL For Little Children
Play-groups organized in your neighborhood. Write for information and location of groups.
Institute of Individual Development
Special Department for Problem Children
J. L. MORENO, M.D. **W. H. BRIDGE, B.A.**
147 W. 75th St., N. Y. C. **Tel: Endicott 5158**

FAIRHOPE Year Round Country School

93 Minutes from New York

9th year. Boys, Girls, 2 to 12. Homelike environment, usual studies, creative handwork, individual development; riding, farming, 50-acre estate. Moderate rates.

MR. and MRS. JOHN C. CONROY
Ridgefield, Conn. Telephone, 630

MERRICOURT

For small group of children 3 to 10. Home atmosphere. Parental care. Individual instruction. Supervised play. Beautiful country location. All modern conveniences. Private coasting hill. Always open.

Rev. & Mrs. JOHN C. KINGSBURY, Berlin, Conn.

JUST-A-HOME

For tiny tots. Excellent care and training. Protestant.

MRS. FLORA D. WHITFORD

286 Summer St., Stamford, Conn. Tel. Stamford 3-0414.

Mrs. Burt's School *For Tiny Tots 1 to 12 Years*

Busy, happy family life for young children, under expert, loving care of specialists. Thorough schooling to 6th grade. Supervised outdoor recreation. 3 acres, shady play space.
Box M, 1120 Constant Ave., Peekskill, N. Y. Phone 1139.

Manumit School

PAWLING, N. Y.

Where education is Life—not Lessons. Projects in arts and crafts, carpentry, gardening, animal care and domestic science. Winter sports. Swimming. Academic objective. Boys and girls, 8 to 15 years. 4-10 grades. Winter term—Summer term. NELLIE M. SEEDS, Ph.D.

MISS LANDWEHR'S SCHOOL—

Country, Day and Resident School. Progressive methods. Homelike environment. Year round program. Moderate rates. Children 4-12 years. For catalog address

MISS LANDWEHR, BABYLON, LONG ISLAND
Tel. Babylon 1107-J

ESSIE OLIVE ABEEL SCHOOL

HACKENSACK, N. J.

A School with Practical Ideals. Cultural and Ethical Instruction. Dancing, Art, Music, Dramatic Art. Pre-Kindergarten through College Preparation. Children 2½-4 carefully trained in supervised play and home activity. July—North Water Gap, Pa.

A limited number of boarding pupils

293 Lookout Avenue Phone Hackensack 5757

HALE MANOR *Children 3-10 School and Camp*

Supervised study and play. French. Music. Kindergarten thru 4th grade. 90-acre playground. 3 bldgs. Open all year. 1 hour from Philadelphia. 2½ hours from New York City. $65.00 monthly. Booklet.

Elvyian Delores Hale, Principal, Box 211, Souderton, Pa.

Hessian Hills School

A modern country school for boys and girls, nursery through first year high school, day and boarding.

CROTON-ON-HUDSON, N. Y.

A SPECIAL SCHOOL
FOR BOYS

Individualized schedule of work and study. All sports, swimming, horseback riding. 41 miles from New York, in the beautiful hills of Westchester County. Also Summer School and Camp. Catalogue.

FLORENCE NIGHTINGALE SCHOOL RUDOLPH S. FRIED, *Principal* Box O Katonah, New York

TUTORING — Special

Individual work by trained psychologist with boys or girls who are delayed in school work by reasons other than mental handicap. Speech correction. Industrial arts and project work basis for formal study. Whole or part time in home or studio. N. Y. C. or vicinity. Boarding Dept.

M. B. LAWS
471 Park Avenue New York, N. Y.

The Wright Oral School

One Mount Morris Park, West New York City

A Private Boarding and Day School for pupils with imperfect hearing.

Founded in 1894

Small enough to be a real home and yet large enough to be a real school.

Correspondence Course for Mothers of Little Deaf Children

PARKSIDE SPECIAL SCHOOL

A day school for exceptional children, 6 to 15 years, who require individual instruction.

MARION B. HERRSCHAFT, Directress
109 East 61st St., New York City.

24-Hour Day School

Especially for the maladjusted child. Beautiful outdoor surroundings. Classroom and Individual work. Muscle training. Speech correction. Non-resident attendance if desired.

BEULAH SHULL BARNES, Director
4719 Conduit Road Washington, D. C.

You can be quickly cured, if you

STAMMER

Send 10 cents for 288-page book on Stammering and Stuttering. **"Its Cause and Cure."** It tells how I cured myself after stammering 20 yrs. **B. N. Bogue, 12648 Bogue Bldg., 1147 N. Illinois St., Indianapolis.**

Dancing—Art

MASTER INSTITUTE OF ROERICH MUSEUM

MUSIC—PAINTING—SCULPTURE
ARCHITECTURE—OPERA CLASS
BALLET — DRAMA — LECTURES

Catalog J. 310 Riverside Drive (Tel. Clarkson 1717), New York

AMERICAN INSTITUTE OF DALCROZE EURYTHMICS

Paul Boepple, Director

—Rhythmic Movement—Solfege—Improvisation—Piano—Based on Modern Education Principles—Music made vitally interesting to Children—Freedom, Self-expression going hand-in-hand with voluntary self-discipline. **Summer Courses at Lucerne-in-Maine.**

RHYTHM
MUSIC
MOVEMENT

Booklet on Request—Box "P"
9 East 59th Street, New York
Volunteer 1357

Who Pays for Absences?

Every pupil absent causes financial loss to his school or his parents. If principals allow for illness they unbalance the school income; if they do not, parents must pay for what they do not receive.

In England 600 schools have found the solution in the School Fees Remission plan. This same plan is now available to schools here.

While the plan protects parents it costs the school nothing. Moreover, its adoption denotes a dignified regard for the interests of parents which the progressive school can ill afford to ignore.

A similar plan is also available for Camps. For full details address:

A. W. G. DEWAR
Tuition Refund Bureau
370 Lexington Avenue
New York

Special Schools

BANCROFT
SCHOOL FOR RETARDED CHILDREN

Established 1883

¶ For children from five to sixteen requiring individual instruction. Highly trained staff including resident Physician and Nurse.

¶ Modern equipment. Home environment with ample opportunity for outdoor activities.

¶ Summer camp on Maine coast affords complete change of climate for four months under same staff.

Catalogue on Request

DIRECTORS

E. A. Farrington, M.D., *and* Jenzia C. Cooley
Box 332 Haddonfield New Jersey

Binghamton Training School

Nervous, Backward and Mental Defectives

For children of all ages. Separate houses for boys and girls. Special cottage for babies 1-7 years. Individual attention. $75 a month and up. Est. 1881. **Mr. and Mrs. A. A. Boldt, 106 Fairview Ave., Binghamton, N. Y.**

THE WOODS' SCHOOL

For Exceptional Children Three Separate Schools
GIRLS BOYS LITTLE FOLKS
Camp with Tutoring. Booklet. Box 168 Langhorne, Pa.
Mrs. Mollie Woods Hare, Principal.

THE SANATORIUM SCHOOL

For treatment and instruction of physically defective and backward children. Expert care and training. Special attention given to cerebral hemorrhage, paralysis, speech disorders and birth injury victims. Also backward deaf children. **Claudia Minor Redd, Box C, Lansdowne, Pa.**

TheDevereuxSchools

Separate schools for boys and girls. Juniors and Seniors. All grades in academic work. Athletics. Vocations. Congenial home life. *Address*
HELENA DEVEREUX FENTRESS, Principal, Box P, Berwyn, Pa.

HEDLEY

IDEALLY adapted to the individual training of a select group of educable boys and girls requiring special instruction. Unexcelled location. College-trained staff. Summer camp. Half hour from Philadelphia. 17th year. Catalog. **Box P. Glenside, Pa.**

ROSEHILL
for nervous or retarded children

Individual teaching and training under child specialist (M.D.). Experienced staff. Beautiful, secluded country estate near Philadelphia; 15 acres of sunny slopes. Excellent food. Moderate rates. Booklet.
Mrs. Anne M. Pope, Box A, Chester Heights, Del. Co., Pa.

THE MILLER SCHOOL *for Boys*

who have fallen behind their comrades. Homelike atmosphere. Individual instruction achieves progress. Manual training, Arts and Crafts. Athletics. Supervised play. 50 acres. 24 miles from Philadelphia.
B. Kendrick Miller, 2nd, P. O. Box 137, Lansdale, Pa.

THE STEWART HOME SCHOOL

For Backward Children. 37th Year.

A Private Home and School on a beautiful country estate in the famous Blue Grass Region of Kentucky. Cottage plan. For illustrated catalog address **Dr. John P. Stewart, Director, Box B, Frankfort, Kentucky.**

BRISTOL-NELSON SCHOOL

For sub-normal children. Girls and Boys. Number Limited to 25. Charming Southern Home. Constant and Tender Care Given Each Child.
MRS. CORA BRISTOL-NELSON
Murfreesboro, Tenn.

THE WILSON SCHOOLS

A private school home for children whose parents prefer individual instruction. Every kind of special education. Speech correction. Beautiful buildings and surroundings. Complete facilities. Very reasonable rates.
LaVerne A. Wilson, Mgr., Dayton, Ohio

PARKSIDE HOME SCHOOL

For nervous and backward girls. Special attention to speech defects. Thoroughly trained instructors. Many outdoor activities. Modern equipment.
MARION MARSH, M.D., Principal
Dept. P Muskegon, Mich.

The Hill-Young School of Speech
Los Angeles, Calif. 2809 So. Hoover St.

Children from two to ten years, of good mentality, whose speech is delayed or defective. Individual tuition in grade subjects. They live, eat, and study in the open air and California sunshine. Dietry and health under direction of Pediatrists.
Principals—Mr. and Mrs. G. Kelson Young.

Special Schools

SPECIAL SCHOOL ASSOCIATION

THE DIFFERENT CHILD

IS your child having difficulties in school, in his relationship with other children, in his life at home? Not infrequently a boy or girl seems difficult or unusual because of some mal-adjustment which a Special School discovers. A Special School will right your child's development where it is possible and will save him from a life of unhappiness.

Schools that are members of the Special School Association are bound together by high ethical and educational standards. They assure parents of a thorough scientific training for their children, in cooperation with physicians whenever necessary. There are coeducational schools for little folks; schools for boys; schools for girls. Each will be glad to give you complete information. The Association has prepared a booklet, "The Parents' Problem," a copy of which will be sent you on request. Address

SPECIAL SCHOOL ASSOCIATION HEADQUARTERS

Room 2000 P
Twenty-five West Forty-third Street, New York City

"I haven't got *many* teeth but they're *well taken care of*"

Testimonial from a one-year-old

"MAYBE you think I didn't beller the first time my mother brushed my teeth. 'Some more pain,' I thought, and sort of silly, too. But now I've changed my mind. It's a pleasure.

"You know even a baby like me wakes up occasionally with a funny taste in the mouth. It's probably due to the spinach they chuck into me at every possible occasion. And I'm always getting oatmeal caught between my teeth, too. Very annoying.

"Now that I've gotten used to having my teeth brushed, I look forward to it. Mother gets out a little tufted tooth brush, squeezes onto it some of that tooth paste made by the Listerine people, and then she goes to work. Inside, outside, up and down and sideways.

"The tooth brush tickles and I want to laugh. The tooth paste has a flavor that I like. And it gets rid of that unpleasant taste so quickly. My mouth feels clean and cool—and that's a help, especially when I'm teething. And Mother says that my teeth are just as white as white can be.

"Best of all, Mother puts a quarter in my bank every time we finish a tube. She says that is what this Listerine Tooth Paste saves over fancy tooth pastes costing 50¢ or more. Mother says at the end of a year I'll save $3. By the time I'm six I'll have $15. Oh boy!

"I don't know yet what I'll do with it but I think I'll give it to an anti-spinach fund. *I don't like spinach.*"

Judge by Results Alone

If you have not already tried Listerine Tooth Paste at 25¢, do so now.

Compare its results with those of any tooth paste in the high priced field. Note how thoroughly but how gently it cleans the teeth. How it makes them gleam. How it refreshes the entire oral cavity.

In the last five years this quality dentifrice at 25¢ has won more than 4.000.000 users. Lambert Pharmacal Company, St. Louis, Mo., U. S. A.

Buy baby toys with that $3 you save

There are so many things you can buy baby with that $3 you save by using Listerine Tooth Paste at 25¢ instead of dentifrices in the 50¢ class. A toy is merely a suggestion.

LISTERINE TOOTH PASTE 25¢

AN EDITORIAL MESSAGE

FIT FOR SCHOOL!

By HUGH S. CUMMING, M.D., D.Sc.
Surgeon General United States Public Health Service

FITNESS for one's occupation obviously has much to do with one's success in life. The work involved in school attendance is the child's occupation during the greater part of all the years of his childhood and adolescence. If he is not physically fit for this work, we cannot expect him to achieve an outstanding success in it.

The large number of physically mediocre children doing mentally mediocre work to be seen in the schools of every section of our country is an indication of adult ignorance or indifference. The child does not understand his handicap, and is in no position to do anything about it if he did. Those older in years and wiser than he must see that his handicap is removed, or bear the shame of his failure.

In order that the adult members of a community may properly perform this duty which they owe to their children, it is evident that a health consciousness must be developed in that community. Wherever there is a well-organized local health department having the hearty support and co-operation of such organizations as the Parent-Teacher Association and men's and women's clubs, that whole community will be more or less permeated with an appreciation of the value of health measures.

In such a community it will not be difficult to make parents realize the advantage of sending their children to school physically able to obtain the most benefit from the instruction offered. The child who is physically handicapped may lose much time from school, and even be obliged to repeat his grade, though he be of quite normal mentality. This is very discouraging to the child.

There are special requirements which must be met if we are to discharge our duty to the child in any adequate fashion.

As a preliminary to school entrance the child should be provided with a birth certificate to prove that he has attained the age for legal school entrance. For this and many more reasons every birth should be registered, and no work for children is complete which does not include birth registration.

If the child is legally entitled to attend school he should be made as physically fit for attendance as possible. This means that he should have a thorough physical examination several months before he is due to enter. Any remediable physical defects discovered should be corrected during the period between the examination and the opening of school.

Not only should his physical fitness be assured, but he should be protected from those diseases for which effective methods of prevention are known. Two of these are smallpox and diphtheria. Every child should be vaccinated against smallpox and immunized to diphtheria long before he reaches the age of school attendance. The promotion of health and its protection must go hand in hand if the child is to be adequately served.

"The future of the race marches forward on the feet of little children"—*Phillips Brooks*

Photograph by Clara E. Sipprell

TO A CHILD

By Catherine Parmenter

A frail lost dream—a song unsung
I give to you who are so young . . .

To you who are a part of me—
Of all I am or longed to be.

The dream I could not realize
Shall find fulfilment in your eyes! . . .

The song of hills and seas and ships
Shall wake to freedom on your lips! . . .

All that I loved but never knew:
Star dust—and stars—I give to you!

Teach Your CHILD TO THINK

The habit of thinking things through prevents many rash acts

By STELLA E. FULTON

NOT all children, perhaps, are capable of becoming thoughtful. Yet thousands of adults who make the most tragic errors of judgment, have minds perfectly capable of doing better had they been trained to it in their youth.

Just as an athlete becomes strong by using his muscles, and just as the musician needs constant practice in his art, so the child becomes a clear thinker by practice in using his mind. And so we parents ought to try, even in the pre-school days, to help the children to think things out for themselves. For, long before the child is able to walk or talk he is able to make judgments. The baby whose mother gives him a pan filled with blocks is learning to form judgments of how much the pan will hold.

As the baby grows, his interest in the world about him grows too, until he is literally "into everything." To help him to develop his mind at this stage consists mainly in letting him use his muscles and satisfy his curiosity in every possible way without danger to himself. He wants to investigate the coal-scuttle and the ant hill; he wants to climb and to play in the water. He is finding out about things and the best possible kind of a mother to help him at this stage is one who is able to stand aside and refrain from interfering unless life and limb are actually in danger.

Day by day in our homes, our children are learning to act impulsively and without deliberation, or they are forming habits of deliberative response. When a child has a long record of heedless, impulsive and rash acts, and has always been saved from the disagreeable consequences of them, this habit of mind is pretty well established and as he approaches maturity when people expect thoughtful conduct from him, he is pronounced to be flighty, emotional, silly and not to be depended upon.

But why not give attention to helping the child form *good* habits of thinking from the very beginning just as we teach good speech habits or good table habits? The child in his teens in these days meets problems which would tax the thinking powers of an adult. How can we help him to meet them when they present themselves?

The child should, first of all, be provided with many opportunities for making wise choices, be allowed to make decisions day after day until he learns to trust his judgment and rely on it. And the choices should be in more than one field. For it is a peculiar fact that an ability to think well in one field does not necessarily carry over into another one.

The child's life is full of opportunities for making wise choices in great variety, but we spoil many of them by supervising too much, advising too much, telling, warning and commanding until we rob him of any chance to act independently.

In making thinkers of our children, our best way will be to become thinkers ourselves. Children are so easily molded by those who care for them that they will be helped simply by being in the company of growing minds. It matters little whether we have received college degrees, but it does matter that we be interested in finding out new things, trying new methods, hearing people who make us think, reading things that we can mull over at leisure, even if we do not agree with them. The very atmosphere of a home where thinking is going on is helpful.

My most effective method with my own children has been one which began with an entirely different end in view. As soon as I began to make requests of the children I gave the reason for each of them. It simply seemed to me that it was more courteous, less brusque to speak to the children in that way. But the altogether unexpected and delightful result was that the youngsters decided that since I always gave a reason, reasons must necessarily go with requests, and if by chance I forgot to explain, they promptly reminded me of the omission and asked for my reason. I do not remember that they were particularly argumentative about it. Reasons simply went with laws and they had learned to expect it.

BY this method my children were being trained not to take too much for granted but to look for the *why* behind things. And then because my requests were not always agreeable they gave thought to them, turning them over in their minds, testing my reasoning, and I always listened carefully to their side of the case. Being a very busy person, I seldom had time to sit down and instruct my children, but (*Turn to page* 39)

If Your Child Is—

Under 5 Years

You will be particularly interested in the features beginning on pages 13, 15, 16, 18, 20, 23, 24, 26, 30, 32, 34, 38, 41, 48 and 56.

Between 5 and 10 Years

You will be particularly interested in the features beginning on pages 13, 15, 16, 18, 20, 22, 23, 25, 26, 30, 32, 34, 38, 41, 48, 50, 55 and 56.

Between 11 and 18 Years

You will be particularly interested in the features beginning on pages 13, 15, 18, 19, 22, 23, 25, 26, 28, 30, 32, 34, 41, 48, 50, 55 and 56.

AS children grow older they constantly present new problems. You will want to inform yourself in advance in order to meet them successfully. A single article is apt to give you ideas which may have a lasting influence on the health, happiness and character of your child, or on your relationship with your boy or girl.

What Shall I DO NOW?

Help your child to discover all the possibilities for play that exist in his own backyard

By HELEN BUCKLER

Little brother can have a gorgeous time sailing cork and toothpick boats on a wash-tub sea while his sister blows soap bubble clouds

IN its beginning a child's play is a copy of what he has seen adults do. He builds dwellings and keeps house, plays store and travels. Very young children have their chief interest in learning the feel and manipulation of raw materials—lifting, carrying, sifting and pouring. H. G. Wells tells how he played at commerce in his childhood with nasturtium seed, beans, and other garden provender, stored in match boxes and pill boxes, or packed for sacks into old glove fingers and tied with string. Every household provides this sort of thing. One mother, instead of trying to keep her children out of the kitchen, took advantage of their fascination for this intriguing scene of activity and their natural curiosity about everything they saw, to teach them the names of articles and their difference in taste. Before they were two they knew that all white substances are not identical—that starch, flour, sugar, salt, and soda feel and taste differently. They delighted to sort the silver and soon to set the table and carry liquids without spilling them.

Familiar utensils discarded from mother's pantry will afford useful paraphernalia for the sand pile. A twenty-two-months-old baby boy played absorbedly for an hour at a time pouring sand through coarse strainers and from one container to another. Little Jane amused herself for half a day on her sand pile, with a clam shell and a flower pot. Sand, of course, is the universally beloved play medium for all ages, either singly or in groups. There should be a sand box in every backyard and, where there is a warm, well-lighted basement, it is a happy thought to install a second one there for winter and rainy days. The outdoor sand box should be zinc-lined and have an edge that curves inward. It should be protected from rain and animals, and the cover might well be a sloping arrangement that could replace for the children those other playtime possibilities that were lost to them with the passing of the old cellar door.

Snow is another raw material, and so is water. Do let the children play with water! (We put in the exclamation point pleadingly.) They can be provided with rubber aprons, or can be indulged just before their clothes are to be changed for fresh ones. Blowing soap bubbles is always jolly sport and quite permissible if each individual has his own pipe and it is kept sanitary. But just pouring water is enough for the two- or three-year-old. Later he will want to make boats and he should have at least a tub wherein to sail them. Boats can be of all sorts and degrees of craftsmanship. A horizontal slice cut from a large round cork makes a jolly sailboat when a toothpick is stuck into it for a mast and a triangle of gaily colored paper is glued to the mast for a sail. One family of three children just past ten spent weeks building boats of wood with real keels and rudders and cabins, not to mention masts and numerous sails. When the painting was all done, each child indulging in his favorite color scheme, there were uniforms to make for the jaunty captain and his waterproof crew. It really did not matter so much that several individuals were lost overboard the very day of the launching. There had been engrossing fun for weeks.

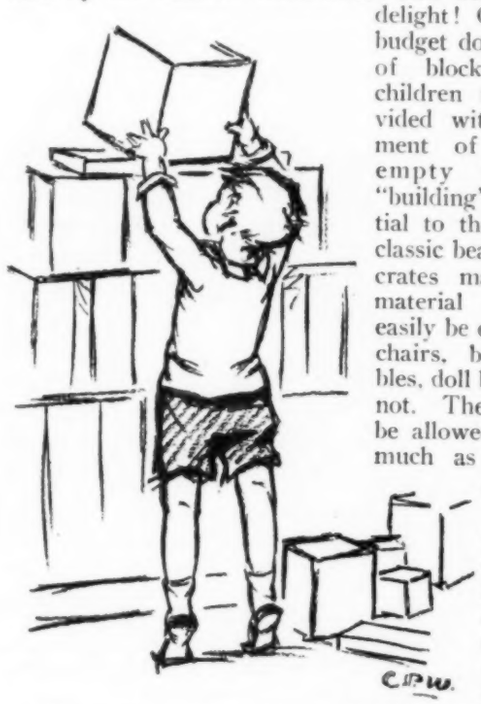
FOR the two- to four-year-old, shoe boxes pushed or pulled along suffice for transportation vehicles. And they like to put things into boxes and take them out—to fit mother's nest of aluminum pans together and take them apart. The pre-kindergarten child is busily engaged too in using and developing his new-found muscles. He adores just walking—pulling his box behind him on a string. He finds infinite fun in learning to travel the length of a low walking beam, which can be raised a little

An unexplored flight of stairs is as challenging as Mt. Everest to the very young person who has but lately learned to walk

as he grows proficient in control of himself. He loves to climb steps—a novelty to apartment born children. Trapezes, ladders, seesaws, slides, swinging ropes, parallel bars, tricycles and bicycles come later and are an aid to the growing child's proper development.

EXCELLENT entertainment is afforded, too, by the new type building blocks for floor and yard which escape totally the limitations of the old tradition and are designed with real building possibilities. The floor blocks are of solid wood made in serried units from a few inches in size up to about two feet long. They are supplemented by diagonals, pillars, cylinders, curves and switches. Blocks used at some of the progressive schools contain grooved units for railroad tracks and other units and solid discs which need but the insertion of two rods to make them into sturdy, passenger-carrying cars to run on the tracks.

For outdoor play the blocks are made larger and hollow, also in serried units. The largest ones require two to lift them, calling for cooperative action and developing the large body muscles. With the use of planks, satisfactory playhouses, even two-story ones, stores, garages, etc., can be built by the children themselves—and with how much delight! Or if the play budget does not permit of blocks just now children may be provided with an assortment of crates and empty boxes, for "building" is as essential to them as to the classic beaver. Orange crates make excellent material and can so easily be converted into chairs, bookcases, tables, doll beds, or whatnot. The child should be allowed to build as much as he can unaided.



The new type blocks have real building possibilities. They are made large and hollow for outdoor play and their use develops the child's lifting muscles

Small city backyards and apartment roofs can be a children's paradise when these "raw materials" for play are provided. When even such space is not available, recourse can be had to corrugated cartons, various sizes of pasteboard boxes, cylindrical oatmeal boxes for smokestacks, boilers, etc., thread and ribbon spools. With scissors, paste pot, crayons, string, and wire an endless variety of toys can be made—furniture, wagons, trains, windmills. These are not so satisfactory, however, because of their flimsy, less usable character.

There are play materials that without any suggestions from adults stimulate the child to action—such as the blocks described above. There are also other raw materials that thoughtful mothers can keep on hand to meet the youngsters' needs as they arise in their play. Billy, his railroad track laid and train ready to run, suddenly wants signal flags. Sally wants to "dress up" to ride in the train. Nothing is better than a box of pieces of colored cheesecloth or cambric. Children find innumerable uses for it. Before they learn to sew, they drape themselves and their dolls with pieces of cloth. A cupboard or trunk of cast-off clothes and hats will be welcomed as stage properties when children reach the dramatizing age. Colored tissue paper, twine, paste, paints (clothing dyes do nicely), crayons, large colored beads, and many other such articles can be kept in a play cabinet and given out as required.

Illustrated by
Corinne Pauli

Baby Jane amuses herself for hours at a time in her sand pile blissfully filling a discarded flower pot with a clam-shell shovel

The normal young child is an active animal. He wants to use his larger muscles most of the time and this is necessary for his own best development. Experts warn against sedentary occupations that too often strain the eye or hand and lead to unwholesome fatigue in children. Sometimes, however, the child will want to model in clay or soap, to do simple weaving or to sit quietly at games, though not for long if he is under five. Picture puzzles, not too intricate, interest many children.

Sometimes children will indulge in elaborate play projects which will continue over a period of days and weeks. In one of the more progressive kindergartens recently the children had been discussing interestedly the big air flights. A six-year-old set about building an airplane and turned out a most creditable model. All the children were delighted when it soared across the room by means of a line and pulley—the sole contribution made by the teacher. It was immediately felt the plane was incomplete without a pilot and so, as in the case of the boats mentioned above, one thing led to another, and an aviator was outfitted and installed in the plane. A stimulating suggestion—help given when it is needed—these are legitimate playtime aids. But the adult is wrong indeed who robs a child of the joy of creation and deadens his imagination by doing everything for him.

WE know more about the significance of a child's play today than we did thirty years ago and recognize now that it is something more than just a method of keeping a youngster out of mischief and mother's way until he is old enough to begin to learn. Playthings must encourage the child to self-activity, leading him to originality, ingenuity and industry.

HOW MUCH SLEEP?

A study made of the sleep habits in a representative group of children proves that too many children get too little sleep

By RACHEL DUNAWAY COX

"PROTECT your children against fatigue as you protect them from automobiles!" is the admonition of a well-known child psychologist. No other demand of the human body—and more especially the child body—is of greater importance and can be slighted so unknowingly as that for a sufficient amount of sleep.

General estimates of how much our children should sleep are very common; every book that advises parents on how to bring up their boys and girls has a word to say on the matter. But it is interesting to note the marked variance from the rules which actual practice reveals. One of the most recent studies of the question of sleep is that of Nellie Chant and W. E. Blatz of the St. George's School for Child Study, Toronto, Canada, who have inquired into the rest habits of more than a hundred children. Their reasons for the investigation are twofold. First, to find out how much sleep the average boy or girl takes, how this habit has been established and how maintained. Second, when they have ascertained the normal sleeping habits and customs, to check the habits of a child who sleeps badly and irregularly against the relatively normal records. Almost invariably the reasons for sleep disorders are thrown sharply into relief and the corresponding remedial measures clearly indicated.

Homer H. Elliott

After a child reaches the age of three a long daytime nap cuts into the night sleep consistently. Gentle waking after an hour and a half is advisable

Sixty-two women, the mothers of one hundred and two children, ranging in age from one to eleven years, were given record sheets on which they were to indicate the hour and minute at which they put their children to bed each day, the time at which the children fell asleep (the nearest five-minute interval was taken as sufficiently accurate) and the hour and minute of their awakening.

Another experiment was made by keeping records of day sleep for thirty-two weeks in the nursery school. There conditions were adjusted so as to be conducive to ready and restful sleep. A few minutes of quiet play preceded the midday meal so that high tension and excitement could be relaxed and calmed. A trip to the toilet followed dinner and then the children were taken into a darkened room where voices were modulated and rest suggested more by the subdued atmosphere than by verbal announcement.

Each child was put upon his own cot and complete quiet observed. It is difficult, of course, to ascertain at just what moment a baby goes to sleep, but when he closes his eyes, ceases to move his arms and legs about and breathes regularly, he is probably asleep. At the end of an hour and a half, though the children might still be asleep, they were awakened.

Among the first and most obvious things discovered was that younger children sleep more soundly and fall into unconsciousness more quickly than older children and that the younger the child is when he is brought under a rigid sleep routine, the more readily he adapts himself to it. But no matter how well established the sleep regime may be, there comes a time when every child will revolt. Then the problem of getting Mary or Johnny to bed and to sleep has to be tackled all over again in the light of every circumstance that surrounds each particular revolt. Often as not some infringement of the usual order leads up to a declaration of independence from the babyhood routine.

It is not news to parents that children above three sleep less than those below that age, but what some mothers may not know is that there is a tendency for the afternoon nap to continue on the all-or-none principle; that is, when a four-year-old sleeps at all, he will remain asleep for the entire hour and a half of his old-time nap. Otherwise he doesn't sleep at all. The rather sharp decline in the amount of sleep taken by children between three and five is accounted for by the discontinuance of the nap rather than by a diminishing of the night rest.

IN most cases it is between the ages of three and four that objection to bed becomes pronounced, and while this may be due in part to relaxed discipline, it is primarily because of a fundamental change in the physiological needs of the child. At first, the new-born infant may sleep as much as twenty-two (*Turn to page* 44)

Teen-age boys and girls dream of love and adventure. Help them to find it among good books

One day, in twenty minutes, the junior high school students bought twenty-five copies of sensational magazines. "Average business," the newsdealer answered my inquiry

Illustrated by W. C. Nims

Youth Needs RED-BLOODED BOOKS

By HILDA BRACE STEBBINS

JUST across the road from where I teach in a small New England city is a convenient drug store where many of us, teachers and pupils, wait for the trolley car on rainy days. Little seventh-grade girls, full of giggles, buy gum and lollipops there; ninth-grade boys swagger in and demand peanuts, pretending not to notice the ninth-grade girls having hot chocolate in the corner. On the way out they all stop at the newsstand. Not all of them buy, but their eyes are eager with interest and desire. A grimy finger lifts up a magazine cover. One day, in the twenty minutes that I waited for my car, the boys and girls of our junior high school bought twenty-five copies of magazines filled with cheap adventure and love stories. I asked the owner of the store if this was an average day's sale. He said, "Yes, just about, except when there's a big murder trial on. Then we sell a lot of tabloids."

The following week I checked up on the other newsstands and drug stores in the vicinity of schools and found their sales reports tallied with the one here quoted.

What is it, I asked myself, about such magazines which make them so attractive to boys and girls? Why, first the pictures! These stories are profusely illustrated by real photographs of real people, people who almost without exception are very young, comely, and dressed in the height of fashion. The captions underneath the pictures are bits of conversation culled from the accompanying story. Thus these photographs quite literally speak for themselves. This gives an amazing air of truth and reality. The magazine looks interesting.

As to the subject matter. It can be briefly listed under the following headings: rape, illicit love, and murder. Our children are reading this sordid trash, perhaps not openly, but on the way home, behind their book covers at school—on every possible occasion.

Every thoughtful person will agree that these tainted, highly spiced and poorly written concoctions are not fit mental provender for the adolescent boy or girl. It is quite possible that they are not (*Turn to page* 42)

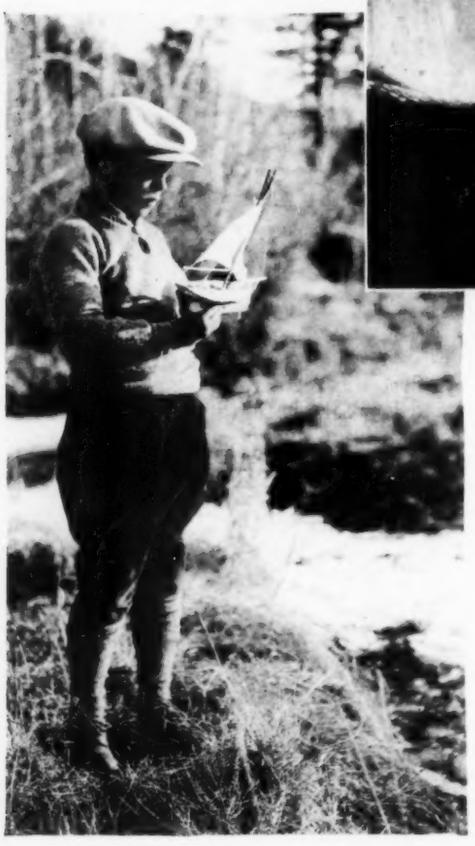
Taking GOOD PICTURES

A PICTURE history of the children from the time they are babies till they grow up is one of the most interesting human documents that any family can possess. Most parents are eager to attempt such a record, but too often the enthusiasm with which it is begun lapses when the pictures taken fail to do justice to the originals. To click the shutter of the camera and take a photograph is easy enough, but infinitely better results are obtained if the amateur photographer knows a few simple rules and follows them carefully. There is nothing complicated about learning to take pictures that are striking from the point of view of likeness and that possess human interest as well. Consider first of all the out-of-door picture.

All that is necessary for the taking of such a photograph with the ordinary little inexpensive box type camera is that the sun be shining brightly on the subject. Of course, one should never stand so that the rays of the sun shine into the camera lens. For the beginner it is best to stand so that the sun is well to the side, or comes over the shoulder. For snapshots, your subject should be in the unobstructed sunlight and a snap should not be attempted before, say, ten in the morning or after three-thirty in the afternoon, especially during the fall and winter months. The new camera owner should read carefully the instructions that the manufacturer furnishes. These instruction books are generally written in clear, concise language and if the suggestions given are followed, good pictures are bound to result.

Children and animal pets are so graceful that it is best to let them pose themselves, as they will do it without any self-consciousness

This cheerful baby was snapped indoors beside a bright window. A white sheet was used to reflect light to the shadow side of his face



The sharpness of the boy's figure in this fine story-telling picture is the result of careful focusing of the camera lens for correct distance

Story-telling pictures are usually the most appealing. If the child is interested in *doing something* rather than just posing before your camera, you are more likely to get a natural expression, though you will, of course, want a few close-up portrait studies for the collection.

IN posing it is best to let children assume their own positions; the less posing attempted the more natural and attractive will be the result.

The camera should be about on a level with the eyes of the subject and placed on a tripod or some steady support such as a table. For the novice it is best not to point the camera directly at the strong light.

If you want a picture in which the subject will be looking at you, in the print, have the subject look at the lens or an object that is about at the same level as the lens. It is not always necessary or desirable, however, to have your subject look directly at the camera, especially if you are making a story-telling picture.

Simple directions for putting a child's best foot foremost in every snapshot you take

of Your CHILDREN

By MADGE ELLERY

The young lady here entered gladly into the fun of posing for the picture. A sheet hung over a folding screen at the left served as a reflector

In the popular photographic sport of "snapping" children with their pets, such as dogs and cats, the aim should be not only to make pictures that are good likenesses but also to make the pictures pictorially interesting.

We should remember that such pictures consist of two different yet closely related parts: subject and background; and that the subject furnishes the motive while the background furnishes what may be called setting for the scene. The subject should, therefore, be the most prominent thing in the picture.

UNLESS the photographer sees all that the lens sees at the time the exposure is made (and he can only do this by observing the background as well as the subject) he may sometimes obtain pictures that have hodge-podge backgrounds filled with near-by fences, "misplaced" trees, telephone poles or other objects that are more conspicuous in the picture than the subject itself.

Finding a suitable outdoor background is usually an easy matter where lawns, gardens or open fields are available. When a background that contains no objectionable objects is not available it is wise to place the subject in front of a tall hedge or anything else that shows no conspicuous design. The subject should not be placed close to the side of a clapboarded house, however, as this makes a background that contains too many lines, all of which extend in the same direction; but the side of a barn that is not clapboarded can be used in an emergency.

Children and animal pets are naturally so graceful that it is best to let them pose themselves. Children should not be made self-conscious by such phrases as "now look pleasant" or "stand right there, darling, and look at the birdie."

When children are playing with their pets it is best to watch the play and make the exposures without notifying them of the fact, at moments when interesting poses, expressions or incidents can be seen. This is one of the best ways of securing pictures in which the children show no self-consciousness.

AS these kinds of pictures must be made with snapshot exposures it is necessary to have the subjects in a good light. If they are in brilliant sunshine the children should not face the sun because if they wear hats their eyes will be shaded, and (*Turn to page* 54)

This infant beau with regular pockets in his new pants sat for his picture in a brightly-lighted spot out of the sun

A birthday picture for the baby record can be made as this one was by taking a slow snapshot in a bright kitchen

What the SCHOOLS CAN'T DO

A man whose business is education speaks his mind to parents and teachers who are courageous enough to challenge old ideas

By JOSEPH K. HART

Department of Education, University of Wisconsin

SOME, perhaps many, American parents think of the school as an institution that exists in their community for the purpose of "giving" their children "an education." They are often rather vague as to what an education is; but it is something given at school, it has a good reputation for the most part, and they want their children to have it. They pay taxes and there is some connection, usually not quite clear, between paying taxes and the "free" public school. But, whatever the connection, the "free public school" is a distinctive institution, to which all American children have the right to go. Children of other, less privileged lands may have to get along without education, or at best be satisfied with what their parents pay for privately. Only in America are such good things given away. Some parents seem even to hold the notion that just as the church exists in their community for the purpose of assuring them free salvation, so the school exists for the purpose of providing them with free education. In both cases the outcome is of grace, not of works. But American children are entitled to both. Education is to be found nowhere but in schools. But any American child can get one by going there—long enough.

THIS seems to be the legend. An education is the birthright of every American child, and the school deals questionably with the child if, after he has spent the prescribed term of years there, he is sent out with nothing in the way of a diploma to show for it. Next to salvation, education, or its equivalent, a school diploma, is wanted, if not by every child, at least by his parents for him. Parents hold that nobody can get anywhere in America today without a school education!

This parental legend about education goes even deeper. Many parents hold that after a child has completed his education (as certified by a school diploma) he has the right to receive, automatically, certain highly prized advantages: he should have freedom from the grosser forms of labor, perhaps even from all forms of labor; he should have social position above the less deserving average; and he should be assured of personal happiness. For these parents there is a cosmic magic in education, which can be depended upon to shower these further blessings upon its possessor. These are the *quid pro quo* which life has promised to pay the child who faithfully performs his tasks at school.

Of course, this notion is a bit wistful. Parents should really know better. They have been through the mill, themselves. Few school graduates find themselves in such fortunate (or unfortunate) positions. Some few do—and we humans are endlessly hopeful. The "good things of life" are not equitably distributed. This legend of the advantage of the school diploma is the basis of much gambling with chances and not a little disillusionment and grief, later. If parents were to think about these things seriously for ten minutes they would find the whole legend of educational magic amusing, or bitter, or absurd; in very few cases would they find it true.

AMERICAN parents have come by these legends honestly enough. The stories of educational magic have been told for a century. "America is but another name for opportunity," said Emerson. His readers quite naturally thought he meant that America was a sort of "grabbag" (as it was pretty much in his day), into which one could thrust both his hands and draw out whatever he wanted most. The American (*Turn to page* 46)

FIVE YEARS OLD

By PEGGY POND CHURCH

THERE was a field, I knew, all warm with sun,
Purple with asters blown through golden grass;
And a stone wall where huckleberries grew
Broken in places so a child could pass.
Beyond the wall the field became a hill
That slyly steepened till a child must run,
Arms flung against the wind, to finally spill
With small brown feet and buttons half undone
Into the laughing ripples of the lake.
There to stand still as still and feel the sand
Crinkle between bare toes or wade knee-deep
Along the shore, to startle small green frogs
And little lazy turtles fast asleep.

OR to run hand in hand with wind again,
Happily truant, up an ancient lane
Where lilacs grew in weirdly twisted trees
Fragrant with flowers and frightening with bees;
To break great armfuls off, all warmly sweet,
Then flee pursuing bees on startled feet,
And mother-wanting now, and all afraid
Willingly seek the nursery's tranquil shade.

THERE might be bread and milk in a deep bowl,
The silver mug and the short, stubby spoon
She loved the best. But sometimes they would scold
The child for running from her nap at noon
And send her supperless away instead.
Then she would cry awhile in the bright room,
Little and tired, all crumpled in the bed
Until the shadows vanished in the gloom
And whippoorwills and owls commenced to call.
Before her mother tiptoed softly near
She'd be asleep, forgetful of it all.

SWIM
With Your Children

No other sport can be enjoyed by the entire family so whole-heartedly as swimming. A former Olympic team member and women's high diving champion tells how to learn confidence in the water

By ALICE LORD LANDON

H. Armstrong Roberts

Mothers who have learned how to enjoy playing in the water with their children are spared the anguish of a helpless watch from back on shore

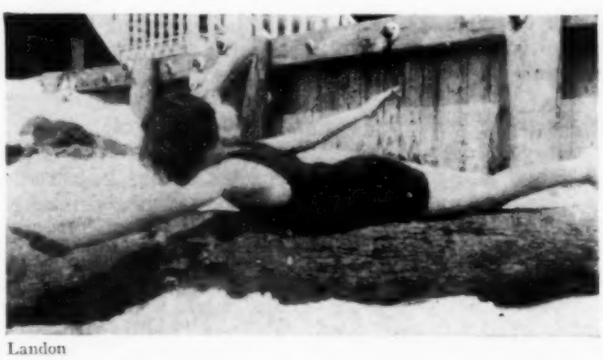
"C'mon in. How's a fellow ever going to learn to swim if his dad is an old scaredy cat who is always sitting on the beach?"

"MOTHER, may I go in to swim?" "Yes, my darling daughter. Hang your clothes on a hickory limb and we'll all go in the water." This is our modern version of the old nursery rhyme, and one that is becoming more true as the years go on. More and more is swimming popular, with a whole family from grandfather and grandmother to the youngest.

The children can scarcely wait until the winter cold has gone from the water before they dash in to see how much better they will be able to swim than they did the previous year. And the wonder of it is that they do swim better. The child who could barely swim six strokes now finds that he can do that easily and keep right on going. The boy who couldn't quite master the kick discovers that it comes most simply. Only father and mother continue on in exactly the same old way. Some, of course, do not swim at all, and feel that it is now too late to learn. Others learned when they were young and have contentedly kept it up in the approved manner of their youth using, probably, the breast stroke, once thought to be the very foundation of swimming itself, or maybe the side or overarm. Ambitious fathers feel themselves doing unusually well if they have mastered the trudgeon.

No one would be seen in a bathing suit of ten or fifteen years ago, yet there is little more reason for holding to a stroke which is just as antiquated as the suit would be. Anyone who can swim, however poorly, has conquered the greatest obstacle of swimming, the mental dread of taking their feet from the bottom, and with a little time and effort can develop their swimming into the modern six-beat crawl of today.

Now for a word of encouragement to those who feel that they have lost forever the opportunity to learn to swim. Swimming has grown up in the past fifteen years and for those who have not (*Turn to page* 52)



Landon

A good way to improve one's technique for swimming the Australian crawl is to emulate the junior Landons and practice the correct arm and leg motions when on dry land

BABY'S FIRST FOOD

Breast-fed babies are healthiest. When other milk is necessary, mothers must understand how best to prepare and care for it

By LOUISE ZABRISKIE
Field Director, Maternity Center Association, New York City

IF a mother nurses her baby she will have half the battle for his future health already won, for statistics show that breast-fed babies have two to four times as good a chance to live as bottle-fed babies. Mother's milk is the natural food for the baby and with few exceptions the safest. If the mother has built up her own health before the baby comes, through diet, rest, fresh air, sunshine, and diversion, she will probably be able to give her baby the perfect baby food which nature has provided for his needs: mother's milk.

The time for the mother to begin preparation for nursing the baby is during the prenatal period. First she should be careful about her own diet. A relatively large proportion of liquids, including one pint to one quart of milk per day, a small proportion of meats, a generous allowance of green and leafy vegetables, fresh fruits, dark cereals, breads, and real butter should be eaten. Second in importance are regular rest periods and third, caring for the breasts, under her doctor's directions, during the latter part of pregnancy.

During the first days after the baby comes, when the milk is becoming established, the mother needs special care. Rest and sleep, a careful diet, and protection from worry will do much to aid the mother in nursing her baby. Fresh air and sunshine are also important.

The doctor usually advises the mother to nurse her baby every three hours on alternate breasts. This regularity in nursing will help to stimulate the breast to secrete more milk. The breast should be emptied at each feeding; occasionally however, it may take the milk from both breasts to satisfy the baby, this being especially true as he grows older. If the baby does not seem to be getting enough food every effort should be made to increase the supply.

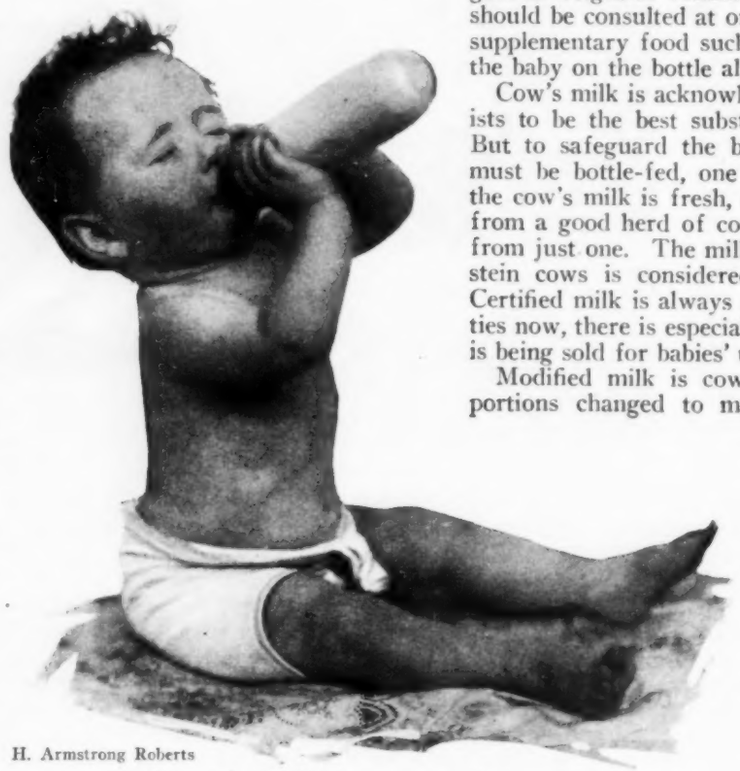
The following list of foods are suggested as "milk-making foods" and may be added to the mother's diet: chocolate or cocoa, milk, malted milk, malted cocoa food drinks, gruels, cornmeal mush, beets, oysters and crabmeat.

If the mother's milk is good but insufficient for the child's needs the doctor will probably suggest that she continue to nurse the baby at every feeding but supplement with a bottle. There are, of course, instances where the mother, through physical inability, is unable to nurse her baby, but the doctor will know of this and advise accordingly. The normal baby shows steady growth and gain in weight; by six months he doubles his birth weight and triples it by the end of the first year. (The mother should keep a record of the baby's growth.) The baby's food must supply the building material for this rapid growth, which is greater than at any other period. That is why his food is so important.

If the baby seems dissatisfied with his food, does not gain in weight or vomits excessively the doctor should be consulted at once. He may advise a supplementary food such as cow's milk or put the baby on the bottle altogether.

Cow's milk is acknowledged by baby specialists to be the best substitute for breast milk. But to safeguard the baby's health when he must be bottle-fed, one must make sure that the cow's milk is fresh, clean and pure. Milk from a good herd of cows is better than milk from just one. The milk from a herd of Holstein cows is considered the most desirable. Certified milk is always safe. In many localities now, there is especially handled milk which is being sold for babies' use.

Modified milk is cow's milk with its proportions changed to make it as nearly like breast milk in content as possible and to make it more easily digestible. As the problem of feeding a baby on artificial nourishment is often a most difficult one, the doctor should always be consulted before giving a baby modified milk; he will advise such proportions as the baby's digestion and age demand. Milk is modified by diluting plain or whole milk with water which has been boiled and chilled and adding sugar or sugar substitutes.



H. Armstrong Roberts

A great big bottle of a very particular mixture

IN preparing modified milk pour the full amount of milk for the entire day's feeding into the clean pitcher and add the boiled water (which has been measured) and sugar, stir with a long spoon until thoroughly mixed. Then pour the portion for one feeding into each of the required number of bottles. If boiled milk has been advised by the doctor, bring the required ounces of water to the boil in a saucepan and while boiling pour in the amount of milk necessary. Bring (*Turn to page* 57)

BACKING *the* CAMP

Here is a lesson in summer camp etiquette for parents whose sons or daughters are vacationing in the out-of-doors

By DOROTHY L. HARDING

A GREAT deal has been said about the problem child. But I believe that something needs to be done about the problem parent—particularly in relation to the summer camp. Parents, as such, are divided into two classes by camp directors. They are a perpetual joy, or they are pests. Unfortunately, those who fall into the second group are usually the victims of misdirected good intentions.

It is my purpose to erect a few sign posts for parents who are sending youngsters to camp for the first time.

In the first place, do not plan to take your daughter to camp. Send her instead with one of the chaperoned groups arranged by the camp directors. Those trying adjustments of beginning days must be made, after all, by the girl herself, and experience has shown that she makes them more easily and quickly alone. Let her begin as she must go on, standing by her own efforts. If you find it absolutely necessary to escort your Jane or Mary or Betty, you will find it well to drop her unceremoniously among her duffle when you arrive at her destination and go rapidly away again with never a backward look. This is especially true if there is any faint suspicion that she may be homesick. It may be gratifying, as a parent, to know that your child is torn by parting from you, but do not let yourself be influenced by this to stay to see any possible tears.

Later in the season, campers may be visited with probable safety, but there are no general rules which will fit all cases. It is not so much a question of *when*, as it is of *how*. If you can come as did one gracious mother because she "wanted to have some real part in all the fun Dick was having," directors, counselors, and campers will be glad to see you arrive and sorry to have you leave. You should be warned, however, that you may be disappointed in the apparent indifference of your child. He will have made a host of friends, he will be interested in the activities of the program, and, for the present, parents, while still objects of affection, are outside his world. If you are wise, you will accept this situation and be grateful that it exists. If on the other hand, as sometimes happens with the highly sensitive child, your daughter weeps at first sight of you, it is not necessary to conclude that her days have been filled with torture or that she needs comforting. In all probability she doesn't, she needs some outlet for the general excitement of seeing her family, and if weeping answers the purpose, well and good. (But here it might be well to add that if you know your child to be of this emotional type, it is probably better that you do not visit her at all, letting the regularity of the camp routine do its best to give her greater steadiness and control.)

Even in camps which have no definite regulations, the thoughtful parent times his arrival carefully. It should be remembered that camp days run on definite schedule, and that interruptions are a great annoyance. The daily rest hour is rigidly observed in all good camps, and should be undisturbed by outsiders. Meal hours, likewise, should be sacred to the camp family. The daily assembly may seem the logical time for guests, but it often happens that this is a period of discussion of some very vital and personal problem of the campers during which the presence of non-participants would be an intrusion. It is well to inquire before choosing this period for your visit. Thoughtfulness, and the knowledge that the camp program does not actually plan for visitors, should regulate the arrival and the not-too-long-delayed departure of guests.

Parents sometimes feel that their child should live in a particular cabin or with a particular counselor. Here again faith in the camp must be the directing force. Camp directors are directors because they have had much experience with children and adults. They probably have very good reasons for placing any child in a given situation, and if there is any doubt of the beneficial results they may be trusted both to foresee it even more quickly than the distant parent and to remedy the condition. On the other hand, they welcome your comments, if made directly to them, and will gladly give you reasons for their attitude.

Often parents fail to understand the well established rule that children are not to be taken from the camp for meals with a visiting family, or for any other purpose that disturbs the regularity of camp life. An individual situation may have a very direct bearing upon a group situation, a fact that accounts for many regulations. Do not suggest taking your children away from camp if you wish to maintain a peaceful relationship with the authorities. They will invariably oppose such plans, wisely so, and if the youngsters have been told of the proposal previously they will be disappointed. It is better to conform to the attitude of the camp in this matter.

LETTERS are a big item in the life of the individual camper—their tone is important. A girl, particularly during adolescence, may have a perfectly gorgeous time, emotionally, being homesick or blue over some trivial matter. Perhaps she failed to make a certain swimming squad, or was not listed for a (*Turn to page* 47)

COMING!

What to Expect of a School

¶ *A new slant on an old word—Education.*

This Question of Punishment

¶ *Is it necessary? If so, when? What kind of punishments are worth while?*

Physical Aspects of Adolescence

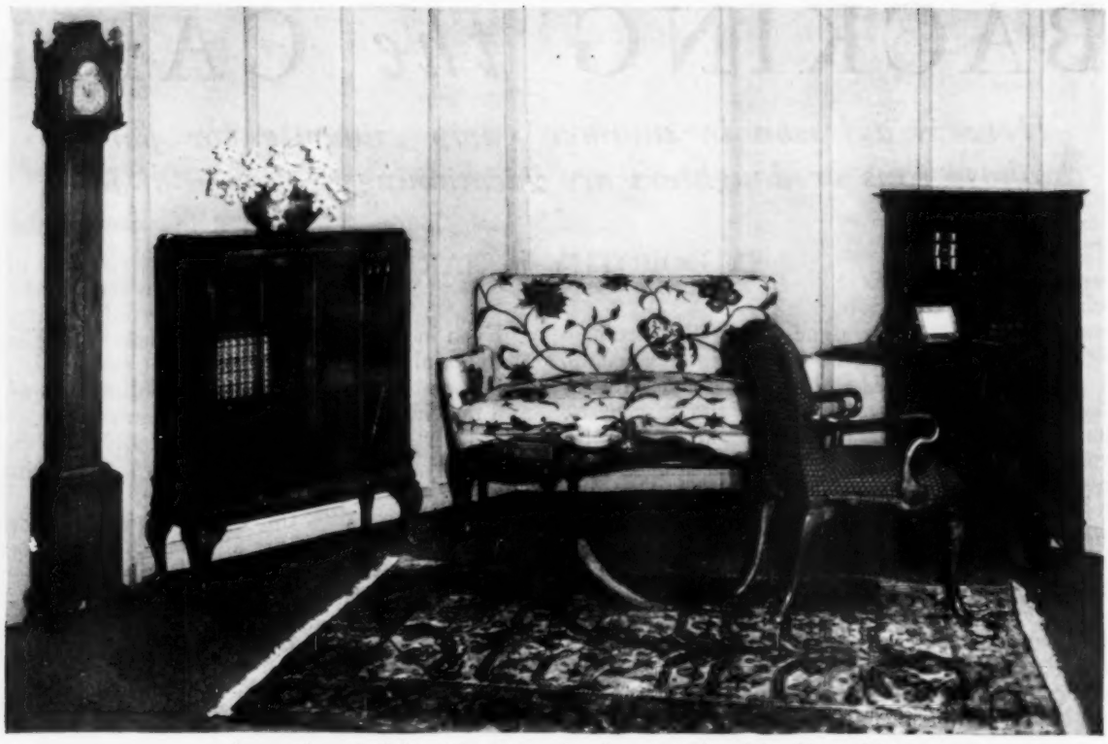
¶ *Dr. Josephine Kenyon contributes an article that will help every mother and father of maturing boys and girls.*

When Is a Family a Success?

¶ *Modern psychology turns its searchlight upon family relationships.*

How to Care for the New Baby

¶ *Full of suggestions that will make the everyday care of the baby easier.*



A grouping of eighteenth century furniture mentioned in this article

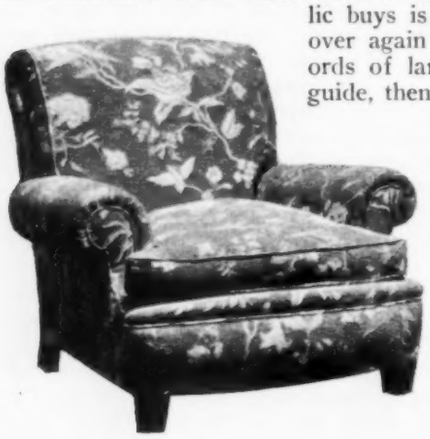
Furnishing the WHOLE-FAMILY HOUSE

A practical guide to excellence in present-day furniture

By PAULINE DUFF

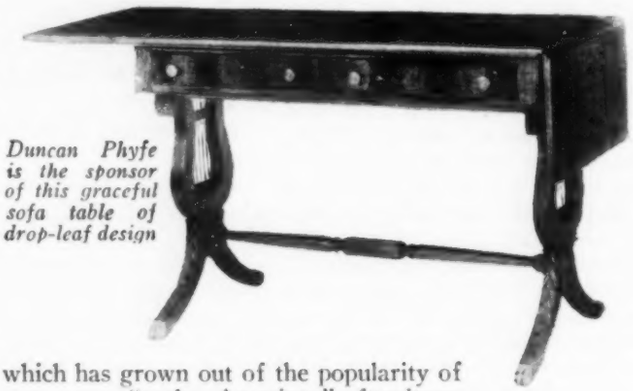
Interior Decorator and Home Consultant

AUGUST is a month of furniture sales and it is wise to take advantage of them, but in doing so one must realize that in furniture, as in clothes, there are changing fashions. It is logical that we should tire of the same type of furniture in our homes just as we tire of the same styles in dress, the difference being, of course, that as furniture is less personal we do not tire of it so quickly, and because it is expensive we cannot change our rooms about so often. But that there is a definitely changing taste indicated in the choice of furniture which the public buys is proved over and over again by the sales records of large stores. As a guide, then, in making selections this year, we point out some of the types of furniture which are increasingly popular and which will be in good taste for years to come.



The English club or lounge chair is now winning deserved popularity

There are two broad classifications of trends in furniture fashions at present. The most widely established is that of mingled eighteenth century furniture, both English and American. The other, and newer development, is an interest in the provincial furniture of various countries,



Duncan Phyfe is the sponsor of this graceful sofa table of drop-leaf design

which has grown out of the popularity of our own "early American" furniture. The eighteenth century furniture is used in all rooms of the house. The provincial, as yet, confined largely to bedrooms and dining-rooms. The eighteenth century furniture includes (*Turn to page* 40)

Perils of SEQUELAE

Send this coupon today

Metropolitan Life Insurance Co. Dept. 830-Y
1 Madison Ave., New York City

Please send free booklet (or booklets) checked below:

- ☐ Diphtheria
- ☐ Typhoid Fever
- ☐ Scarlet Fever
- ☐ Tonsils and Adenoids
- ☐ Whooping Cough
- ☐ Measles
- ☐ Rheumatism
- ☐ Colds

Name .....

Street Address .....

City ..... State .....

"SEQUELAE" (seh-kweé-lee) is the doctor's word for the whole range of consequences and serious complications following certain illnesses. Weakened hearts, kidneys, lungs, defective hearing or eyesight and other physical impairments may be the Sequelae of many diseases.

There is a homely old expression, "not out of the woods yet", which fairly describes the condition of a patient who has successfully passed the crisis of a serious illness.

Your doctor will tell you that sometimes the Sequelae, or after-effects, are more to be dreaded than the disease from which you are apparently recovering. Don't think him an alarmist if his orders are strict about not getting up from bed too soon, or if he makes a thorough physical examination after you think you are entirely well.

COLDS break ground for pneumonia, influenza, or tuberculosis. Deafness, sinus infection, or chronic rheumatism, or a weakened heart may follow an ordinary cold.

TYPHOID FEVER leaves the patient more susceptible to other diseases and sometimes affects the heart and gall-bladder.

DIPHTHERIA may injure the heart or cause paralysis.

MEASLES may be followed by pneumonia, kidney trouble, loss of sight or hearing.

WHOOPING COUGH may be followed by pneumonia or tuberculosis.

TONSILAR INFECTION may be followed by rheumatic fever or heart trouble.

SCARLET FEVER may affect the heart, kidneys or ears.

RHEUMATIC FEVER often seriously injures the heart.

The Metropolitan health booklets tell in plain language how some of the Sequelae of diseases may be avoided. If anyone in your family is suffering or recovering from one of the diseases which may leave serious after-effects, send for the Metropolitan's booklet concerning it and learn just what you should know about the possible Sequelae. Address Booklet Dept. 830-Y and name the booklet you want. It will be mailed free.

METROPOLITAN LIFE INSURANCE COMPANY
FREDERICK H. ECKER, PRESIDENT
ONE MADISON AVE., NEW YORK, N. Y.

The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.

GOOD MOVIES *and* BAD

A Reliable Guide for You and Your Children

HOW TO MAKE THE MOST OF THIS DEPARTMENT: The time it takes for films to be exhibited throughout the country varies greatly. Consequently, if you are looking for information regarding some specific picture, it may be necessary to look through the reviews in back issues of this magazine. In response to an excellent suggestion from a subscriber, THE PARENTS' MAGAZINE offers a box file containing alphabetical guides and 500 cards, so that a reader can clip the reviews as they appear, paste them on these cards and file them for convenient reference. Send $1.00 for this unique Motion Picture File to THE PARENTS' MAGAZINE, 255 Fourth Avenue, New York, N. Y. Information on how Parent-Teacher Associations, mother clubs, churches, and other organizations can use these files to great advantage will be sent on request.

John McCormack, Maureen Sullivan and Tommy Clifford in "Song O' My Heart"

AROUND THE CORNER, with Charlie Murray and George Sidney (*Columbia*)—A prize-fight picture that can be recommended—wholesome, amusing farce-comedy of New York's East Side. Humor drawn largely from character, rather than from slapstick and horseplay, with a human little romance throughout. Sidney as pawnbroker and Murray as policeman at their best and funniest. (E) *For A:* Amusing. *For Y:* Very good. *For C:* Very good.

CLANCY IN WALL STREET, with Charlie Murray (*Aristocrat*)—Hilarious farce, full of humorous gags and slapstick, in the regular Charlie Murray style. Lucky in stocks, the Irish plumber gets rich quick and leaves his Scotch partner. After the market crashes, the old partnership is resumed. (E) *For A:* Hardly. *For Y:* Funny. *For C:* Funny.

COURAGE, with Belle Bennett (*Warner*)—A mother-love picture of considerable human interest and appeal, with splendid work by Belle Bennett as the struggling mother of seven children, who wins out against heavy odds. (E) *For A:* Fairly good. *For Y:* Good. *For C:* Good, but mature.

DUMBBELLS IN ERMINE, with Robert Armstrong (*Warner*)—Amusing comedy of crude prize-fighter's love affair—with no prizefight!!—but cheapened with wisecracking dialog and poor diction. Two features are an extended burlesque of "reformers," making them ridiculous, and a cigarette-smoking, flapper-grandmother who is the most charming character of all. (E) *For A:* More or less amusing. *For Y:* Amusing, but doubtful. *For C:* Better not.

THE FALL GUY, with Jack Mulhall (*RKO*)—A mixture of bootlegging, crooks, dope and cheap wisecracking dialog supposed to be funny. (E) *For A:* Mediocre. *For Y* and *C:* No.

THE FLORADORA GIRL, with Marion Davies (*M-G-M*)—A comedy which brings back amusing memories of the year 1900 when the now famous Florodora Sextette took Broadway by storm. Hilarious incidents typical of the "Gay '90's" are tied together in melodramatic style, providing an hour of delicious nonsense. Except as showing the styles, customs, settings of another day, it will probably be of less interest to children than to adults. (U)(E) *For A:* Entertaining. *For Y:* Amusing. *For C:* Little interest.

GRUMPY, with Cyril Maude (*Paramount*)—Cyril Maude gives a distinguished performance of a lovable old eccentric who cleverly extricates his nephew from alarming difficulties. This delightfully amusing play has been very successfully translated to the screen, eliminating many of the closeups often so disturbing to spectators. It is recommended for discriminating persons of all ages. (U) *For A:* Excellent. *For Y:* Very entertaining. *For C:* Good.

HE KNEW WOMEN, with Lowell Sherman (*RKO*)—From the play, "The Second Man." This is a sophisticated society triangle in which a lazy, mercenary, but attractive and amusing writer is loved by two women. The man eventually marries the older woman whose financial independence seems more comforting than the youthful enthusiasm of the girl. It is a sparkling, alert, frothy drama carried by the suave acting of Mr. Sherman, but doubtful fare for young people. (U)(E) *For A:* Fair. *For Y:* Doubtful. *For C:* No, too mature.

HELL'S ANGELS, with Ben Lyon (*Caddo*)—This seems a rather pathetic monument to the much heralded $4,000,000. It is a strange combination of real excellence and startling bad taste. The aviation scenes are conceded by experts to be very fine pictures of aerial combat, but combined with them are incredible examples of ignorance of army conditions and even of social conventions. This takes from the entertainment value for critical adults and makes it utterly unsuited for family audiences. (U) *For A:* Depends on taste. *For Y:* Unsuitable. *For C:* No.

MAMMY, with Al Jolson and Lois Moran (*Warner*)—Irving Berlin's music and Al Jolson's singing combine to make entertainment calculated to please the latter's admirers. Pretentious production, partly in color, plot based on backstage life of black-face minstrel troupe. Displays complete range of Jolson's style. Objectionable drunken scene the only jarring note. (E) *For A:* Excellent of its kind. *For Y:* Entertaining. *For C:* Harmless, if not too strong.

MIDNIGHT MYSTERY, with Betty Compson (*RKO*)—A well-acted murder-mystery with good action and unity, laid wholly within a single house on a lonely, rocky islet during a single stormy night. Plot is ingenious enough to be distinctly "different" from most stories of the type. Practically free of objectionable elements. (E) *For A:* Good of its kind. *For Y:* Exciting. *For C:* Too complex and thrilling.

A NOTORIOUS AFFAIR, with Billie Dove (*First National*)—A triangle drama of little originality or value, in which the violinist-husband leaves his loyal wife to live with a Russian countess for a while—then back home again. (E) *For A:* Mediocre. *For Y:* No. *For C:* No.

PARADE OF THE WEST, with Ken Maynard (*Universal*)—A pretentious Western of more than average interest. Rather human, sentimental story woven in among thrills of the rodeo, circus, etc. (E) *For A:* Perhaps. *For Y:* Entertaining. *For C:* Good if not too exciting.

PARAMOUNT ON PARADE, with all-star cast (*Paramount*)—Probably the best "revue" yet done, and excellent exploitation of itself by Paramount. Much is in color, great variety of contents, with very clever transitions and expert camera-effects. Many amusing numbers, some dull ones. Decidedly sophisticated in spots, but avoids any really offensive scenes. (E) *For A:* Very good of its kind. *For Y:* Mostly good. *For C:* Probably amusing.

ROMANCE, with Greta Garbo (*M-G-M*)—The romantic and well-known stage play is beautifully presented by Miss Garbo and an excellent cast. It is the story of a talented and fascinating woman whose unconventional past stands between her and real love. (U) *For A:* Entertaining. *For Y:* Too mature. *For C:* No interest.

ROUGH ROMANCE, with George O'Brien (*Fox*)—Rather out-dated, rough-and-tumble melodrama of the two-fisted, gun-shooting type. Of little interest except for the mountain scenery of logging camps in winter, with the spring break-up of log jams in river. Elementary thrills only, no character or acting values. (E) *For A:* Mediocre. *For Y:* Hardly. *For C:* Hardly.

THE RUNAWAY BRIDE, with Mary Astor and Lloyd Hughes (*RKO*)—A lively little crook-murder-story of considerable variety and thrill, some original turns to the plot and real character interest, attaining suspense and interest without cheap or objectionable scenes. (E) *For A:* Fairly good of its kind. *For Y:* Entertaining. *For C:* Entertaining.

Best Recent Films for Young Folks

Across the World with Mr. and Mrs. Johnson	In Old California
Anybody's War	Isle of Lost Ships
The Arizona Kid	It's a Great Life
Around the World via the Graf Zeppelin	Jazz Heaven
Burning Up	Let's Go Places
The Cohens and Kellys in Scotland	Little Johnnie Jones
Dance Hall	Lucky in Love
Devil May Care	Not So Dumb
Disraeli	One Romantic Night
The Feminine Touch	Only the Brave
The Forward Pass	The Return of Sherlock Holmes
Give and Take	Roarin' Ranch
The Great Gabbo	Romance of the Rio Grande
Half Way to Heaven	Sally
High Society Blues	Seven Keys to Baldpate
His First Command	Song of My Heart
Hit the Deck	So This is College
Honey	The Vagabond King
Hunting Tigers in India	The Viking
	What a Man
	Young Nowheres

What the Abbreviations Mean

E—The judgment of the National Film Estimate Service, an organization unaffiliated with the motion picture industry, having a corps of well-qualified volunteer reviewers throughout the country.

U—The judgment of the Motion Picture Committee of the Women's University Club, Los Angeles.

For A—For intelligent adults.

For Y—For youths, 15 to 20 years of age.

For C—For children, from 10 to 15 years.

The best supper for your child *will save time and work for you*

WHAT a busy life the mother of a young child leads! Every day she must do so many things . . . all the way from preparing carefully balanced menus to seeing that the child gets plenty of both exercise and rest.

By evening, who wouldn't be tired? How welcome then to know that the best meal she could give her children is also the easiest to prepare. Dietitians say that a crisp, ready-to-eat cereal with milk is ideal for an evening meal. And so just pour Kellogg's Corn Flakes into a bowl and know it is really a better supper than if you had spent an hour's work on preparing it.

Kellogg's cereals furnish quick energy and are unusually easy to digest — an important point in children's suppers. They are an aid to restful sleep. Excellent as a conveyor of milk. Children love their delicate flavor and crispness.

The grown-up members of the family will like Kellogg's too. For breakfast — for lunch, perhaps with fruits or honey added. You'll also appreciate the waxtite *inner sealed* wrapper which makes the flakes *stay* oven-fresh in your pantry. Only Kellogg's offer this feature. Sold by all grocers in the red-and-green package.

Kellogg's

CORN FLAKES

Write the Home Economics Department of the Kellogg Company, Battle Creek, Mich., and we will be glad to send free literature and advice on child feeding and diet. Your own physician should be consulted in the event of ill health and sickness — ours is in no sense a medical service.

The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.

Easy-to-Make FASHIONS

By ELAINE DE FOREST
Fashion Editor

THE wise mother not only keeps up with the requirements of her active, growing child, she keeps several steps ahead. The clothes that she chooses during August must be dainty and comfortable for late summer and equally practical for the first days of school. Every youngster requires a number of the new printed cotton frocks with brief sleeves or capelets such as Nos. E 3134 and 3116, as well as the more tailored models, like No. E3236, in linen or shantung. Underthings, too, will need replenishing, and the young girl will delight in one of the swagger French pajama suits in contrasting fabrics. For the ensemble E3012 a wise choice would be velveteen for the coat and hat and shantung for the dress or French flannel with cotton or linen. The boy's suit is cunning made of light and dark linen or with flannel trousers and cotton blouse.

E 3243 E 3134 E 3012

E 3236 E 3116 E 3019

E 3243—Suit. 2 to 5 years. 4 years requires 1⅜ yard 36-inch light material, ¾ yard dark, 1⅞ yard frilling.

E 3134—Frock. 1 to 6 years. 4 years requires 2 yds. 36-in. print, ½ yd. plain, 1⅜ yd. frilling, 1½ yd. ribbon.

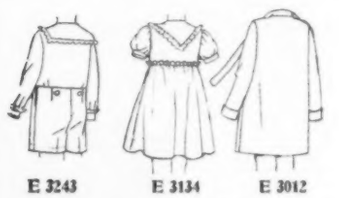
E 3236—Frock. 10 to 16 years. 14 years requires 3½ yds. 39-in. dark, ½ yard light. Colored transfer 22304.

E 3116—Frock. 10 to 16 years. 14 years requires 2¼ yds. 39-in. print, ⅝ yd. plain. Trans. 22391, b. or y.

E 3019—Pajama Ensemble. 6 to 16 years. 14 years requires 5⅜ yds. 36-in. print, 1⅞ yd. plain. 3-in. monogram.

E 3012—Ensemble. 2 to 8 years. 5 years requires 1⅛ yd. 54-in. dark, ¼ yd. light for coat, 1¼ yd. 36-in. for frock. Transfer 22269.

E 2681—Panties. 1 to 6 years. 4 years requires 1 yard 36-in. material, 1¼ yard edging. Transfer 22104, b. or y.



E 3243 E 3134 E 3012

E 3236 E 3116 E 3019 E 2681

E 2681

PARENTS' MAGAZINE PATTERNS *made by the Excella Corporation are obtainable from* THE PARENTS' MAGAZINE, 255 *Fourth Ave., New York, N. Y., at prices on page 57. State size of pattern desired. Stamps or coins acceptable in payment*

"You've made a better baby of me!"

"I'm so glad I chose you for my mother! You're lovely to look at, first of all—and you have the very kindest hands, and the softest voice I ever heard. And you know so much! Who else but you would have understood what was wrong, those terrible days when I cried and complained? You knew what the trouble was! Yes . . . you said to me . . .

"'Darling, you're chafed. I feel sure we're not using the right kind of powder.' So you looked about—and found a powder made 'specially for me! It's softer and finer than any we've ever had before. When it nestles down next to me, cozy and cool, I know I'm going to be comfortable! Do you wonder I love you? . . . You've made a better baby of me!"

The Chief Chemist explains matters . . . There is an important difference in baby powders, which you will understand when you know the difference in *talcs*. The high-grade Italian talc used for Johnson's Baby Powder is made up of soft, tiny flakes—but the inferior talc used in some baby powders contains sharp, needle-like particles! The trained observer readily sees this difference under a microscope—or you can feel it this way . . .

Rub a little Johnson's Baby Powder between your thumb and finger. Now do the same with other powders . . . you'll know, soon enough, if they're made with inferior talc! Another important thing to remember: Johnson's Baby Powder contains *no* stearate of zinc. Decide wisely!

Be sure your baby has the best of soaps, too . . . Johnson's Baby Soap is a delightful, mildly fragrant soap, made *especially* for babies—from purest high-grade olive and other vegetable oils. It is as bland and soothing as the finest Castile soaps—but unlike Castile, Johnson's Baby Soap gives a rich, smooth lather and rinses quickly and completely, leaving the skin soft and velvety. Note this fact, also—whereas Castile soaps are frequently impure and inferior in quality, every cake of Johnson's Baby Soap conforms to the highest standards of purity.

Babies need the extra comfort of this cream . . . Johnson's Baby Cream is also made especially for babies, from purest ingredients. It is bland and soothing, and relieves chafing, prickly heat, "diaper rash," and other mild irritations of the skin. A little of this cream, rubbed gently on the baby's skin before going outdoors, will prevent painful sunburn.

Johnson's Baby Powder

FREE SAMPLES! *In order that you may test Johnson's Baby Powder without expense, we will be glad to send you a generous sample—free of charge. With it, we will send you a free sample of Johnson's Baby Soap and Cream, for you to try in connection with the powder. Write to Baby Products Division, Dept. 6-K, Johnson & Johnson, New Brunswick, N. J.*

Johnson & Johnson

WORLD'S LARGEST MANUFACTURERS OF SURGICAL DRESSINGS, "ZO" CARTRIDGE SPOOL ADHESIVE PLASTER, ETC.

The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.

PARENTAL PROBLEMS

And Ways to Meet Them

BELOW, printed in italics, are probiems which every parent is apt to meet in bringing up children. The solutions described by readers are not presented as magic formulas that will always succeed. But we do feel that they contain suggestions of value which may be used or adapted to fit the individual case.
—THE EDITORS.

TOMMY, *aged two, developed a fear of all animals.* We tried in vain to overcome this fear by talking, petting animals, and by showing him they would cause him no harm. But he continued to scream whenever a dog, cat, horse or any animal appeared. We finally got him a puppy, and by assuring him it was his, and showing him how to care for it, he gradually overcame his fear of it, and in less than a month's time he had lost all fear of other animals. We feel we are fully paid for all the effort put forth in raising the puppy with the child.—*Mrs. W. W. C., Texas.*

MY *sixteen-year-old son developed the habit of changing his clothing, especially his shirts, so often that it became a serious laundry problem.* I tried many ways to break him of this habit, but nothing worked until one Saturday instead of having him work in the yard, or polish the car as usual, I had him wash and iron his soiled clothes. Of course I had to do them over later, but John declared that was the hardest work he had ever done, and since then he doesn't change his shirts just when he pleases, but when they are really beginning to look a little soiled.—*Mrs. F. W. C., Florida.*

MY *daughter, ten years of age, was untidy, especially in the matter of keeping her room in order.* I found her sensitive to beauty, however, and working on that as a basis I took great pains to redecorate her room, especially her closet. That I outfitted in one color with pretty boxes to keep her odd trinkets and stowaways in, with decorated hat stands and transparent coveralls for her clothes with a set of hangers to match. I draped her dressing table in a pretty glazed chintz and covered the bed and window seat and chair cushions with the same. It was worth the expense. Her room is her pride now and I have no trouble at all to get her to keep it in perfect order.—*Mrs. A. B., Pennsylvania.*

If You Have a Problem

EVERY Friday morning from 9:45 to 10, eastern daylight time, one of the editors of THE PARENTS' MAGAZINE will go on the air to discuss parental problems over station WOR. If you have questions to ask, send them in to the editorial office and we shall answer them, if possible, over the radio. If, however, you desire a more comprehensive discussion of your problem than a radio period will permit, enclose 25c (coin or stamps) in your letter and we shall select from our cumulative index of back issues the article containing the best information on the question asked and shall send a marked copy of the issue in which it appeared. If the issue has been exhausted or if we have had no article on the particular subject, the money will be refunded.

MY *seven-year-old daughter got into the habit of speaking disparagingly of certain foods at the table and refusing to eat them without being forced to do so.* I asked her to help me prepare meals, giving her the task of making the dishes she usually refused. We decided together how to make them most appetizing. She took great delight in doing this, and in serving the dishes which she had prepared. Moreover, she ate these foods with relish. This method was continued off and on whenever convenient, and now she eats all the foods to which she formerly objected.—*Mrs. J. F. G., Wisconsin.*

MY *two girls, eleven and seven and a half fought incessantly and the younger one indulged in temper tantrums.* After very careful study and much analysis I decided jealously was the underlying cause. The younger daughter is a child of exceptional mental ability, combined with perseverance and concentration. Nothing less than perfection suits her and she goes after it in anything she does. Though only in school a year and a half she has skipped one grade and is about to skip another. The elder one, on the other hand, spreads her efforts over a wider field. She is more popular with the children, plays all kinds of games, is in short an all-round child. But she feels keenly the fact that her younger sister always brings home better marks from school. We praised any improvement in school work, however small, talked in a friendly way about her popularity at school and her ability in games and in the household tasks that she did well and suggested she teach her small sister the games she enjoyed. Apparently the fault lay in the direction we suspected: the girls needed to help each other rather than to feel envious. The older one has taken the smaller one quite to her heart, includes her in games, treats her as an equal and the small one is proud to be included. The bickering has stopped, the quarreling doesn't exist and with the strain of jealousy removed the smaller one no longer has temper tantrums.—*Mrs. H. H. R., California.*

ALEC, *who is nine, and high-strung rebelled at going to the dentist.* When he did get into the chair he would grab at the dentist's hand, scream and clamp his jaws shut so the poor man could not work. His father explained to him very carefully and patiently the importance of keeping the teeth in good condition, and reminded him of the pain he had suffered from a tooth the dentist had wished to treat. Then he told Alec that in the future he was to make all his own arrangements with the dentist. The dentist would send him his appointment card and it was up to Alec to let him know if he would keep the appointment. Dad would pay for all the routine needed care, but if Alec did not go to the dentist, had a toothache and had to go as an emergency, the money would have to come out of Alec's allowance. Next day when Alec was in school, his father telephoned the dentist, explained the plan to him, and asked him to send Alec an appointment card addressed to him personally and to repeat the card every two weeks if Alec did not report for care. The first card Alec tore up. When he received the second he telephoned he could not come because of "another date." The third, he answered, sat through a trying half hour, and came proudly forth with a fresh appointment the following week. We have since heard of his boasting in school of "my dentist" and "arranging for an appointment." We feel now that we were justified in thinking Alec was old enough to assume this responsibility, and in recognizing that his behavior at the dentist's was a matter for him to handle.—*Mrs. D. L. D., New Jersey.*

$1.00 for Your Handling of a Problem

READERS are invited to tell us of problems in child training which they have encountered and which they feel they have met successfully. Write briefly stating the problem and your treatment of it. One dollar will be paid on publication for each contribution accepted. Manuscripts for this department will not be returned. Address Parental Problems, THE PARENTS' MAGAZINE, 255 Fourth Ave., New York, N. Y.

Free!

A Six Months' Subscription to *Young Wings* -- the Junior Literary Guild Magazine

THIS is an opportunity never before offered to discriminating parents. For your son or your daughter, you may now have *Young Wings*, the Junior Literary Guild magazine, *free for six months.* There is no obligation. All postage as well as the magazine itself is free. Simply send in the coupon below. *Young Wings* will come to your home, addressed to your son or your daughter. But you, too, will see it.

Angelo Patri has said: "It seems to me a boy and a girl can have no greater, richer gift than a love of reading. Once they can read and enjoy their reading, they have the whole treasure of life within their reach." Your boy or your girl is exactly like the thousands of Junior Guild members. They are eager to read the finest new literature which has that elusive combination of glamour, romance, human values that are wholesome and facts that can be depended upon.

We are extending this offer to you because we want you to know all that the Junior Literary Guild can and does mean to growing boys and girls. You will see why, in one short year, this Boys' and Girls' Book Club magazine has become so important to thousands of boys and girls and their parents. For every month an issue of *Young Wings* is sent to all Junior Guild members with their new books.

In it are stories about boys' and girls' favorite writers and illustrators. Junior Guild authors and artists themselves tell how they came to write and illustrate their books, thus bringing boys and girls into intimate touch with many of our finest creative artists. Most popular of all are the pages written by the Junior Guild Members themselves—the Honor Department, with prizes and contests and other features dear to the hearts of the young.

Let this magazine, so interesting and so inspiring to boys and girls, come to *your* home for six months. A few of the recent issues are pictured above, with covers designed by famous artists. The contents of each issue which your boy or your girl will receive will be equally fine, equally fascinating.

All the Junior Guild Editors contribute to *Young Wings*, the same eminent group of men and women who each month select outstanding new books for our young members—Carl Van Doren, Helen Ferris, Katherine Ulrich, Mrs. Franklin D. Roosevelt, Angelo Patri, Mrs. Sidonie M. Gruenberg and Harford Powel, Jr.

You will welcome word of the work which they are doing as they send these books each month to the boys and girls between the ages of 8 and 16 whose parents have made them members of the Junior Literary Guild.

Mail the coupon at once and see it all for yourself without a vestige of obligation. Learn how the Junior Guild books are selected; learn how much actual cash they save you. Let *Young Wings* start coming to your house at once.

THE JUNIOR LITERARY GUILD
Dept. 56 P. M.
55 FIFTH AVENUE
NEW YORK, N. Y.

Canadian Representative:
McAINSH & CO., LTD.
60 Front Street, West, Toronto, Canada

The Junior LITERARY GUILD

The Junior Literary Guild
55 Fifth Ave., Dept. 56 P.M., New York, N. Y.

Please send YOUNG WINGS for the next six months without obligation.

Name .....

Address .....

City ..... State .....

Master / Miss } ..... Age .....

The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.

FEEDING *the* FAMILY

Summer Foods for Children

By NELL B. NICHOLS
Nutritionist and Food Research Specialist

THE markets are teeming with delectable fresh fruits and vegetables. These are the best foods to stimulate the flagging appetite, so common in sultry weather. Vitamin B, found in the offerings of gardens and orchards, gives folks the desire to eat. Don't waste it! If vegetables are boiled slowly in a large quantity of water, which later is poured down the drain in the sink, many of their finest nutritive properties are discarded.

It behooves all mothers at this season to check on their methods of cooking vegetables. A good rule to adopt is that of baking them in their skins whenever possible. The next best way to cook the garden's treats is by steaming. And when it comes to boiling, it is an excellent plan to use little water, which evaporates during the cooking, whenever such a procedure will produce a palatable dish, as it will with peas, string beans, carrots, spinach and the greens, potatoes, beets and turnips. Corn, of course, is not to be given to young children, as they do not masticate it thoroughly. The cooked kernels, cut from the cob and rubbed through a strainer, may be utilized for them in souffles and soups. Stewed tomatoes are an excellent food. Cream of tomato soup is a favorite summer supper dish in many households.

Only ripe, thoroughly washed fruit is to be served raw to children. Over-ripe or under-ripe fruit should be cooked. Boys and girls under five years of age frequently are upset by the acidity and the harsh particles, such as seeds and tough skins, of fruits. Youngsters who cannot masticate foods well need to have hard fruits, such as pears and apples, pared and possibly scraped, and the berries strained of their seeds. Then cut the fruits, either the raw or stewed ones, in small pieces for serving.

Whole milk of fine quality is a mainstay in the child's summer diet. He needs from three-fourths to one quart of it daily along with either one egg or meat or fish. Both cooked and prepared packaged cereals are to be included in his meals. They are wholesome and they aid in getting the required amount of milk into the menus.

ICE CREAM is an excellent food for the child on a hot day, if made from wholesome ingredients. Homemade milk-and-fruit sherbets are especially healthful. Frozen foods, warn nutrition specialists at the New York State College of Home Economics, are not to be served to the over-heated child, but with his meals they have a rightful place.

Recommended Recipes

Blackberry-Pineapple Tapioca

(*Prize Recipe*)

½ cup granulated tapioca
2 cups hot water
pinch of salt
2 cups strained blackberry juice
½ cup sugar
½ cup crushed pineapple
1 teaspoon butter

Cook tapioca, salt and hot water in double boiler until clear, stirring frequently. Then add blackberry juice, pineapple, sugar and butter. Cook five minutes longer. Remove and chill before serving.—*Mrs. Carl Eisiminger, Bolckow, Mo.*

Maple Nut Tapioca

¼ cup tapioca
3 cups rich milk
2 eggs
1 tbls. confectioners' sugar
¾ cup brown sugar
¼ teaspoon salt
1 teaspoon vanilla
¼ cup chopped walnuts
¼ teaspoon baking powder

Scald milk with tapioca in double boiler. Cook twenty minutes. Beat egg yolks, add sugar, salt, stir into milk mixture until it thickens. Butter a baking dish, pour mixture into this and stir in the vanilla. Place in moderate oven ten minutes. Now add beaten egg whites with baking powder and one tablespoon confectioners' sugar. Replace in oven for seven minutes, remove, sprinkle with chopped nuts. Serve cold.—*H. R. B., West Ridge, N. H.*

Tapioca Prune Whip

1 cup prune juice
1 cup water
½ cup sugar
⅓ cup quick cooking tapioca
1 cup prune pulp
whites of 3 eggs
½ teaspoon lemon extract

Boil together prune juice, water, sugar and tapioca for fifteen minutes or until tapioca is clear. Remove from fire, add lemon extract. Fold in prune pulp, and lastly fold in stiffly beaten egg whites. Serve very cold.—*Mrs. N. V. S., Portland, Oregon.*

(*Turn to page* 36)

Whole-Family Menus

Delicious for Adults, Nutritious for Children

By RUTH WASHBURN JORDAN
Dietitian with Testing Kitchen

Tomato Juice Cocktail
Broiled Lamb Cutlets
Boiled Brown Rice, Buttered
Succotash (grown-ups)
Lima Beans (children)
Lime Gelatin Frappé

—

Creamed Calf's Brains on Toast
Baked Potatoes
Buttered String Beans
Tomato Salad
Blackberry-Pineapple Tapioca

—

Rare Roast Beef
Macaroni with Cream Sauce
Cauliflower
Red Plum and Pear Salad
Berries and Cream

—

Meat Loaf
Baked Potatoes
Creamed New White Turnips
Grated Raw Carrot and Cabbage Salad
Blackberry Pie (grown-ups)
Raspberry Junket (children)

Creamed Eggs
Buttered Spinach
Beet Salad
Blueberry Gingerbread

—

Baked Stuffed Tomatoes
Mashed Potatoes
Creamed Carrots
Green Salad
Fresh Peach Ice Cream
Cookies

—

New England Fish Dinner
Riced Potatoes
Stewed Tomatoes
Cabbage Salad
Blueberry Pie (grown-ups)
Lemon Gelatin (children)

—

Lamb Stew
Sliced Tomatoes with Lettuce
Peach Short Cake (sponge)

—

Fruit Cocktail
Broiled Minute Steaks
Baked Potatoes
Creamed New Cabbage
Maple Nut Tapioca

—

Shoulder of Lamb
Spaghetti with Tomato Sauce
Buttered String Beans
Raspberry Ice
Little Cakes

(*Turn to page* 36)

Every mother should know this difference

between Quaker Oats and ordinary oatmeal

Quaker Oats are richer, finer flavored, faster cooking. They give the nourishing, sustaining energy growing children need.

James A. Barrick and son Jack engage in a summer morning pastime with Madelon Barnes. Keeping fit in vacation on Quaker Oats breakfast is part of their daily schedule.

BREAKFAST, all too frequently, the most hurried meal of the child's day, but the most important, say nutritionists! For with 70% of the child's play activities falling in the morning hours, breakfast must furnish enough energy to last the morning through — or nervous energy will be consumed instead.

Why Quaker is recommended above ordinary oatmeals

Quaker Oats is rated by leading nutritionists as "unsurpassed as an energy breakfast for children" — because it retains every bit of the vital part of the oat, which is richest in the very things children need. For example, every living cell in the child's busy growing body is continually calling for protein for the repair of nerve and muscle tissue. Quaker Oats provides almost *twice* as much of this great growth food as the average highly milled cereal. 65% of Quaker is energy food. There's vitamin B to stimulate young appetites. There's roughage, too, to make laxatives unnecessary.

Then, too, Quaker Oats has a richer, more zestful flavor than ordinary oats. This is because Quaker roasts the choice whole oats in open ovens to a succulent, flaky tenderness. This gives Quaker Oats that zestful, nut-sweet savoriness. And pre-cooks them so perfectly that they cook deliciously done in 2½ minutes.

Unsurpassed in nutrition qualities

1 ***Fastest*** quick-cooking oat. Cooks done in 2½ minutes.

2 ***Unsurpassed*** in nutrition qualities. Rated "the most nutritious of all hot cereals."

3 **50% *more protein***—richer minerals—more abundant vitamin B.

4 ***A rich, zestful flavor*** no other oat has ever been able to imitate.

Try Quaker Milk Macaroni. It cooks tenderly done in 5 minutes. Saves pot watching.

And so, no matter if morning is "hurry time" at your house, there's ample time to prepare the breakfast that protects children against morning fatigue. For Quick Quaker cooks done faster than toast or coffee.

Your grocer has both the regular and the Quick Quaker Oats. Look for the Quaker name and the Quaker figure on the box. They are your guarantee of finer flavor, richer nutrition. The Quaker Oats Company.

Quaker Oats . . . *two kinds* . . . **Quick Quaker Oats**

The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.

Children's parties are fun but there's no denying the burden they put on the hostess. Dixies relieve you of some of this burden. Use them to serve milk, lemonade—any cold or iced drink. They are sturdy and pleasant to drink from. And their graceful beauty appeals to children at least as much as it does to adults.

And when the party is over, Dixies bring relief indeed . . . no glasses to wash and polish, and no chipped and broken goblets to mourn over!

However, it is the safety of serving children in individual "paper-glasses" which has made Dixies so welcome to mothers of growing children. Colds may not always be stopped, but they may be kept from spreading.

Dixies are packed in convenient 10c and 25c cartons. Stationery, grocery, drug, department and 10c-stores have them in stock, or can easily procure them for you. Indispensable on picnics and touring.

Tune in on WJZ or one of its associate stations next Saturday evening—at 7.00 o'clock E.S.T.—and enjoy some good circus fun with your children.

INDIVIDUAL DRINKING CUP CO., Inc.
Original Makers of the Paper Cup
EASTON, PA.

Whole-Family Menus

(*Continued from page 34*)

Stuffed Green Peppers (grown-ups)
Creamed Lamb (children)
Mashed Potatoes
Lettuce and Tomato Salad
Cottage Pudding with Fresh Fruit
or Chocolate Sauce

—

Haddock Steaks Baked in Milk
Baked Potatoes
Spinach
Cucumber Salad (grown-ups)
Fresh Apple Pie (grown-ups)
Apple Sauce Cookies (children)

Breaded Veal Cutlets (grown-ups)
Broiled Lamb Chops (children)
Butter Parsley Potatoes
Carrots and Peas
Chopped Cucumber Salad (grown-ups)
Apricot Ice Cream

—

Broiled Liver and Bacon
Potatoes au Gratin
Creamed Onions
Tomato Gelatin Salad
Baked Peaches

Recommended Recipes

(*Continued from page 34*)

Stuffed Green Peppers

6 green peppers
1 cup of minced ham or other cooked meat
1 tsp. minced onion
salt and pepper
1 cup tomato soup
6 slices bacon, cut thin
bread crumbs
1 cup cooked tapioca

Wash the peppers, cut off stems, remove the seeds and wash well. Chop meat fine, add the cold tapioca to the meat together with the seasonings and bread crumbs. A little milk may be used to get the mixture to the right consistency. Fill the peppers with this mixture, then pour the tomato soup over each pepper. Wrap a slice of bacon around the top of each pepper and fasten with a toothpick, and bake until peppers are tender.—*Mrs. W. E. B., Astoria, Ore.*

Broiled Lamb Cutlets

Have your butcher cut one or two slices from thick part of the leg of lamb. Remove skin. Sprinkle with salt and rub with cut onion. Brush lightly with melted butter and broil until mediumly done.

Lime Gelatin Frappe

Dissolve one package of lime-flavored quick setting gelatin in 1 cup of boiling water, then add 1 cup of very cold water. If mint flavor is liked add ⅛ teaspoon of mint flavoring. When beginning to jelly, beat with an egg beater until frothy and thick. Pour into mold and serve with whipped cream. A refreshing dessert for hot days and a lovely bit of color for the August table.

Red Plum and Pear Salad

To 2 cups of sliced ripe pears take 1 cup sliced red plums. Mix lightly together and serve with a sweet boiled dressing lightened with a little whipped cream.

Blueberry Gingerbread

To any favorite recipe for gingerbread just add 1 cup of ripe blueberries last thing before pouring into baking pan.

New England Fish Dinner

1 lb. salt codfish
2 cups milk
2 tablespoons butter
1½ tablespoons flour
1 egg

Wash codfish, break up into rather small pieces and soak from two to three hours. Change water once or twice, then cover with cold water and set on stove where it will very slowly come to a boil. Do not let it boil as this is what makes it tough. Remove, drain and keep hot. Make a smooth white sauce by melting butter in a saucepan, add flour and stir until well blended, then gradually add milk which has been heated. Let boil a few minutes. Add fish and just before serving stir in beaten egg. This is delicious if directions are followed.

Chopped Cucumber Salad

Cut the crisp cucumbers very fine and moisten well with mayonnaise and serve in crisp lettuce cups.

Baked Peaches

Select fine ripe peaches and wipe gently with a damp cloth. Place in baking pan and fill ⅓ full of boiling water. Add ½ to 1 cup of sugar, according to size of pan and bake in moderate oven until they can be easily pierced with a straw.

Peppermint Mousse

⅓ lb. peppermint candy (red-striped sticks or wheels)
1½ c. evap. milk
½ tsp. gelatin
2 tsp. cold water
⅛ tsp. salt
1 cup cold whipping cream

Put candy through a food chopper or pound almost to a powder. There should be 1 cup crushed candy. Heat evaporated milk to the scalding point in the top of a double boiler. Remove from boiler and add the gelatin that has been softened in cold water. Cool, then chill in a bowl surrounded with chipped ice and salt. Whip cream, then whip the milk until stiff. Combine and whip until well blended. Add salt and then the candy, folding in lightly until well mixed. Turn immediately into a cold freezing tray. Three or four hours are required for freezing. This makes six servings.

Send in Your Favorite Recipes

We will pay $1 on publication for each recipe accepted for this department. This month we are especially interested in recipes calling for cereals. These should reach us by August 15, 1930. No recipes will be returned. Address Food Editor, The Parents' Magazine, 255 Fourth Avenue, New York, N. Y.

"Vanilla!" "Chocolate!" "Strawberry!"

what wonderful Ice Cream *a nickel buys!*

THERE ARE *few desserts as nourishing and as easily digested as ice cream. Think how often doctors recommend it in the diet.*

THERE'S ALWAYS a place to buy delicious, wholesome ice cream. For a nickel you get your favorite flavor in a cone or neat paper packet. Or you can buy just what you want in a sanitary box to take home.

There are few desserts as nourishing as ice cream. Just think how often doctors recommend it for their patients. Such endorsement by the medical profession is proof of its ease of digestibility and wholesome purity.

For variation on hot days, give the children ice cream between meals. Or, better still, top off their lunch or supper with this cooling goodness.

In meal planning, there is a place for sugar—whether it appears in a wholesome dessert or used to flavor essential foods. A dash of sugar to a pinch of salt is a dietetically correct way to make vegetables more appetizing. Try this in cooking peas, carrots, string beans and other vegetables. Most foods are more delicious with sugar. The Sugar Institute, 129 Front Street, New York.

"A bit of sweet makes the meal complete"

The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.

"Mother, ... how can I get COOL?"

Hot August days! *Stifling* August evenings! *Sleepless* August nights! How hard they are on baby.

For that matter, how hard they are on all of us. Now is the time to think of baths . . . *extra* ones . . . to soothe and cool and freshen us. If a program of several-dips-daily is fine for folks on vacation, why not also for wilted stay-at-homes?

For coolness the bath should be warm or tepid. Use soap to wash away that "sticky" feeling . . . the product of active oil and sweat glands. Blot, rather than rub yourself dry. And then get into crisp, clean clothes, or between fresh, cool sheets at night.

Try these simple suggestions . . . when baby frets . . . when Sonny won't sleep . . . when you yourself are uncomfortable.

And if you would like to know some of the many other things that baths can do for all of us, besides keep us clean, send for our *quite* interesting booklet called "The Book About Baths." The coupon will bring it *free.*

CLEANLINESS INSTITUTE

Established to promote public welfare by teaching the value of cleanliness

CLEANLINESS INSTITUTE, Dept. PM3C
45 East 17th Street, New York, N. Y.
Please send me *free* "The Book About Baths."

Name .....

Address .....

POINTERS *for* PARENTS

Practical Suggestions Submitted by Readers

The most popular plaything that our baby had between the age of one year and eighteen months was a cardboard box, such as groceries come in. This got in his playpen quite by accident, and from then on was used to climb up on, to climb into, to curl up in, feet and all, and to pile his toys into, and in many other ways. He has worn out several and they have kept him happy by the hour.—*Mrs. W. W., Brooklyn, N. Y.*

A Bookshelf for the Baby

Our low open book-cases were a great temptation to our little boy when he began to creep around the floor. Many times we found the books from the lower shelves strewn about. Finally we removed our books from the lowest shelf and put there several of his own picture books. Ours were not touched again and he was perfectly content when he realized that he could take out and put back his own books as much as he liked. Incidentally, it made for a sense of order, too, for he enjoyed putting his books neatly in a row.—*Mrs. J. R. W., Marquette, Mich.*

Her Own Tooth Paste

When my little daughter first showed signs of rebellion against brushing her teeth I provided her with half a dozen little sample tubes of tooth paste. They were all of a reliable make and came in tubes of various colors. The fact that they were diminutive in size and her very own made her anxious at once to make use of them. And now, long before tooth brushing time, she looks over her tubes of tooth paste and decides which one she will use next.—*Mrs. W. S. M., Beaver, Pa.*

Save That Broken Toy

Of all the little ways by which the mother may endear herself to her child, none is more potent than the service she renders in restoring a broken toy. The child feels the same passionate gratitude which we feel to the nurse or doctor who has saved the life of someone dear to us. Dolls are all subject to much the same afflictions. Eyes that close move in a socket inside the head. If the socket has broken away, it is not difficult to build it up again with plaster of Paris purchased at any drug store. Mix it with water to a smooth paste. Keep the eye moving back and forth for a few minutes so the plaster will not harden on the eyeball.

For mending all kinds of wooden toys and doll house furniture, I keep always on hand a bottle of the very best carpenter's glue. By keeping it tightly corked and greasing the cork each time before putting it back in the bottle, it will last for a long time. This will mend a doll's bisque head or arms to last for years. Many of the wheel toys need only a nut or bolt and if the materials are given the child he can often fix his toy himself. It is even better to take it to a repair man or blacksmith than to lose the use of the article for the small cost of the repair.—*Mrs. S. N. F., Viroqua, Wis.*

Taking Naps

"How do you ever make your two little girls take their nap in the same room?" is a question I have often been asked. The answer is simple. Five-years-old does not go to sleep but does need a few minutes of absolute quiet. She is told that as soon as Three-years-old is asleep, she may come downstairs. Three-years-old is happier to take a nap if Big Sister is taking one, too. Five-years-old has every incentive to lie perfectly still until Little Sister is asleep. As a result, Five-years-old has her rest and Three-years-old her sleep.—*Mrs. L. D. K., New York City.*

Games to Music

In training our three-year-old boy to keep time to music we have set the victrola going or hummed a tune, fitting it to the game he was playing. We play a march if he is playing soldier or a quieter melody if he is sitting playing. Often now he asks me to put on the marching song or to sing a song while he keeps perfect time with his toy drum.—*M. W. C., Klamath Falls, Ore.*

Picture Ahead!

My small son likes the funny paper and hates to drink his milk; so I simply stuck the two ideas together with a little adhesive plaster. I cut from the funny paper little circles—each one containing the head or figure of some character my little boy especially likes and then taped it to the bottom of a glass with a large plain base, picture side up. It seems to be great fun to drink all the milk to see who is going to "peek-a-boo" through the bottom of the empty glass. —*Mrs. R. B. H., Hollywood, Cal.*

Dollars for Ideas

If you have practical suggestions that would be helpful to others, tell them to us briefly. For every idea accepted one dollar will be paid on publication. Unaccepted contributions to this department will not be returned. Managing Editor, THE PARENTS' MAGAZINE, *255 Fourth Ave., New York.*

Teach Your Child to Think

(*Continued from page* 15)

I did try to answer their questions or at least help find the answers to them. I wanted them to feel that questions can always be answered, problems can be solved and that finding out about things is real fun. Fortunately for parents, there are many books and librarians to help. And there are encyclopedias for children full of pictures and so interestingly written that they will sit down and read them just for fun.

It is only fair to admit that not all children will take the same pleasure in thinking. For, just as a person who is physically strong will thrill at a task from which the weak will shrink, so the results which the parent obtains will depend partly on the child's natural intelligence. Yet it is very well worth while to make the effort with all children since we see the spectacle every day of dull people who succeed by using their powers to the full, while some of the most disastrous blunders that come from lack of thought are made by people of the high intelligence who, unfortunately, have not been trained to think.

IT has always seemed to me that nothing helps the child so much to clear thinking as discussion. If he is apt to be superficial in his thinking, someone will be sure to find it out and show him up speedily. A child who is accustomed to having his remarks laid open for discussion learns to be careful of his facts. And the children can be taught to conduct their debates in the home with something of the decorum, the unfailing courtesy and sportsmanship of the public contestants. When someone is unfair or if someone gets angry let him understand that the debate is closed and the fun is over. A lively, good-natured debate is interesting and exhilarating and makes for good family feeling. Most of us adults would be happier if we had been trained in early life to be less sensitive to the opinions of others with which we could not agree.

And how often we find that we do our best thinking when we are in the presence of those with keener minds and wider experience than ourselves, minds that are in sympathy with ours toward which we feel trust and love. That is exactly what we can mean to the child as he brings to us his everyday problems.

So, if you have taught your child not to make precipitate decisions, not to act on impulse, or to be guided entirely by his emotions, but to be thoughtful in money matters through the wise use of his allowance and to be careful in his judgments of people through a wide acquaintance and the opportunity to mingle with many types, you can feel that you have helped him wisely. If you have watched for weak places in the field of his thought—such as his failure to use his mind in the performance of his small daily tasks—and if you have given him opportunity to make wise decisions until he has grown sure of his own good judgment in them you may be sure that you have gone far on the road toward teaching your child to think.

for COOLER WORK and COOLER MEALS

On a summer day—when you don't feel like working and your children don't feel like eating—order a package of Knox Gelatine from your grocer. You've no idea how easy it is to get a meal with Knox Sparkling Gelatine. Just take down from your pantry shelves a can of vegetables, or some canned meats or any fruits you happen to have around—and in a short time you will have a delicious salad or dessert that will tempt the laziest summer appetite. Knox Gelatine is *real* gelatine—all gelatine. No flavoring, coloring or sugar is ready combined with it. Knox is an economy-gelatine—a single package will make four different desserts or salads with six generous portions each. You can make this recipe and still have enough gelatine left in the package for three other desserts or salads. Try it.

CHOCOLATE SPONGE

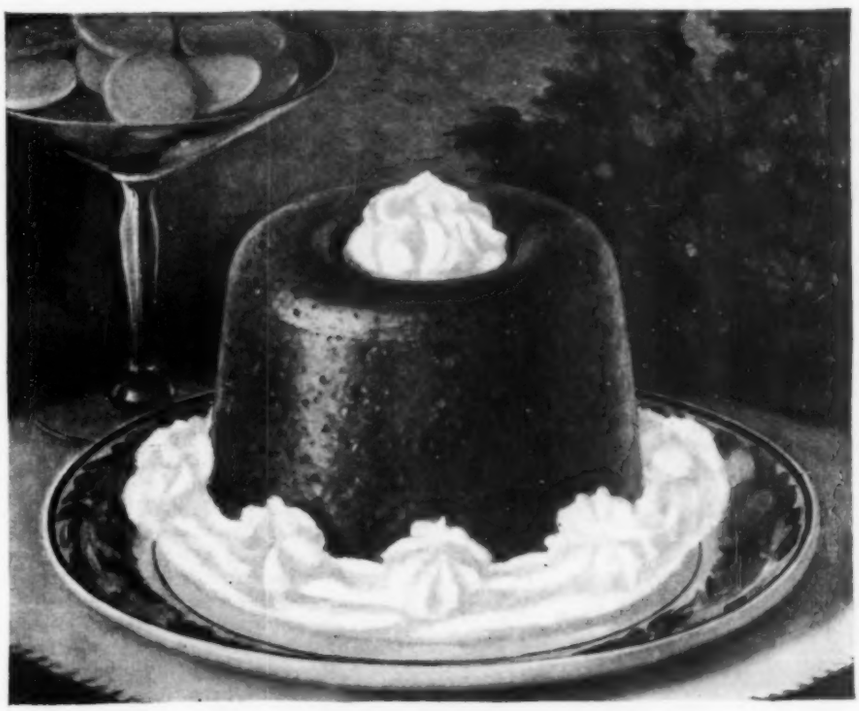
(6 Servings) (Illustrated)

1 level tablespoonful Knox Sparkling Gelatine - 1 teaspoonful vanilla - ¼ cup cold water - ¼ cup boiling water - few grains of salt - 1/3 cup sugar - 3 eggs - 1½ squares of chocolate or 4 tablespoonfuls cocoa.

Soak gelatine in cold water about five minutes, then dissolve in boiling water. Add cocoa or melted chocolate. Beat egg whites until stiff and add well-beaten egg yolks to the whites. Add sugar, then the dissolved gelatine, which has been beaten well. Beat and add flavoring. Pour into wet mold, chill and serve with whipped cream or whipped evaporated milk.

NOTE. Chopped nuts or macaroons may be added and, for a more elaborate dessert, line mold with stale lady fingers or sponge cake.

AMONG THE BETTER THINGS OF LIFE



KNOX *is the real* GELATINE

FOR DESSERTS AND SALADS

KNOX GELATINE, 103 KNOX AVENUE, JOHNSTOWN, N. Y.
Please send me FREE copy of your Recipe Book.

My name is.....

My address is.....

My grocer's name is.....

The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.

Vacation-time

when the little savages run wild—have your First-Aid handy!

Perpetual motion from morning till night, aren't they? They climb and run and jump all over the landscape, every little body a perfect dynamo of energy. They soak up health with sunshine, they store up strength with the exercise.

But look out for the dangers of vacation-time! Climbers sometimes tumble down and bump their heads. Juvenile runners cannot escape scrapes and bruises. And even Old Man Sunshine may burn a child's tender skin painfully. Be sure that "Vaseline" Petroleum Jelly is near at hand for all such emergencies. It's what doctors recommend. And teach the children to use it themselves.

Any druggist carries a stock of "Vaseline" Jelly in tubes and jars. And remember that the trade mark Vaseline on the label is your assurance that you are getting the genuine product of the Chesebrough Manufacturing Company, Cons'd, 17 State Street, New York.

© Chesebrough Mfg. Co. Cons'd, 1930.

Vaseline

REG. U. S. PAT. OFF.
PETROLEUM JELLY

Furnishing the Whole-Family House

(*Continued from page 26*)

furniture copied from, or inspired by, the more formal of the colonial furniture, such as Duncan Phyfe pieces, and the work of Sheraton, Heppelwhite and Chippendale, as well as pieces of Queen Anne furniture. Reproductions of these pieces are faithful in the use of detail and usually in the use of wood. For example, the American cabinet-maker, Duncan Phyfe, preferred mahogany, and the furniture copied from his designs is in this wood. Queen Anne pieces were originally in walnut and faithful reproductions employ only walnut in pieces of this style.

To be more specific in pointing out the changing fashions, let us begin with the old three-piece living room suite, probably in mohair and frieze. This has declined in favor as the preference for the two-piece suite has increased. An individual, upholstered chair of a more distinctive type is generally used with the two-piece group. The upholstery of this chair usually contrasts with, rather than matches, the upholstery of the suite, and all-over upholstery in one fabric is preferred to the reversible, brocaded cushions of the old three-piece suite. Styles in the suites have changed also, to the more classic and simple lines of the Lawson and the Tuxedo. The two-piece suite which is copied from an English Club (or Charles of London) sofa and chair, is rapidly becoming a popular favorite. If, however, a suite does not appeal to you, you will make no mistake by choosing instead individual sofas and chairs to suit your individual taste.

AMONG chairs the English club or lounge chair is most popular. This chair has a comfortable pitch, and low arms. It has depth and ease, is a man's chair, but graceful in line. The rocking chair of years ago is today replaced by the "pull-up" or "guest" chair, a light armchair of the type shown in the room group picture. The Queen Anne chair of this type is a favorite and Heppelwhite chairs of this size are increasingly popular. Straight chairs, used at desks, are also of period styles nowadays. The Chippendale pierced ladder-back or ribbon-back, the Queen Anne, and the Heppelwhite shield-back chairs are prominent among these eighteenth century types. These chairs also are the favored styles of dining-room chairs, often combined with pieces of other types of eighteenth century furniture which will be discussed under dining-room furniture.

Fashions in tables have changed with the other types of furniture. The gate-leg table is being supplanted by the drop-leaf table of the rudder type. The "console" table, of indeterminate parentage, is supplanted by a period table, the Duncan Phyfe drop-leaf being among the most popular, or the Duncan Phyfe sofa table. The small revolving book table is in favor as is the coffee table, especially the draw-top version, popular because it opens to larger size than the ordinary occasional table. Nests of small tables are still in general use, the most popular type being the glass-topped ones, or those of rectangular shape with simple inlay borders and plain, straight legs. Tip-top tables, and lamp tables of definite period styles are also in good standing.

The trend in secretaries is toward those of the English eighteenth century type, such as the Sheraton and the Queen Anne secretaries. The Governor Winthrop desk, though long a favorite, is still popular and the drop-front desks of this and similar types are now being used generally.

FOR the informal dining room, maple, cherry and English pine are used in the provincial styles of furniture. English, Swedish, Russian, French and the provincial furniture of the Mediterranean countries are coming to the fore to temper the popularity of the early American furniture which has been so widely accepted throughout the country and which continues to find very general favor. For the more formal dining room, the fashion of combining several eighteenth century styles in one suite is gaining in favor. With a dining table of the pedestal type and with Sheraton details, a Heppelwhite buffet and Chippendale chairs are frequently used. Suites sold as a unit combine these details in this manner and are most often of mahogany. The Duncan Phyfe pedestal table is also combined with Chippendale chairs and a Sheraton china cabinet and so forth in another group.

Bedroom furniture is also either eighteenth century or provincial. Of the eighteenth century furniture, combinations of Sheraton and Heppelwhite, or of Queen Anne and William and Mary pieces are frequently used in a room. Duncan Phyfe is also a popular style in bedroom furniture. Of the less formal bedroom suites, the early American maple continues to be a general favorite. English waxed pine is charming, and French provincial furniture in beech is a style which sells well.

For those who prefer a slightly more formal type of room than the early American room is, and who are partial to American styles and to maple, there is now a formalized version of maple, in a darker, richer coloring. It is used for the less crude types of early American pieces and for provincial furniture of Queen Anne inspiration.

It will be seen from this summary of the general trend in furniture fashions that the public is becoming more and more conscious of the importance of period furniture and as its taste improves it is demanding that the details of reproduction be accurate. The vogue for eighteenth century furniture has brought forth a wealth of authentic reproductions in good design at moderate prices and there is now no reason why a person with taste, even though the income be limited, may not indulge that taste in furnishing an attractive home.

HOME MOVIES

By LOUIS M. BAILEY
Amateur Cinema League, Inc.

Simple Tricks and Stunts

NOTHING delights children more, and parents, too, for that matter, than the astonishing screen illusions which can be filmed without difficulty, due to the magic properties of the home movie camera. Here are a few examples of the countless illusions which can be made.

THE DISAPPEARING BABY: It is nothing to the ciné magician to make a toddling baby vanish and leave just its tiny pair of shoes moving about where it disappeared. Set the camera on a tripod and film the baby playing about. When you have enough footage, tell the child to stand still for a moment, stop the camera and mark the spot where the baby's shoes are at that moment. Then take the baby out of the picture, remove his shoes and replace them in the marked spots. Then start filming again. Move one shoe a short distance and take a few frames by just pressing the starting button and immediately releasing it. Then, repeat the operation with the other shoe, and so on, alternately, to imitate the motion of a baby's feet. When the film is developed and shown on the screen, the playing baby will suddenly vanish into thin air but his shoes will continue to move about.

HUMAN FLIES: To produce the screen effect of a child crawling straight up the face of a vertical wall, it is only necessary to have him crawl on such a surface as a cement walk, filming him from above with the camera pointing directly down upon the child. This can easily be done from a tall ladder, so placed that no part of the support is visible. If the subject crawls on a brick street, with the camera properly following overhead, he will seem on the screen to be climbing a blank brick wall. The wall of a room can be imitated by laying wallpaper on the floor, with pictures appropriately placed on it, and then following the same plan.

ENDLESS CHAIN: A favorite stunt among young folks is to make a film showing all the children of the neighborhood, if desired, emerging from beneath a wooden box which looks as though it would hold only one person. Using a tripod, film the box, then, the first child emerging from under it. Stop the camera and have another child get under the box, repeating the first procedure until the impression has been created for the screen that the box has the same elastic properties as a New York subway train. This effect is particularly amusing with animals.

If you like this feature, the Home Movies Department will be glad to outline many more stunts for your home movie camera to perform.

If you have to be a DENTAL POLICEMAN

. . . *woe to your* CHILDREN'S TEETH

Must you *insist* that your children brush their teeth—or do you give them Colgate's to make this vitally important habit a daily pleasure? If you have to drive them to the toothbrush, it speaks very badly for the future of their teeth.

Good oral habits are closely connected with good health. Everything should be done to foster those habits. Mothers seem to find that Colgate's—deliciously flavored as it is—proves a mighty good inducement.

And how effectively Colgate's *cleans*. Its sparkling, bubbling foam, with a surging washing action, gets into the tiny spaces where food collects—and trouble starts. Ordinary toothpastes, being more sluggish in action, do not have this important penetrating power.

Colgate's purifies and refreshes the whole mouth. It polishes teeth brilliantly and safely.

Important, too, is the fact that it contains no drugs or medicaments to derange the bowels or upset the digestion.

More dentists recommend Colgate's than any other toothpaste. Why not be guided by their advice. It is sound—and based on an intimate knowledge of this dentifrice which for twenty-six years has had the approval of the profession.

FREE: ***to Mothers—***
This makes Toothbrushing a Game!

"The Way to Happytown" is a delightful little child's book about the adventures of Bob and Betty on the Way to Happytown. In it is a toothbrushing chart which appeals to child's play instinct . . . and offers a *reward* for brushing teeth regularly. It is approved by educators and helps you to teach your children the clean teeth habit. Mail the coupon and get this book—free—with a free trial tube of Colgate's.

Colgate, Dept. M-903, P. O. Box 375,
Grand Central Post Office, New York City.
Gentlemen: Please send me "The Way to Happytown" and free trial supply of Ribbon Dental Cream for.....children.

Name.....

Address.....

City.....State.....

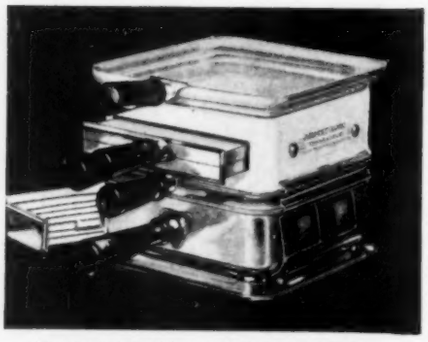
The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.

ways to easier housekeeping

Armstrong
SINCE 1899

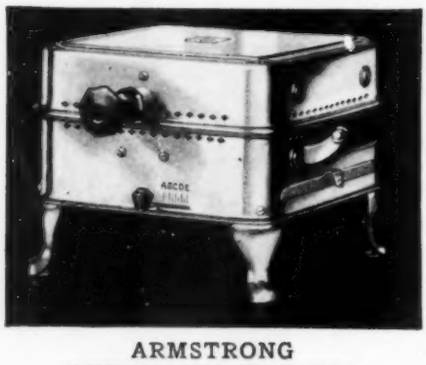
ARMSTRONG PERC-O-TOASTER

Right at your elbow this one appliance prepares your entire breakfast, makes perfect coffee and delicious toast. Lift off Percolator and appliance is ready to cook eggs, bacon, etc. Remove toast drawer, insert waffle mold and you are ready for hot waffles. Price $11.85. (Waffle Iron, $3.00 extra.)



ARMSTRONG TABLE STOVE

Delightful informal supper cooked right at the table. Here is a grill, hot plate and toaster combined in one unit that uses no more current than an ordinary table stove. Price $8.85. (Waffle Iron, $3.00 extra.)



ARMSTRONG AUTOMATIC TOASTER

The Automatic Toaster that toasts bread and makes delicious Toasted Sandwiches. Price $12 50.

Sold by leading stores everywhere or shipped postage prepaid in U. S. A. upon receipt of price.
ARMSTRONG Electric & Manufacturing Corp.
Huntington, West Virginia

Youth Needs Red-Blooded Books

(*Continued from page* 19)

harmful to adults, but they are harmful to children, because by reading them at an impressionable age a child acquires a taste for the cheap and the sensational.

Why are our boys and girls reading this stuff? Because they like it. Because these magazines talk continually of the two subjects in which the normal adolescent is most interested, thrilling adventure and love. And also because, and this last reason is a very serious one, he is almost pathetically starved for really good reading. In many cases there is a conspiracy of silence at home and at school founded on outworn belief that certain of the classics are not proper for children. Quite true, they are not. But our definition of childhood is wrong. We parents and teachers are too prone to call any boy or girl of twelve or thirteen a child. In our present civilization, with but very few exceptions a boy or girl of that age is no longer a child.

I WANT first to introduce to you two girls, both thirteen years old, both very real persons, both representative.

Veronica is a sturdy blond girl, born in America. On the playground her unusual skill in games and her wholesome good nature have won for her the sincere liking of her schoolmates. In the classroom she is "bright." Born of foreign parents and living in the heart of the Polish section she hears virtually no English outside of school hours, yet to offset this handicap her shrewd peasant intelligence absorbs eagerly the ideas of this new civilization of which she and her kind are an increasingly important part. She loves to read.

Veronica is not a child. She has been present at the birth of two younger brothers and sisters and at the last birth was the doctor's only assistant. She stayed out of school to care for her mother for a week after the baby's birth. In addition to this first-hand knowledge of life gained at home, she has worked for three summers in the tobacco fields.

Obviously the Pollyanna books are not for Veronica. "Peggy at Spinster Farm," or "The Sunshine Girls in Texas," books which the librarians persistently and smilingly hand out to thirteen-year-old girls, fail to arouse so much as a quiver of interest. She passes them back politely and goes out to buy a confession magazine which at least is faithful to some of the life she has seen and satisfies to a certain degree her pathetic craving for romance.

"But," says some one, "Veronica comes from a foreign section and it is a well-known fact that these children are often brought face to face with realities at a much younger age than are the native born."

May I now introduce to you your neighbor's daughter, Mary Carr. You notice that I do not say your neighbor's little girl for although Mary was born thirteen years ago, she tests fifteen mentally. She lives in that comfortable Dutch colonial house next to yours. Her hair is cut in a heavy bang over her forehead and she looks out of the corners of lovely brown eyes at whichever boy happens to sit next to her. She knows as much about the "facts of life" as probably her mother did at twenty.

Mary loves to read and like most pretty girls is very romantic. When asked what she preferred she answered unhesitatingly, "Love stories." This is a quite proper interest for Mary who we must remember is mature for her age. Her mother buys her many books which the catalogues list as suitable for girls of thirteen. Mary skims through them in half-hearted fashion—and goes to the drugstore for a cheap magazine.

These two girls get no help at home and the pathos of their situation is that they are given very little aid in school. Perhaps the first book that they are given to read in their ninth grade English class is "The Last of the Mohicans," an estimable but a tedious book, a book that nearly all critics now agree is too long. Next they may read "Little Women" which they and fifty per cent of the other girls in the class have read three years previous. The next book is "The Legend of Sleepy Hollow," a truly great book. Left to themselves, they would enjoy it, but it is picked to pieces in class and made a subject for endless themes and drill for the plodders. The year is gone and Mary and Veronica, starved for great literature, for more knowledge of life and love, are forced to fall back for the summer upon cheap magazines.

The boys' problem is a similar one. Many boys of twelve to fifteen are voracious readers. They are not quite as addicted to the confession type of magazine as the girls but they dote upon detective stories and read tons of Wild West novels. Much of this perfectly legitimate interest in plot could be fostered by giving them detective, mystery and travel stories by great authors.

NOT long ago I asked a class of ninth graders to write on a piece of paper the kind of books they liked to read and not to sign their names. The answers were illuminating. "Love stories," "murder stories," "stories about cowboys," but the outstanding answer was this in a boy's handwriting, *"I never liked no book I ever read in school."*

Last fall I decided to feed a few of these hungry children and see what, if anything, would happen. By means of the interest of my family and friends and through the splendid cooperation of the local librarian I was able to open our library with the following volumes: Jane Eyre; Henry Esmond; Les Miserables; Notre Dame de Paris; The Queen's Necklace; The Count of Monte Cristo; Poe's Tales, including The Gold Bug, The Black Cat, Murders in the Rue Morgue; Poe's Verse; Collected Poems of Rupert Brooke; Poems of Alan Seegar; Millay's Ballad of the Harp Weaver; Anna Karenina; Sherlock Holmes; Reymont's

"The Peasants"; Beau Geste; Mare Nostrum; Blood and Sand; Peter Ibbetson; de Kruif's "The Microbe Hunters;" Treasure Island; Dr. Jekyll and Mr. Hyde; The Three Musketeers; Kim; The Light That Failed, and The Story of Gosta Berling.

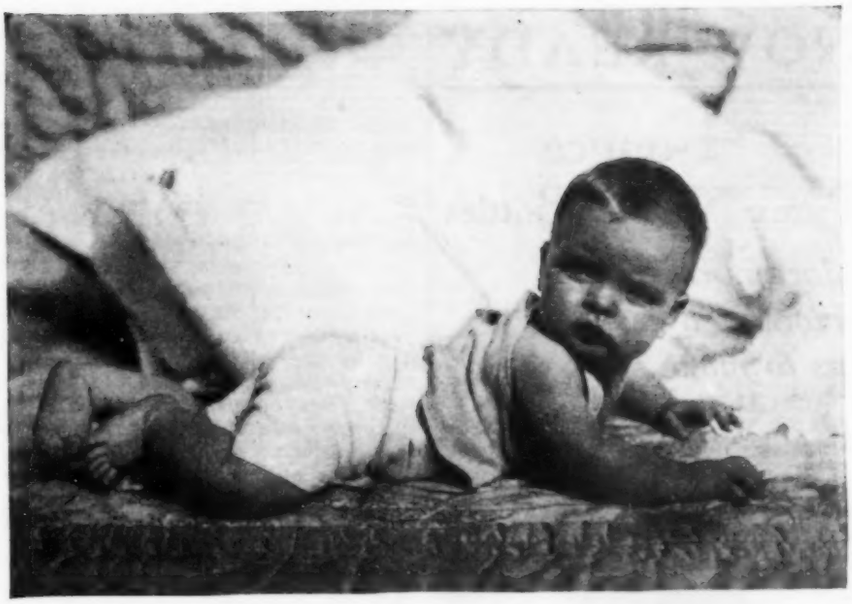
In my room were thirty-one boys and girls whose ages varied from eleven to fifteen years. Before the books were placed on the table I asked every child who liked to read to remain after school for a few minutes as I had a plan that I thought would interest them greatly. I carefully explained that this had nothing whatsoever to do with their school work in English. Of the thirty, twenty-eight remained the first day. Later the two children who left both asked if they could become members of our reading club and were promptly enrolled.

THIS club was simplicity itself; no dues; no officers; no regular meetings. I told the children that the books on the table were put there for them to borrow and that they were a personal loan from me. A notebook was put on the table and every child was asked to sign his name and the date the book was taken. It was suggested that books not be kept more than two weeks. In case the book was unusually long arrangements could be made for keeping it an extra week if this did not interfere with the reading plan of another pupil.

We agreed to meet for a few minutes every Friday at the close of school to return the books and to sign up for the next week. Also we thought it would be a splendid idea if the person returning a book would write down a few lines telling whether he liked it or not and what sort of book it was. This would serve as a guide for all of us in choosing our books for the next two weeks. The boys and girls suggested that it would be easier to have a notebook to go with each book. This notebook would then eventually contain the comments of all the pupils who had read that particular book. The only requirement for these criticisms was that they be legible and that they must be signed.

This was the gist of our plan. *And it worked*—for the children and for me as well. In an experiment of this sort results are necessarily slow. However, our year's work showed the following facts. First, a greater interest in reading which extended beyond our section to the school at large. In all, seventy-three children wished to become members of our club. Second, it was noticeable to their English teachers in themes as well as in ordinary conversation that many of the club members were developing an extraordinary interest in words. Their vocabulary increased amazingly.

At the request of the original members, the club is continuing this year and through the generosity of friends we have been able to add several volumes to our small collection. This collection is far from ideal but the experiment is going on. Think it over, mothers and teachers! Try the book club idea with your boys and girls. As an antidote for trash try the red-blooded classics.



"HURRY UP WITH THAT BLANKET!"

BABY PEPPERELL "Playtot," he means; that blue blanket over there with brownies prancing in their war paint of blue, pink, orchid and peach. There are twenty other Baby Pepperell Crib Blanket patterns—all just as charming and modern as can be. Their crisp texture and rugged construction will delight the heart of every mother.

Complete the nursery ensemble with some Baby Pepperell Crib Sheets and Pillow Cases in soft, snowy white or in dainty colored borders.

PEPPERELL MANUFACTURING COMPANY
160 State Street, Boston, Mass.
General Sales Offices: 40 Worth Street, New York

Ask to see the new Baby Pepperell Crib Ensemble

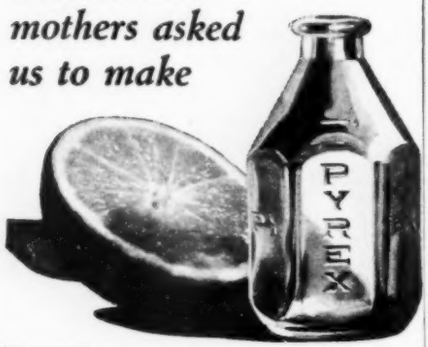
BABY PEPPERELL CRIB BLANKETS

The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.

NOW READY

4-ounce Pyrex Nursing Bottles

doctors and mothers asked us to make



"I WISH I could get 4-ounce Pyrex Nursing Bottles just like the safe, boil-proof, 8-ounce size I have for baby's regular feedings," said mothers. "I'd like the smaller size for baby's orange juice and drinking water."

"Why don't you make Pyrex Nursing Bottles in a 4-ounce size also?" said the doctors. "Very useful in special feeding cases."

Here it is—4 ounces—with the features for which doctors recommend Pyrex Nursing Bottles: Safe Pyrex resistant glass minimizes breakage in the hard boiling required for hygienic cleanliness, or when you plunge it, cold, into boiling water or, hot, into cold water.

6-sided, so that it does not slip from your hand, and rounded off broadly inside, so that it is easy to clean. *Flat-bottomed*—stands firmly. *Ounces and half ounces* plainly marked. Narrow neck only. Price 15¢.

Made by the makers of Pyrex Ovenware. Corning Glass Works, Corning, N. Y.

Trade-mark "PYREX" Reg. U. S. Pat. Off.

Mothers—now you don't have to wash soiled diapers

What a relief it is to use Downee Didees! When they are wet or soiled, simply throw them away like tissue, and replace with another soft, comfortable Dee Dee Pad. Wonderfully convenient for trips and vacations. Sanitary and easy to handle. Absolutely prevents diaper rash. And they cost so little. Just try them—you'll be delighted.

Special Offer: 2 Downee Didees and 3 packages of pads, only $2.75. Small pads for babies up to 4 mos. (40 in pkg.); medium, 4 to 9 mos. (34 in pkg.); large, 9 mos. and older (30 in pkg.). Extra pads 55¢ package. Use coupon—order today.

Downee Products Co. Sioux City Iowa

I enclose $2.75 for special offer of Downee Didees and pads. Send SMALL — MEDIUM — LARGE size. (Check size wanted.)

Name .....

Address P.M.8

How Much Sleep?

(*Continued from page* 18)

hours out of twenty-four. At one year that total has dropped to thirteen and three-quarters hours. At eleven the time is ten and a half hours a day. By the time five years have been attained, the nap has practically disappeared, and the specialists feel that to force a prolonged rest period is probably unwise. They have discovered that a number of five-year-olds sleep every second or third day for the full length of the regular nap. Some of them sleep three days a week, others only one day. But here, as in every other department of child training, the nervous set-up and the general state of health are considerations that must be weighed before any decision is reached as to the standard of requirement.

MOTHERS are always asking whether the length of the afternoon nap influences the soundness and regularity of night sleep. These two investigators verified the records of a number of other students in finding that up to two years long day sleep is usually associated with long night sleep. That is, the better the child sleeps in the daytime, the more likely is it that his general condition is such as to favor all around normal, healthful habits, sleep among them. After a child reaches three, however, when the reconditioning begins, a long daytime nap does cut into the night sleep consistently. Between three and four a nap of an hour and a half is as long as should be permitted. Gentle waking at a stated time is advised for the baby who might continue longer.

Force should never be used to make a child take a nap and the mother or nurse must not so far lose patience as to spank or scold—that simply aggravates a bad situation and sends sleep farther away than ever.

It is often difficult for mothers to decide how long to insist upon a daily nap. Should the revolt of the three-year-old be taken as the final word on the subject and as the indicator that nature refuses to take more than her real needs in the way of sleep? The usual advice is that the nap be continued longer than the third birthday, but the records show that during the fourth year numberless families have found the advice impossible to follow. Here again individual differences must be observed, for some mothers know that easily exhausted, high-strung children of six or seven years cannot go through a day of hard play and work without a break for rest. This does not necessarily mean sleep. Rather more likely it is just an hour of quiet play or reading or looking at pictures, but it is a definitely observed break in the day's routine that is necessary to health and happiness.

As for the length of the night sleep, various students have found widely differing standards prevailing. Several of them assume that their results show that robust, sturdy youngsters sleep longer than frail ones. The work of Terman among children of the western part of the United States shows that on the whole gifted children sleep more than dull or even average boys and girls. For instance, at seven the average amount of sleep for a gifted child is eleven hours and fourteen minutes, while the average child takes ten hours and forty-one minutes. At eight the average difference is sixteen minutes; and at nine, the difference is twenty-five. These figures must be taken only as indicators. The consensus is that as age advances the amount of sleep decreases, and that between three and five the lessening of the total is largely due to the discontinuance of the nap.

Before a child enters his teens he usually awakens voluntarily if he goes to bed at a reasonable hour. But after adolescence sets in there is a noticeable trend toward long, deep sleep in the mornings after the customary rising time. The processes of puberty may be partly responsible for a seeming need for more sleep, but evening parties and prolonged home study have taken their toll of the resting hours and long morning sleep is the effort to catch up.

No psychologist dares prescribe an ironclad system—all advice must be adjusted with common sense and patience. Yet there are a few things that point in the direction of ultimate success.

A bed which the child shares with no one is essential. Of almost primary importance is it that the bed shall be placed in a room sacred to the child's own use, solitary at night, and so placed as to make quiet (that is, relative isolation from family noises) possible. Comfortable springs, and a mattress not more than three inches thick but firm, are requirements for good sleep. It goes without saying that windows should be open and that the temperature should not be allowed to rise higher than sixty degrees. There is often a correlation between excessive cover kicking and an overheated room. See that the covers are as light as is compatible with warmth.

THE more a youngster does for himself, the happier he is. Some mothers have found that when the bed is too high for the two-year-old to climb into it, the provision of a little box as a step makes the scramble into bed something of an alluring accomplishment. With some encouragement children of nursery school age will take pride in pulling the covers about themselves and in not throwing off the cover after they are asleep. One mother tells how her little girl gradually won from the state of being pinned securely into her bedclothes to the point where one pin, which was used merely for psychological purposes, was enough. In this case the encouragement of the mother and the child's pride in her development were responsible for the progress.

Of all the things to be observed, nothing is so important as that a definite routine for bedtime and sleep be estab-

lished and maintained. This does not mean that the routine may be interrupted by a trip to the movies or church and then picked up easily the next night. Obviously homes are not run like machines in which all conditions are under automatic control, but as far as parents are able at all they should see to it that a precise bedtime hour is strictly observed. The keeping of a record may help parents to find out how nearly they conform to their ideal.

On those occasions when the child chafes under discipline, quietness and firmness are the best policies. Spankings which arouse fear or resentment only postpone sleep rather than induce it and must be avoided. Not infrequently when such strong-arm methods are used, bed becomes associated in the child's mind with revolt and screams and tears. When that sort of conditioning has been made—the entire neighborhood repents. Clever children who postpone bed by the most amazingly ingenious devices will often resort to questions that seem to require immediate answer. In most cases a good-natured but firm assertion that "It is time for sleep, not questions" will stop the flow of queries. But the child must sense not the least hesitancy in the manner of the parents. A feeling for the inviolability of the clock that marks bedtime must be instilled.

Often a mother can give her nervous child some help in relaxing into a position in which sleep is possible. A psychologist tells of a mother who put her little girl into bed and saw her immediately curl up into a tight little ball. The mother with a smile took first one and then the other of the child's arms and laid them at the little girl's sides. Then with a gentle pressure on her knees the mother said, "Now your legs." A good-night caress took away the faintest suggestion of criticism.

WHEN the night visit to the toilet must be made, the child should be gently awakened and allowed to walk to the bathroom unassisted and to return. This helps him to wake himself at the proper time and makes enuresis even more unlikely. In those occasional bed wettings that occur in the best managed nurseries, the first thing to remember is that scolding is the worst approach to the situation. Calmness and quietness on the mother's part will avert false shame in the child. To look forward to growing out of the habit where it has become established is the surest way to success.

Where then does the keeping of records and the establishing of norms take the student of correct habits for children? In handling stubborn cases of disordered sleep they can at once ask: Does this child have a regular bedtime and is he invariably put to bed at that hour? Does he sleep in a room of his own and is his bed comfortable? At what time of day does his nap come and how long does it last? Does it indicate that he gets too little or too much rest? When all these and kindred facts are ascertained, his record is checked with the records of average boys and girls, and his parents have a clear indication of how to secure better habits of sleep.

THEY CAN'T HAVE
AUGUST SUNSHINE ALWAYS

Only too soon will the months be here when your children's growing bodies may no longer drink in the health and strength which hours in outdoor sunshine—whole sunshine—bring . . . Will they have to be content with skimmed sunshine—sunlight shorn of its vital ultra-violet rays?

Ordinary glass, you know, blots out these vital rays. Helioglass lets them in—freely and permanently. Even in midwinter, your children can bathe in health-giving ultra-violet rays—if there are windows in your home glazed with Helioglass . . . And the ultra-violet rays of sunlight are always safe rays.

Find out how inexpensively you can have such windows—in bedroom, nursery, or sun-parlor. And Helioglass is easy to obtain. For it's stocked in every leading city at warehouses of the

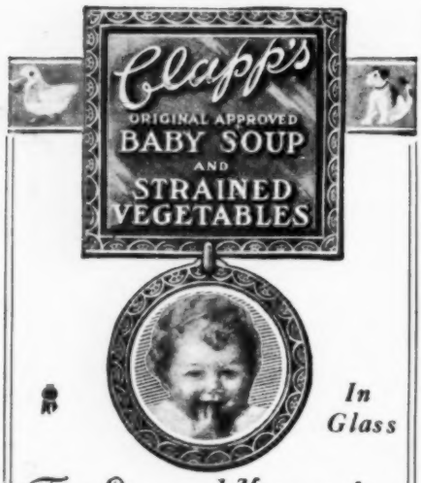
PITTSBURGH PLATE GLASS CO., PITTSBURGH, PA.

When your Parent-Teacher meetings are resumed, take up the idea of Helioglass for school buildings, gymnasiums, etc. Let us send you helpful information. Write for our folders.

HĒLIOGLASS

ULTRA VIOLET RAY GLASS

The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.



In Glass

Time Savers at Home and Ideal for Traveling Babies

Mothers—when your babies are about six months old, your doctorswill advise Strained Vegetables to supplement the milk diet and increase the supply of mineral salts necessary to produce healthy bones and teeth.

Now is the time to find out why Clapp's Strained Vegetable foods are prescribed by over 5000 specialists, and why babies love them.

Why they save mothers 24 hours a week cooking and kitchen time and why, as they are ready to use except for diluting and heating, they are equally convenient to use at home or traveling.

Write today for booklet "Strained Vegetables for Infant Feeding," telling about the preparation of these fourteen foods —(Baby Soup, Wheatheart Soup, Liver Soup, Seven Different Vegetables and Three Fruit Pulps) and their distribution in glass jars through a local agency whose name we will send.

Ask your Doctor
HAROLD H. CLAPP, INC.
1331 University Ave.
Rochester, N. Y.

Please send booklet
"Strained Vegetables For Infant Feeding"
Use margin for Name and Address

EXPECTING A BABY?
Get this book FREE

READ how future shape of baby's face, set of chin, spacing of teeth, can depend on work of baby's mouth while nursing. See how flabby rubber nipples can keep bones and muscles from developing as nature intended . . . The Hygeia Breast Nipple is *firmed* to cause same facial development as the natural breast. Doctors recommend it. *Send coupon today* for "Nursing Habits" in plain wrapper. Address, Hygeia Nursing Bottle Co., Dept. P-4, Buffalo, N. Y.

Name.....

Address.....

City.....State.....

Sales Rep., Harold F. Ritchie & Co., Inc., N. Y. C.

What the Schools Can't Do

(*Continued from page 22*)

school was the final word in opportunity: it was to give education, as the continent was giving every material thing. Knowledge was power: if you had education, you had control of power. With power you could control resources and men; you could get out of work; you could commandeer social position; you could put *sodium chloride* on the tail feathers of the Blue Bird. Since this happy future was to be the destiny of every American, there must be a school within reach of every child.

This legend of magic was once almost true. In pioneer neighborhoods, children did get an education that gave them power over the crude conditions of existence. They got enough of this education at the "district school" to warrant their believing that they got all of it there. What the school gave was called "education"; what the child got was capacity to live, power over his materials. What more natural than that the school should be given credit for the *education* that provided this power!

No one meant any harm. The school got credit for all the education a child achieved, no matter what its real source. What if the child had taken most of his education to school with him? The school did him some good, even if no more than to dramatize to him and the community the doctrine that "education is a good thing to have."

TODAY, under changed conditions, the school is being asked to make good on that old-time reputation: it is being asked to *give every child an education* that will assure him power over the world. It is being blamed for not being able to deliver the goods.

School people feel that this blame is unfair, but few know why it is unfair. They do not know, even as parents do not know, that the school never did the sort of things it is now being asked to do. They know the present school is not able to assure every child, or even any child, "an education." They feel a bit guilty, as if they were unworthy successors of a nobler age; and a bit resentful, as if they ought to have a crushing retort but are unable to find one. The legend puts school people on the defensive and it makes parents arrogant, and every one uncomfortable.

Now, the facts are, of course, that the school never did many of the things for which it once got credit. It didn't do them last century. It will not do them next century. It can't do them today. The defense emotions of teachers and the arrogance of parents are alike imposed upon the facts. It's high time parents found out how false is the legend that bolsters their arrogance; and it's high time school people found out how empty is the reputation that compels them to defend themselves. There are some things that schools can't do: things which no intelligent parent or citizen will ever ask them to do; things which no intelligent teacher will ever try to do. Here are some of them:

A school can't educate children to be workers. It can't provide them with desirable jobs after school is over. While it might be able to train them to be elegant social idlers, it can't assure them the incomes that will properly finance their elegant leisure. A school can't assure any individual that he will find personal or social happiness in later life. And schools can't assure anyone social position above the average. All such outcomes are of life and not of schools; and honest schools will not dodge the issue or the facts.

But, because the school once accepted the reputation of being able to do just such things, by accepting the credit for all their pupils achieved in those directions, present-day schools will probably have to accept present-day blame for not being able to do the same things. The praise formerly heaped upon schools for doing things they did not do was undeserved. Yet few schools ever protested such praise, or deprecated the reputations that ensued. Probably, as compensatory penalty, contemporary schools will have to stand a great deal of unfair criticism, now and for a long time to come.

All this extended argument suggests the need of dealing with schools and education with more critical understanding. It is natural enough for parents to want their children to be educated. Education may not be all that fond parents think it is, but it may still have uses in the world. On the basis of the legends, parents are justified in asking the schools to "give their children an education." When coming upon the facts, they find out what part schools actually do play in the education of their children, they are not to be blamed if they feel hurt, resentful. But they have no right to refuse to learn from their experiences.

A SCHOOL is *not* a place of magic. There is an occasional teacher who works wonders in the schoolroom, but she does, or would do, the same sort of thing outside the school. Getting an education is a congeries of natural processes—not largely understood, of course—involving children in action; an adult world represented by the teacher in the schoolroom and by life outside; time, running into months and years; the world of natural objects and processes—infinite variety; the accumulated cultures and interests of the human race; and all the thousand thousand items that make up the riches of growing experience. Schools do not provide education: every child is being educated every moment of his waking hours from birth till death, or at least till senility sets in. An intelligent teacher can have a real share in the educating of every child. But there never was a child who was wholly educated by schools; there never will be such a child; and no parent has a right to demand that any school shall *give* his child an education.

No child lives with his teachers, but he does have to live at home. He has

to keep within the circle of family and neighborhood, or their substitutes. He may have to *learn* things at school, at least to commit them to memory; but he has to *live* things outside the schools. Hence, living is, perforce, more compelling than learning. The school gives credit, but the home and community determine the cash values of his life. A good school can help him to live—if it works along lines approved by home and community. It can even help him to speak good English—if good English is spoken in home and neighborhood.

But parents have no right to expect a school to teach a child things diverse from the intent and drift of the community: at least, not young children who are dependent upon their parents for the substance of their lives.

PARENTS have no right to ask a school to teach their children to be creative, to have initiative, unless they are anxious to see those children do creative things at home. An education is not something a child constructs in a schoolhouse, and which he stores in a locker there until such time as he is ready to leave both home and school and go to work in the world on his own initiative. Teachers live in one world, and parents in another. But the school child has to live in both, and few teachers and almost no parents realize the gulf between these two worlds which the child has to cross twice every day, going to and coming home from school.

Some few teachers do see these things; but they can do little about them because, after all, the school is made, not by teachers, but by the community and that, largely, by the ancient drift of the community, too. It seems strange that people can believe that a school, within its few hours of weekly contacts with the children of the community, can unmake the evils inflicted upon the child by its home and community living; can correct what the community is enforcing upon its children by the days and the years of the out-of-school life.

The only thing any intelligent parent will ever ask of the school is this: that it shall further the educational work already being done in home and neighborhood; that it will help the child to do more effectively the things he has already begun to do at all. If there is to be any reform in education, that reform must begin in home and community, not in the schools. If there is to be any moralizing of the education of the child, that must be done by life itself, and not by academic teaching. If the child is to have initiative, the community must make room for it. Schools can do little. The community will always have the last word.

THUS we see that, if we take an intelligent view of the realities of community life and of the growth and development of children, we must admit that there are some things no school, as school, can do. On this showing, the outlook for education may seem to be a bit dark. But, the same intelligent view of the matter will give us plenty of light and hope, if that is what we are really looking for.

There are many things intelligent parents may ask of a school on the positive side. There are specific parts of the present school curriculum that are relevant to education today. As a matter of fact, most of it is relevant—if the teacher is aware of the relevancy—and if he is let alone long enough to get something done. The city child, lost in a world of adult concerns and print, needs to find the world of things, which is the world of reality for children. The school could do some things in this field. There are tools that need to be mastered: reading, writing, some spelling and a bit of numbers, including the addition and multiplication tables. The school can best provide these tools. There are some bits of orderly information—in history, geography and physiology—that children should come to know, provided they understand what it is all about. The school could do some effective work here. But, mostly, the parent has the right to expect that the school shall be a center of intelligence about education, not merely a storehouse of old knowledge. Parents know that no child can get his education at school today. They have the right to expect that the school shall know this fact, too, and shall, by and large, organize its whole program in the light of this fact. Just what is implied in this latter statement will be discussed in the September issue of this magazine.

Backing the Camp

(*Continued from page 25*)

particular trip. Letters are an outlet, she writes mother all about it and feels better. Remember that several days will elapse before a reply can reach camp, and by that time she probably will have recovered completely. There is no need for sympathy, and it may cause a return of the malady.

When a child is away from home for a considerable period it is a great temptation to surprise him with packages by mail. The ban on candy and other food is fairly well understood, though not so well obeyed. The matter of other gifts will bear consideration. Anything you send must be packed when camp closes. If luggage is limited, and it usually is, packing many additional articles is difficult, and the bulky belongings that are so easily sent from a good department store constitute a great problem to the returning camper. Picture for yourself the distracted counselor who in the final rushed days is attempting to help collect and pack property of four or five irresponsible twelve-year-olds, and let your choice of gifts be guided accordingly.

The successful camp patron needs wisdom and courage and strength of mind, but the gratitude of camp directors in general will rest upon those who avoid the pitfalls of the problem parent.

JOHN HANCOCK SERIES

One Dollar Cannot Do the Work of Two

But One Dollar in a Budget is Worth Two in a Hit-or-Miss Plan of Spending

Worry and anxiety over finances can be dispelled, and often the family unity preserved, when the family income is under control.

If you are unacquainted with the Budget system, give yourself a month's trial with a John Hancock Home Budget. It covers one month's income management and includes a table of average living expenses for the average American family, which you may use as a guide to your own spending and saving.

Our Budget Sheet is a revelation to the uninitiated; to those who get the habit, a life-saver.

May we send you a copy today?

John Hancock
MUTUAL
LIFE INSURANCE COMPANY
OF BOSTON, MASSACHUSETTS

INQUIRY BUREAU, 197 CLARENDON STREET, BOSTON, MASS.

Please send me a John Hancock Home Budget Sheet, without charge.

Name.....

Address.....

P. M.

Over Sixty-Seven Years in Business

A Child Specialist

—one of the foremost specialists in the country—interviewed recently, said—

"Lux is safe for baby's things—in fact, for baby himself." Other famous doctors, baby clinics, agree! And doctors' wives—91% of those asked—use Lux for their own babies' things.

Lux has *none of the harmful alkali* found in many soaps—and with the instant Lux suds there's *no rubbing*. Keep *everything* of baby's sweet and pure with Lux!

All of the above are CERTIFIED ADVERTISEMENTS. See page 58 for Advertising Standards.

$10 to $50 A MONTH

For Telling Your Friends About The Parents' Magazine

Think for a moment of those of your friends who would be eagerly interested in receiving the friendly counsel of this magazine.

Doubtless you have already suggested the magazine to many mothers who have since become regular subscribers. Why not fill in the coupon below and be rewarded for your efforts?

Surprise Yourself With $25.00

You can easily earn any amount of money looking after new and renewal subscriptions for us. As our authorized representative, your profits begin immediately, and quickly grow into a steady monthly income.

Why not take advantage of this opportunity? Thousands of dollars are paid out every month to mothers like yourself who keenly enjoy the work.

Here's the coupon, Mail it NOW.

THE PARENTS' MAGAZINE
255 Fourth Avenue
New York, N. Y.

Please tell me all about your spare time, money-earning plan.

Name .....

Address .....

City ..... State .....

8-30

BOOKS *for* Boys *and* Girls

By ALICE DALGLIESH

Teachers College, Columbia University

ALPHABET books seem to be very much the fashion—we find three of them waiting to be reviewed.

A B C FOR EVERY DAY, by Helen Sewell. *Macmillan.* $1.50.

From the adult standpoint this is an attractive book and children like it because it is so close to their experience—it pictures their doings all through the day from "A awake" to "Z zip into bed." The choice of color is not the best, the gray of the pictures not being very alluring for children, and the subject matter would be better if it were not forced to fit the alphabet.

THE JAWBREAKERS' ALPHABET, by Eunice and Janet Tietjen. *Albert and Charles Boni.* $3.50.

An alphabet of prehistoric animals for children who like long names and queer creatures. The pictures are interesting and unusual.

THE THACKERAY ALPHABET, by William Makepeace Thackeray. *Harpers.* $1.00.

An alphabet book made by Thackeray for a small friend and hitherto unpublished. Amusing, but probably more so to grown-ups than to boys and girls.

THIS WAY AND THAT WAY, by Edna Potter. *Oxford University Press.* $3.00.

A most attractive picture book of games with full-page pictures in color, words, music and directions for playing such familiar games as "Little Sally Water," "Looby Loo," "London Bridge." The games are of uneven value and there is a wide age range.

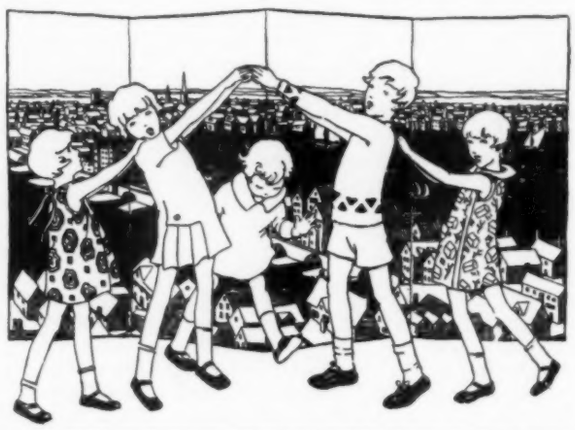


Illustration from "This Way and That Way," by Edna Potter. Published by Oxford University Press.

A PICTURE BOOK OF A BIG CITY, by Madeleine Bunzel. *Knopf.* $1.25.

A gay cover and attractive title are all this picture book can boast. The inside of it is impossible for little children, with its crowded, confused pictures and content that are anything but childlike. We need a *good,* simple and above all *childlike* picture book of New York City, but this one does not meet the requirements.

FINGERFINS. THE TALE OF A SARGASSO FISH, told and pictured by Wilfred S. Bronson. *Macmillan.* $2.00.

A slight but interesting story about a strange little fish that lives in the Sargasso Sea, and about other strange inmates of the sea. The author-artist was with the Beebe expedition.

AROUND A TOADSTOOL TABLE, by Rowena Bastin Bennett. *Thomas Rockwell, Chicago.* $2.00.

This book has an attractive cover but the poems are not notable.

PETER PAN IN KENSINGTON GARDENS, by J. M. Barrie. Retold for little people by May Byron. *Scribners.* $1.00.

A simplification of a story that is not for very young children and which should never be "told down."

Books for Older Boys and Girls

HOW THE DERRICK WORKS. Pictures and text by Wilfred Jones. *Macmillan.* $2.00.

This is an ageless informational picture book and will delight small boys who are interested in machinery as well as older boys. The pictures, which show the part played by the derrick in the building of a skyscraper, are most striking. An excellent birthday present for a mechanically minded boy.

KAH-DA, by Donald Baxter Macmillan. *Doubleday, Doran.* $2.00.

Authentic descriptions of the life of an Eskimo boy, by the well-known Arctic explorer, who lived for six years with Kah-Da's tribe. Very readable. Illustrated with photographs.

THE BOY WITH THE PARROT, by Elizabeth Coatsworth. *Macmillan.* $1.75.

The story of a little peddler in Guatemala and his travels with his pet parrot. One of those books which have a good deal of atmosphere but are somewhat lacking in story interest. Illustrated.

GREEN MAGIC, by Julie Closson Kenly. *Appleton.* $2.50.

Interesting facts about seeds, roots, stems, leaves and flowers. Easy to read, but it would have been better if the author had not tried to be facetious and had not "written down" to the children.

Out of the MOUTHS *of* BABES

One dollar will be paid for each child's saying published in this department

LITTLE Jean, who was driving through the country was frightened of the cows in a pasture. "They can't hurt you," her uncle reassured her. "Because they can't get over the fence."

Jean was silent a moment and then, "Huh!" she said meaningly, "A cow jumped over the moon once!"—*Mrs. M. B., Brussels, Ill.*

DAVID, aged two and one-half years, was minutely examining an artificial flower. Separating the petals, he discovered the stamens.

"Oh, Mommie," he shrieked joyfully "I've found its tonsils."—*Mrs. G. G. M., Shaker Heights, O.*

THE beaming nurse approached seven-year-old Richard. "Wouldn't you like to see the darling baby sister the stork has just brought your mother and father?"

"No," asserted Richard firmly. "Let me see the stork."—*Mrs. R. L. W., Trenton, N. J.*

MOTHER was having guests for dinner and three-year-old Lee was trying to entertain them. After showing all his toys, etc., he went up to one young man and said, "Now, would you like to brush your teeth? We have tooth-brushes."—*Mrs. M. H. H., Austin, Texas.*

JUEL, four years old, walking along the street with her grandmother, said, "That's a gran'ma over there."

"Why do you think so?"

"Oh, she has on black stockings," replied Juel.—*Mrs. R. T. L., Carlyle, Montana.*

THE camp counselor was explaining the rules of a new game.

"If the enemy calls your number from his side of the battlefield," she said, "you must be a 'dead man' immediately. Drop just where you are and lie still."

Ten minutes later, came an agonized whisper from the youngest camper:

"Please may I move now? I'm a dead man, but I'm on an ant hill!"—*M. C., Portsmouth, N. H.*

JANE, aged four, had been taken to the movies for the first time. Her older sister had recently been to a "talkie" performance and asked Jane, in great excitement, if there were "talkies" at the movie she saw. Jane answered, "Oh, no, only the two back of Daddy."—*Mrs. H. H. S., Pitman, New Jersey.*

MAMA had sent little Mary to the pantry to fetch some sticky fly paper. She was gone a long time, and finally the mother called:

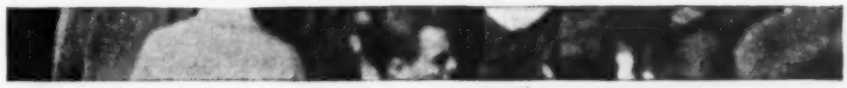
"Mary, hurry with that fly paper. Have you got it?"

"No, mama," Mary replied, "the fly paper's got me. But, we're both coming!"—*O. M., Columbus, O.*

Twenty Years from Now

will your children amount to something

...or will they just be lost in the crowd



MILLIONS of parents are thinking hard about this and wondering what is going to happen to their children twenty years from now.

Even the most successful of parents realize that right now, in this day, competition is becoming harder, and the requirements for success are becoming greater. And when they look ahead twenty years they realize that competition is going to be even harder in the days when their children are ready for life.

Wise parents are preparing their children for it in the only way in which they can be prepared. And that is by giving them all the mental equipment possible with which to meet that competition.

It isn't just by accident that over 400,000 families have equipped their homes with Compton's Pictured Encyclopedia for Children. They have known that if their children cannct have a great money advantage they must at least have the greatest mental advantage for that competition.

And they are wise. Because Compton's is the only encyclopedia that has ever been written and pictured entirely for children. The only set of reference works that had the interest of boys and girls exclusively in mind when it was prepared.

It doesn't straddle the fence. It has one purpose, one job. And it does that job well. There are millions of boys and girls of every age here in America who are using Compton's for their private source of knowledge on every subject, and finding it so interesting that they are building up their mental equipment without even knowing they are doing so.

That is why you will find teachers saying they can pick a Compton-trained child out of any classroom. That is why you will so often find children who have Compton's getting better marks in school, acquiring greater leadership amongst their playmates, and unconsciously getting themselves set for a surer success in later life.

In another month school will begin again. Almost before you can get this coupon to us and have us send this big, free, pictured sample section back to you, the first school days will be here.

So here is the coupon. Mail it now. And see how hundreds of thousands of other mothers and fathers are trying to be sure that their children will amount to something, twenty years from now.

Compton's
Pictured Encyclopedia

F. E. COMPTON & CO., Dept. 10-41, Compton Bldg.
1000 N. Dearborn St., Chicago, Ill.

Please send me at once, without any obligation, Free Sample Section and Free Questionario Game with full information as to how and where I can get Compton's.

Parent's Name_____

Address_____

City_____ State_____

Please check the ages of your children so we can send sample pages most interesting to them.

☐ Pre School ☐ Grade School ☐ High School

The above is a CERTIFIED ADVERTISEMENT. See page 58 for Advertising Standards.

The Parents' Camera

Imagine a daily picture record of Junior . . . a real life story that you show on the screen. The Memo idea makes this possible. It's a different camera habit . . . the habit of getting pictures at odd moments through each day. You take in quick succession, at incredibly low cost, a series of portraits, from which to select those poses and expressions that are delightfully characteristic. 85 worth of film makes a 500 picture record; 50 pictures without reloading. A twick of the thumb advances the film. Spyglass finder. Memo pictures can be used as thumbnail prints for illustrating letters . . . as enlargements for your album . . . and best of all, you see them on the screen. Truly the parents' camera. Memo only $20.

Memo picture size

AGFA ANSCO OF BINGHAMTON, N. Y.

Please send me free 56-page Memo handbook

Name_____

Address_____

Baby-Bottle-Kit

Serves as *Sterilizer, Mixer, Filler* and *Carrier*. Unequalled for sterile storage of whole day's feeding. *Pack with ice, carry anywhere.* Handsome Aluminum Kit includes 6 oval bottles, rubber corks, funnel and gruel container. Price, Postpaid $5.00 (West of Mississippi $5.50—Canada and Foreign $6.00.)

Therma Products Co., Dept. 8-1139 Ohio Bldg., Toledo, Ohio

Sterilizing *Filling* *Storing* *Traveling*

How Often Should You Wash Their Hair for Health?

"Children who run about should be shampooed once a week or oftener in the summer."—*Parents' Mag.* Jan., 1930, Page 21.

Derbac

Unique Health Shampoo

The only shampoo especially for children

Write for free copy of our amusing book for children

CEREAL SOAPS CO., INC.
Dept. C-13, 334 E. 27th St., N. Y.

WHAT SHALL WE NAME THE BABY?

This is the title of a new booklet, suggesting many names for boy and girl babies, with explanations of their meanings, and allusions to history, poetry and legend. Stamped in gold, an ideal gift, $1. Paper Edition, 25c.

WILLIAM LEWIN, LEFCOURT BUILDING, NEWARK, N. J.

BOOKS *for* PARENTS

The New Generation, edited by **V. F.** Calverton and Samuel Schmalhausen. *The Macaulay Company.* $5.00.

You may learn almost anything you wish to learn about parents and children, the home and the problems of marriage and parenthood by reading "The New Generation." It has a little of everything in it—a denunciation of the new schools as futilely middle-class, by Michael Gold; a wistful piece by old Doc Sherwood Anderson, who feels he is really too old to fit in this young symposium; some serious anthropology, which the anthropologists say is good, by Bronislaw Malinowski; sad thoughts on the high cost of children by T. Swann Harding; a wild battle-cry against the family by Dr. Schmalhausen and sober notes on its occasional usefulness as an institution by Agnes DeLima; John B. Watson's usual sermon on environmentalism; some comforting observations on the healthiness of obscenity in children, by Havelock Ellis and Phyllis Blanchard; some psychoanalysis gone silly by Wilhelm Stekel. It is as impossible to review such a book as it would be to review a daily newspaper which contained syndicated articles by Henry L. Mencken, the Rev. S. Parkes Cadman, Will Rogers, Glenn Frank, Bugs Baer, Westbrook Pegler, and Heywood Broun. Some of it is obvious common sense; some of it is uncommon nonsense; some of it is thoughtful and thought-provoking. And some of it is just silly.—*Reviewed by Lewis Gannett.*

The History of a Crime—Against the Food Law, by Harvey W. Wiley, M.D.

It is easy to take for granted the results of battles fought for us by pioneers, enjoy them and forget the cost. Dr. Wiley fought for twenty years for the passage of the pure food law and for twenty years more to get a one-hundred percent administration of it in favor of the consumers of foods—a rather large class of mankind, it must be admitted!

On retiring from active work in his eighty-fifth year, Dr. Wiley published his story of this struggle, and whether you agree with him as to the criminality of the "melancholy details" or not, few will deny that his "general plan" was just and beautiful. For Dr. Wiley had the sort of homespun integrity which cannot split hairs; when a principle is established, it holds good all the way down the line, even to and including "one-tenth of one percent." Few of us have that sort of mental integrity; expediencies take a heavy toll of principles when we get into action.

The details cover over four hundred pages and a brief review can not even touch upon them. Much of Dr. Wiley's wit and classical learning (for which he was as well known among his friends as for chemical lore in the world at large), seeps into this book.

This book is an interesting human document, an intimate close-up of an important historical event, and also an illuminating sidelight on law administration, its ins and outs, in this land made "free for democracy." In view of our present failures in law enforcement, it is also of general interest as showing the antagonisms and difficulties arising in administering even a law behind which there was a practically solid public opinion.—*Reviewed by Anne Pierce.*

How Women Can Make Money, by Mae Savell Croy. *Funk & Wagnalls.* $2.00.

A genuinely practical volume which outlines specific things women may do to provide a source of income. In addition, a warning is sounded regarding things not to do which in the long run may prove as valuable as any of the chapters. For the woman who lives in a large city or one who lives in the country or small town, for one who must support herself completely or one who wishes extra money, for the married woman or the single one, this book offers sound advice and real help.

Public Health and Hygiene. A students' manual. By Charles Frederick Bolduan. *W. B. Saunders Company, Philadelphia.* $2.75.

A well-organized, concise, clearly written presentation by the director of the Bureau of Health Education in the New York City Department of Health. The greater part of the book is devoted to the important communicable and preventable diseases, including the development of knowledge regarding each and a scientific program for its control.

Food Purchasing for the Home, by Ruetta Day Blinks and Willetta Moore. *Lippincott.* $3.00.

This book is a recent addition to the well-known series of Lippincott's Home Manuals. It has a definite place in every home where optimum returns are desired for each dollar spent.

The authors have assembled easily interpreted charts as a guide to the homemaker in solving her marketing problems. Information concerning the brands, unit weight, unit cost and

Any Book by Mail Postpaid

Our librarian will be glad to order and mail to you any book published in the United States. Checks or money orders to cover the regular retail price must accompany orders. The books will be mailed postpaid to any address in the United States or Canada. If the price of the book is unknown, send $3.00 and we will remit the change. If $3.00 is not sufficient, we will advise you. Address Librarian, THE PARENTS' MAGAZINE, *255 Fourth Ave., New York, N. Y.*

Behavior Problems of Children

Habit Training in the Home

Psychological Service—Advice on Schools

SELECTED GOVERNESSES UNDER SUPERVISION

Psychiatric Case Work—Visiting or Resident; Tutoring, etc.

A Service Without Geographical Limitations for All Children, Normal or Handicapped

ASSOCIATED GUIDANCE BUREAU, INC.

JESS PERLMAN, Director

Consultation by Appointment

ONE EAST FIFTY-THIRD STREET
NEW YORK CITY
Telephone—Plaza 9512

DISCOVERS THINKING TECHNIC

Invents Unique Method of Training People to Reason on Real Problems

After long research, we have a system for training ourselves and our children to recognize problems and solve them, step by step, according to the natural movement of the mind. Adults must learn to think to train others in home, school, or industry. *Free Bulletin*

RESEARCH UNIVERSITY, WASHINGTON, D. C.

Cash's Names for Campers & Travelers

Personal belongings, wearables, linen must be marked when you're away. CASH'S NAMES are the neatest, safest, most economical method. They identify positively. Order from your dealer or write.

SPECIAL OFFER: Send 35c for Cash's "Family Set"—1 doz. each "Mother," "Father," "Sister," "Brother." Sew them on napkins, towels, etc. and avoid confusion.

J. & J. Cash, Inc.
140th St., So. Norwalk, Conn.
or 6413 So. Gramercy Place, Los Angeles, Cal. or
110 Gray Street, Belleville, Ont.

Cutieura Ointment

For all the skin troubles of childhood. Wise mothers should always keep it on hand.

Price 25c. Sample free. Address: "Cutieura," Dept. 25B, Malden, Mass.

Is one nipple as good as another? Think! You sterilize the articles used in preparing the baby's food—sterilize the bottle—but will the nipple which comes in direct contact with the baby's mouth stand sterilization after each feeding?

Ingram's Transparent Nipples are made of the finest Para rubber which guarantees absolute purity—will stand repeated sterilizations—cost no more and will outwear other nipples.

ERNEST MONNIER, Inc., 127 Federal St., Boston, Mass.
Please send me free sample nipple.
NAME.....
ADDRESS.....

number of servings have been included in each tabulation. Each chapter discusses in some detail the production, food values and points to be kept in mind when purchasing various commodities.

This book is a rich source of easily applied principles for solving immediate food problems.—*Reviewed by Clara M. Taylor, Instructor of Nutrition, Teachers College, Columbia University.*

The Cape Cod Cook Book, by Suzanne Gary Gruber. *Little, Brown.* $2.00. **Two Hundred Years of Charleston Cooking,** by Blanche S. Rhett, edited by Lettie Gay, with introductory notes by Helen Woodward. *Cape and Smith.* $2.50. **Two Hundred Ways of Cooking Fish,** by Erroll Sherson. *Stokes.* $1.50. **French Cooking for All,** by Gaston Voisin. *Stokes.* $2.00.

These four new cook books offer an interesting choice of regional American and French recipes.

The Diagnosis of Health, by Dr. Wm. R. P. Emerson. *Appleton.* $3.00.

In this book the medical consultant at Dartmouth College shows the layman how to rate himself for health intelligence and health habits and provides him with common sense rules for attaining the highest possible degree of physical fitness.

Learning Levels of the Children in the Nursery School: The Eating Situation, by Adelene Bruce Hill and Dorothy Van Alstyne. *Bureau of Publications, Teachers College, Columbia University.* $1.00.

The learning process analyzed to show what skill to expect of the child at a given age and how the adult can best help him progress.

New Pamphlets issued by the Child Study Association of America, 54 West 74th St., New York, include: **Play and Playthings,** by Anna W. M. Wolf and Edith London Boehm, 20c; **Books for Nature Study,** 20c; **Sex Education,** by Benjamin C. Gruenberg, Max J. Exner and Winifred Richmond, 20c; **Habits: What Are They?,** 20c; and **When Children Ask About Babies,** by Cecile Pilpel, 20c. Excellent short studies within reach of every purse.

The Training of the Will, by Johann Lindworsky. *Bruce Publishing Co.* $1.80. What will is and how to use it for building character.

The Psychology of Childhood, by Edgar James Swift. *Appleton.* $3.00. A complete summing up of modern psychology in relation to the child.

Modern Babies and Nurseries, by Len Chaloner. *Oxford University Press.* $1.00. A little book of solutions to everyday nursery problems.

The Behavior of Young Children, Vol. II, Dressing, Toilet, Washing, by Ethel B. Waring and Marguerite Wilker. *Scribners.* $1.00. Studies of the child's progress in learning, with suggestive questions.

Dorothy Canfield Fisher says:

"It is said nowadays that every intelligent mother fills a shelf with books. If such a one should find herself the mother of twins and hence twice as busy as she expected, my advice would be to give away all the books but one,

THE PSYCHOLOGY OF CHILDHOOD

By Edgar James Swift

"She could manage very well with that one, for it has in it the gist of what really has been found out about children and their psychology, and a shrewd report full of common sense on discoveries claimed by enthusiasts to have been made." **$3.00**

D. APPLETON AND COMPANY
35 West 32nd Street, New York

A GUIDE TO BOOKS FOR CHARACTER

By

STARBUCK, SHUTTLEWORTH, AND OTHERS

FROM two volumes that list over a thousand of the world's best children's books you can now select with confidence the particular reading that is *best* for your child. The Guide is based on the work of a group of experts who have engaged in years of scientific research, with the enthusiastic support and coöperation of publishers, librarians, psychologists, teachers, and parents everywhere.

Vol. I.—Fairy Tale, Myth, and Legend, $2.00

Vol. II.—Fiction, $2.50

THE MACMILLAN CO.

New York Boston Chicago Dallas Atlanta San Francisco

BABY IS SAFE

Comfort for Baby and Mother in Auto

Bassinet on Carriage Chassis

BABY Specialists and thousands of mothers endorse this safe, comfortable way to motor with baby. Complete freedom for mother to drive or relax. Bassinet fits any car, instantly removed for use in hotel or home. Shock absorbing springs. Folding hood. No screws in upholstery. **Detachable wheels** supplied if desired quickly convert Bassinet into baby carriage. Costs less than any carriage alone. Splendid gift. From dealers or by mail. Send for descriptive folder. Money refunded if not pleased.

GORDON MOTOR CRIB CO., Inc.,
Dept. B-B, 9 Bridge St., New York, N. Y.
You may send illustrated folder and name of nearest dealer

Name.....
Address.....

All of the above are CERTIFIED ADVERTISEMENTS. See page 58 for Advertising Standards.

DOO-TEE INFANT TRAINER

What are Regular Habits Worth?

Forget that DOO-TEE saves hours of a mother's time each week . . . Forget the bathroom cleanliness that follows its use . . . Take no account of the work it eliminates.

Consider only this:

That it automatically trains the child in habits of regularity . . . That such habits are a life-long asset . . . That child psychologists stress the vital importance of such early training.

Is it wise to bring up a young child without the benefits which follow the use of DOO-TEE?

DOO-TEE

Sold by Leading Department Stores & Baby Shops

DOO-TEE CORPORATION,
615-23rd Avenue, Oakland, California.
Enclosed find check to the amount of $6.50, for which you will ship one DOO-TEE *Infant Trainer in Ivory.*

Name_____

Address_____

Danger in the Bath Tub

Terrible lot of accidents. Be safe. Get **Footsure Safety Bath Tub Mat.** Prevents slipping or falling in tub or shower. Fits in bottom of tub. Patented vacuum cups molded in mat make it non-skid. High grade, odorless rubber. $2.75 at better stores, or direct on receipt of price—or C. O. D. Circular free. Footsure Co., Inc., AO-34, 407 East Pico St., Los Angeles, Calif. Approved by the Experts and Readers of "The Parents' Magazine."

A SIEVE THAT SAVES YOUR HANDS

The **SUPER SIEVE** Rotary Colander

Baby's First Solid Food!

Now it's easy to sieve cooked fruits and vegetables. Just pour them piping hot into the Super-Sieve Rotary Colander. Rotate handy hard wood roller and food comes through QUICKLY in smooth, puree form—just right for baby's first solid food. Saves time and labor. A remarkable Combination Colander, Sieve, Ricer, Fruit and Vegetable Press with many DAILY uses. Approved by Good Housekeeping Institute. At stores or by mail $1.50. Fully guaranteed.

"MORE THAN A SIEVE"

THE TYLER MFG. COMPANY
Dept. C-80 Muncie, Indiana

REG. U.S. PAT. OFF.

Pant-ease **Side Pinning DIAPER**

FINE FOR HOT WEATHER

because the soft, knitted cotton material is porous and lets the skin breathe—no chafing. Easy to put on. Convenient when training baby. Sold at Department Stores & Children's Shops, or direct from us. Small, $2.50; large, $3.00; extra large, $3.50 per dozen.

Send for free booklet.

INFANT WEAR CO., DEPT. 327, PERRY, N. Y.

Swim with Your Children

(Continued from page 23)

its development the change is startling. Mr. Lou de B. Handley is the name of the man who not only has accomplished this transformation from the old and cumbersome style of swimming to the graceful and speedy stroke of today but who has also revolutionized the method of teaching it. Every competitive swimmer knows how much he or she owes to this man but outside of these active participants few know anything of this most retiring of men. He invented and perfected the six-beat crawl and, as coach of the Women's Swimming Association of New York, he has developed most of the outstanding girl swimming champions and has also inaugurated his teaching methods in that club which in the course of its thirteen years has taught over 10,000 girls and women to swim. Of this number, at least 60% were over eighteen years old and many were women of forty or over. Many of the classes of this Swimming Association are graded so that they include women of approximately the same age and there is no doubt that the example of so many others accomplishing their aim is an incentive and help to a newcomer in their ranks. Confidence in one's instructor is also a big aid and both these things are given to the fortunate woman who can get her swimming instruction thus. However, adults who are unable to join a club such as this will find that by grouping together in small numbers they can help each other materially. The human trait of refusing to be outdone is one of our greatest aids to progress.

WE would all love to swim, even those professing the greatest fear of the water. Who can help envying carefree happiness which is characteristic of all water lovers? Once in the water we are all children. The dignities and restraints of land fall away and one finds the old and young romping about in the same manner. The dignified gray-haired man who walked in so sedately to the bathhouse leaves his dignity with his street clothes and tries a dive from the spring board which could be termed nothing but a flop by any judge of form, but undaunted he tries again. Men, women and children are playing water games together. I know of no other sport which can be enjoyed so whole-heartedly by the entire family.

On the other hand, there is the mother watching her youngsters playing and splashing in the water. She cannot swim herself, and she sits there in agony lest they venture too far, or step over their depth while she sits there helplessly. If only she could join them and enter into their fun she would be in a position to warn them should they get overdaring instead of calling words of caution from the beach, which the children resent as unnecessary and hampering to their play. If this mother will but watch her children with the idea of learning from them and absorbing some of their daring rather than trying to restrain them she will, before long, be in a position to show by example and her words will be backed with more authority. Who can blame a child for rebelling against advice given by one who does not know the subject upon which he is lecturing?

SWIMMING can be divided into two parts, the physical and the mental. There are few so constituted physically that they cannot swim, and then only when it is a question of a very weak heart or some condition which is aggravated by the shock of the cold water. Science tells us that our bodies are lighter than water so that it is more natural to float on it than to sink under it. We have examples before us every day to prove this buoyancy of water. Virtually every animal can swim on its first attempt. Why should man alone find it so difficult? Here we have the mental hazard, the disadvantage of brains and reasoning power that works two ways and tells us that people can and sometimes do drown. The older person has naturally the greater mental resistance to be overcome before he can accomplish the physical fact of swimming. These two sides, the mental and the physical, are often confused. Many people insist that it is a physical inability that prevents their raising their feet behind them to the same level as their shoulders in the water. Others say that they cannot take a breath while they are otherwise going through the motions of the stroke. Neither these nor any other fault can be blamed by an unsuccessful swimmer upon his body or its construction.

Some there are and always will be who cannot learn to swim. Many try time and again and often their very determination defeats them. They are tense and keyed up, struggling with themselves, so that their body simply cannot relax into the necessary position which it must assume before any swimming action can commence. To these adults I can only say, forget yourselves and watch your child. Watch him at his first lesson, doubtful perhaps but willing to try when the instructor tells him to lie on the water in a dead man's float. This name itself may be portentous to an adult hearing it for the first time, but children feel it a great joke and enjoy playing the game. Neither does a child become discouraged by the first gulp of water, however unpleasant. Could parents but put themselves in the receptive state of their child instead of the do-or-die attitude of most adult beginners the actual swimming part would follow easily. Again, I say, learn from him and with him.

THE best part of this six-beat crawl is that it is not only the stroke of champions but also of beginners and is the simplest of all to teach.

Swimming means to many simply the ability to keep afloat in the water and at the same time make some sort of progress by use of the arms and legs.

To others this same word means nothing less than the finished product of a Gertrude Ederle or a Johnny Weismuller. Now for the vast majority there is little hope of attaining the perfection of the champion, but neither is it necessary to merely paddle around in the water without either form or speed. Let the parents try to swim well enough so that they can enjoy it with their children and, even more important, so that the child will enjoy swimming with them.

Steps In Swimming the Six-Beat Crawl

(1) DEAD MAN'S FLOAT—Body horizontal on water, face down, arms stretched in front with legs straight and together. Face in water between arms.

(2) Arms and head the same as No. 1, legs kicking a small fast beat about 12 inches at the most. Kick from the hips, knees straight.

(3) Now try the arm stroke while standing in water just below shoulders. Right arm forward in a comfortable reach, left arm back. Both arms on same plane from wrist to wrist at shoulder level. Fingers slightly cupped and together. Now, right arm pulls slowly down and in front of the body as left arm goes forward, first flexing at the elbow allowing the forearm to make the first forward motion followed by the upper arm as the elbow is straightened for the forward reach. Keep whole arm at shoulder level throughout this movement. Repeat this with opposite arms, always slowly, until you get the rhythm and it becomes fairly automatic.

(4) Combine Nos. 2 and 3. Start off with the feet alone and then begin the arm work. Always keep your arm movement slow. Remember this is the six-beat crawl and each leg makes three kicks to one complete cycle of the arms.

(5) Now try to get a good breath with each stroke. Turn head to side without lifting as the arm on that same side is at water level behind. Inhale through mouth as the arm makes the recovery and turn face front as the arm completes the forward motion preparatory to the downward pull. Exhale under water through the nose. During the other half of the stroke the face remains in the water to just above the eyes.

Points to Remember

(1) Keep shoulders steady, and in natural position at all times. Avoid overreaching or pulling arm too far back.

(2) Each hand should enter the water for the downward pull at approximately the same point in front of the body, then pull down until at right angles to body when it turns out in a slight circular movement, coming out of the water with elbow still straight.

(3) The wrist is relaxed at moment of emerging and then turns so that thumb and forefinger lead the recovery.

(4) The entire arm should clear the water during the recovery but keep the elbow and wrist always on a plane with the shoulder.

(5) Breathe every stroke instead of waiting until it is necessary.

"Your programs are by far the most interesting and thought-provoking we have yet studied. . . ."

Mrs. J. F. Y., Tuscumbia, Alabama.

Mrs. Y. is not alone in her enthusiasm for the constructive course of study offered by THE PARENTS' MAGAZINE. Here are but a few of the comments that have come from hundreds of leaders of parent-teacher associations, child study groups, mothers' clubs, pre-school circles, etc., who are using "Our Program on Child Training" with equal success.

"The Program Committee is heartily in favor of using your program. It was unanimously adopted by our Parent-Teacher Association."
—Mrs. S. M. B., Batesburg, S. C.

"Am using your programs most successfully, having more interesting meetings and larger attendance."
—Mrs. J. L. B., Farmville, Va.

"We have found your program very helpful all through the year and would not feel that our meeting was complete without your articles as a background for our discussion."
—Mrs. E. B. S., Alfred, N. Y.

Let us help you plan your program, too!

OUR PROGRAM ON CHILD TRAINING will relieve you of the difficult task of selecting subjects for discussion and procuring authentic material on which to base your programs.

The Program is an attractively printed four-page folder which forecasts subjects to be discussed each month. The wide range of subjects will enable you to give your meetings greater scope and interest. The subjects include every important phase of child care and training.

Through carefully selected literature and the personal guidance of the director of the Group Service Bureau you may have assistance in carrying your group through a successful year of study.

Just mail the coupon below in order to receive copies of the Program on Child Training and other free service bulletins.

Mail this coupon today

Group Service Bureau,
THE PARENTS' MAGAZINE,
255 Fourth Avenue, New York, N. Y.

We can use.....copies of the Program on Child Training for 1930-31. Also send us a copy of each available service bulletin.

Name .....

Address .....

City ..... State .....

Organization ..... Membership .....

G-8-30

IDEAL EXERCISER for CHILDREN
Merremaker

ROW-CYCLE

THE Row-Cycle is scientifically constructed to give children well-balanced exercise. The action of this fine exerciser corresponds to the principles of rowing a boat. The arms, legs, back, spine, trunk and shoulder muscles are all engaged when a child rides a Row-Cycle.

Built as ruggedly as a battleship. Operates easily—motion swift and noiseless and control perfect. Beautifully finished in red, with ivory decorations.

For Boys and Girls up to 10 years
36 inches long—$12.50

Summer Catalog with illustrations of all the latest in- and out-door playthings, free on request.

WHAT YOU BUY at MAYFAIR IS ALWAYS the BEST

Mayfair Playthings Store

9 East 57th Street, New York City

Q-TIPS Swabs Are Safe and Handy

Babies are too precious to expose to injury or infection with makeshift swabs. Q-TIPS, double-tipped, with sterilized cotton, boric-dipped, are safe and sanitary for cleansing baby's eyes, ears, nose, navel and sterilizing mother's nipples. Packed in tight, cellophane-wrapped packages. 25c and 50c everywhere, or write Dept. 21, Q-TIPS, Inc., 32 East 31st St., New York.

Q'TIPS
DOUBLE TIPPED SWABS

THUMB SUCKING

Safety Thumb Guards will safely and quickly cure your child of this bad habit.

Guards ingeniously constructed of one piece of German Silver Wire. No ends to loosen, to injure the face or eyes. *Used for fingers also.*

Perfectly safe and sanitary.

Complete instructions with guard.

Price, $1.75 per pair, postage prepaid. State age of child when ordering guards. Satisfaction Guaranteed.

Patent Applied for

THE SAFETY THUMB GUARD CO.
Dept. P **New Haven, Conn.**

WANTED: SCARLET LETTER, 1850; Uncle Tom's Cabin, 1852; Ben Hur, 1880; Gentleman from Indiana, 1899; Beaucaire, 1900; Virginian, 1902; Ethan Frome, 1911; Cabala, 1926; Morley's Parnassus, 1917; Newton's Amenities, 1918. Ask for list "Books Wanted." DUNBAR, 8 Rowena Street, Boston.

Taking Good Pictures of Your Children

(*Continued from page 21*)

if they do not wear hats the intense light will make them squint. These difficulties can easily be avoided on days when the sun casts a faint shadow, that is, when the sunlight is filtered through white clouds, and they can also be avoided, on even the brightest sunny days, by picturing the subjects in open shade. By *open* shade is meant shaded places above which nothing but the sky can be seen.

THE kinds of pictures discussed must be made at comparatively short range and must receive ample exposure. Under the lighting conditions mentioned the following exposures are recommended:

With cameras that have anastigmat lenses, 1/25 second, stop f.7.7. or f.8.

With cameras that have rectilinear lenses, 1/25 second with stop No. 4.

With single lens folding cameras, 1/25 second with stop No. 1.

With single lens box cameras, a snapshot with largest stop.

Indoor pictures are interesting to make and have a value all their own because of the home atmosphere which they portray. They may be made with any camera that has a "time" exposure arrangement and there are definite directions with each camera telling just how to proceed. Here are a few suggestions, however, to the uninitiated:

If making a portrait indoors by a window, it is better to "pose" the chair, placing it at the right distance—about three feet from the window—and in a position to give the right lighting. Then have the child sit down and he or she will probably assume a natural and characteristic attitude. Window seats are good "location" for indoor studies. A picture book or a toy will help to hold the interest during the short "time" exposure that will be required.

Unless there is sufficient light coming from the opposite side of the room to illuminate the side of the face away from the window, it will be necessary to use a reflector of some kind on the side to reduce the heavy shadows. A sheet or any white cloth will answer, and can be hung over a screen or high backed chair and placed far enough from the subject to give the proper modeling to the features; about two feet away will be right in most cases.

Walls or draperies provide suitable backgrounds if they do not contain designs that are too conspicuous. Watch, however, to see that there is no object directly back of the subject that might detract or look peculiar in the picture.

On sunny days indoors an exposure as short as one-fifth second with an f. 6.3 lens, wide open, can be made if the subject is not more than three feet from the window and the sun is on the side of the house where you are working. On bright days the exposure with rapid rectilinear or anastigmat lenses f.8, f.7.7 or f.6.3 will range from 1 to 3 seconds with the largest stop. With single lens cameras (box type and some of the folding models) the exposures will be from 2 to 6 seconds with the largest stop. As previously mentioned, however, the directions with each camera tell definitely the exposure to give with it under various lighting conditions.

The above points refer to portraiture indoors by daylight and give about all that is needed to get good pictures, although experience will teach much, permitting variations in lightings, exposures, and positions.

PLEASING close-ups can be obtained by using a portrait attachment over your regular camera lens. When portraits are made out of doors, if the sun is shining brightly, have the subject in the shade of a building or a large tree, but with clear and unobstructed sky overhead—then place the camera on some solid support, use a small stop opening, and make a very short time exposure. By following this rule unpleasant and distorting shadows on the face will be avoided.

Of course with very young or vivacious children even a short time exposure may be inadvisable. In such cases have the child in unobstructed sunlight, but not facing directly into the sun; then make a snapshot exposure.

Books and Pamphlets

Published by THE PARENTS' MAGAZINE
255 Fourth Avenue, New York, N. Y.

A Doctor's Letters to Expectant Parents—A helpful book treating the psychological side of pregnancy as well as the physical. Invaluable to both mothers and fathers-to-be. Eighteen letters—two for each of the prenatal months. $1.75.

The Modern Baby Book and Child Development Record—A unique book in which to record the development of children from birth to 16 years. It combines the charm and sentimental features of the old-fashioned baby book with the scientific records prepared by two of the foremost child specialists. Enables you to compare your child's development with the "average" child. The book comes in a box containing a handy file for photographs, letters, school report cards, etc. An ideal gift to the mother of a new baby. In pink or blue cloth binding—$5.00. De Luxe edition in half leather in either color—$10.00.

If Parents Only Knew—What the modern school is doing for the child and how the home can help. Health, Recreation, Citizenship, Character Training and Choice of Vocation are among the subjects. $1.75.

How to Adopt a Child—How to select the right child for you; the methods of adopting a child; a list of reliable agencies through which they may be adopted and information on the rearing of adopted children. 25c.

Choosing the School—Questions parents should ask when choosing a school. A school catechism and a bibliography on educational methods. 10c.

What a Camp Can Do for Your Child—This pamphlet explains the advantages of camp life for boys and girls and includes a bibliography on camps and camping. 10c.

Should Children Eat Canned Foods?—An unbiased report based on scientific findings concerning the quality and safety of canned foods and their use in the child's diet. 10c.

How to Boost the Membership of Your P.T.A.—12-page pamphlet outlining a well-laid plan of action for a successful membership drive, including methods of gaining cooperation of enrolled members and school children and ideas for publicity in local newspapers. 10c.

FAMILY FUN

And Things for Children to Do and Make

Edited by THE PLAYGROUND AND RECREATION ASSOCIATION OF AMERICA

WHY NOT AN INDIAN SUMMER?—Making an Indian village is an absorbing summer undertaking for the children of the neighborhood. The village may be built either in miniature or large enough for the children to play in the wigwams. Before the project is started there must be reading and discussions about Indians and their mode of life and a survey of the materials available. To some of the older children should go the task of looking up stories, pictures and historical books to give definite information about the customs of the red men. In this the public library will be glad to assist.

Gunny sacks will serve for the wigwams. They are ripped open and the required number sewed together with coarse twine and a sacking needle, then stretched over poles securely fastened together at the top so that the wigwam will stay up. Tie the sacks at the bottom to short pegs driven in the ground at intervals.

While certain groups are making the wigwams, others are getting ready the supplies for other activities, as basket weaving, rug making, pottery making, bow and arrow contests, Indian music, games and athletic stunts of various kinds, besides making the Indian costumes. If it proves too expensive to buy khaki or other material for the costumes, clean gunny sacks will make effective ones. For the girls' blouse, cut out a sack the proper length, allowing about two inches to be raveled out for fringe. Cut a neck opening and make short kimono sleeves; decorate the blouse around the neck and sleeves with bright colored coarse thread and beads. One width of the sack will serve for the short-fringed skirt. The boys' blouses are made in the same way. The trousers are cut by a pattern and fringed down the sides.

Children enjoy ceremonials, so there should be several formal meetings between the tribes, with a more elaborate festival to make the close of the vacation fun. A very effective number for the celebration is a pantomime, reproducing portions of "Hiawatha," while a reader recites the poem. Plays enacted by the whole group are amusing and always good fun, and of course there must be a war dance.—*A. P. C., Denver, Colo.*

HAVE YOU PLAYED THESE OUTDOOR GAMES? The playground and the swimming pool divide honors for popularity during vacation; so here is a good dry land game and two that are great fun in the water.

TETHER BALL—The equipment for this family sport may be homemade. A single upright pole, ten feet or more in height, is driven securely into the ground and banked with earth to make it very solid. At the top a long cord is attached and at the bottom of the cord is fastened a tennis or other light ball, enclosed in a close-fitting bag of fish net or other strong net. The cord is tied through a mesh of this net. For very young children, the ball should hang at three feet from the ground; for older ones, at four or even five. The game develops amazing dexterity and quickness and is an excellent preliminary training for tennis. It consists in batting the ball back and forth with a tennis racquet, or wooden paddles of the old battledore type. Sometimes the open hand is used as the batting medium and this requires even more speed than the use of the racquet. A feat of skill among the fathers at one back yard playground is trying to ring the tether-ball pole with an old automobile tire. They call this Giant Quoits.—*A. R. F., New York City.*

TARGET JOUSTING—Suspend a half dozen or so curtain rings about three feet above the surface of the water. Paste over each ring some white paper with a number on it. Have inexpensive prizes numbered to correspond. Each contestant starts from the shore, armed with an ordinary fishing pole. If he succeeds in breaking the paper on any ring, he receives the prize numbered to correspond with that on the ring.

BLACK AND WHITE—The players tread water, leaving a lane between teams who face each other. The starter throws into the lane a flat slab of wood, painted black on one side and white on the other. The sides have previously chosen their color. When the slab comes to rest on the water, the side having the color which is on top pursue their opponents and tag them, if possible, before they can swim to the safety zone or goal.

One Dollar will be Paid

On publication, for short contributions telling how you and your family have fun together. No manuscripts will be returned. Address Family Fun, THE PARENTS' MAGAZINE, 225 Fourth Ave., New York.

Oh boy! I'm no longer a grouch!

"The minute my mother used Sykes Comfort Powder on me, I felt the difference.

"I had the darndest reputation that any kid ever had for being fretful, irritable and a noise-maker.

"But I'm no longer a grouch. Sykes Comfort Powder has done the trick. It is soothing, healing and keeps me smiling."

Send ten cents with the coupon below to obtain a generous trial tin of Sykes Comfort Powder. It may save your baby a lot of misery. Sykes Comfort Powder is carried by druggists in two sizes—25c and 50c per tin.

The Bay Company, Bridgeport, Conn. P.-8

Enclosed is 10c for which please send me your large trial tin of Sykes Comfort Powder.

Name .....

Address ..... City .....

"ENGINES" and "ENGINEERS"

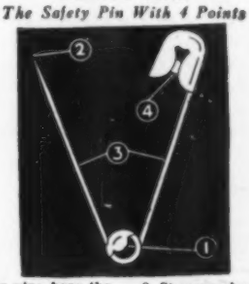
give sex instruction graded to the need of boys six to eighteen years. These two pamphlets have been written by a mother, Mrs. Louise Angier, for her growing sons. They are designed to form attitudes, wholesome health habits and furnish important facts. Ten cents each.

Women's Co-operative Alliance, Inc.
212 Citizens Aid Building
Minneapolis, Minnesota

DUPLEX

SAFETY PINS

The Safety Pin With 4 Points



1 Duplex pins have the guard *inside* the coil.

2 Strong, sharp, beveled points.

3 Duplex pins are made of Chase brass and *will not* rust.

4 The tongue in the head prevents point from slipping thru.

Sample card sent on request

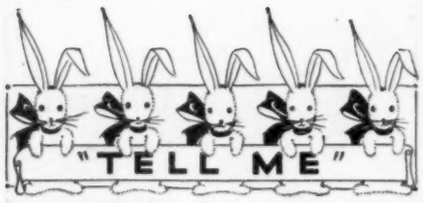
CONSOLIDATED SAFETY PIN CO.
Dept. 3 Bloomfield, N. J.

National Champion Gates

Prevent accidents to children by closing front and rear porches, stairways, basement, windows, hallways, rooms, etc. Ever-tight hinges and snap-locks assure safety. *WRITE FOR FREE FOLDER "SAVE THE CHILD"—NOW.*

HOLMQUIST-SWANSON CO. 4539 Thomas St. Chicago

All of the above are CERTIFIED ADVERTISEMENTS. See page 58 for Advertising Standards.



IN the Summer
In the Winter
In the Springtime
In the Fall

Your baby needs a "TOIDEY" . . .

But needs it most of all . . .

When it's humid
When it's sticky
When it's soggy
And it's hot . . .
In July and August weather . . .
When you wish that you were not
A woman of ambition
But content to just sit still . . .
Oh, then the TOIDEY proves itself
It has and always will!

IN the Summer
In the Winter
In the Springtime
In the Fall

Your baby needs an "AUTOSEAT"

But needs it most of all
When it's humid
When it's sticky
When it's soggy
And it's hot . . .
In July and August weather . . .
When you ride around a lot.
You can ride in cool and comfort
And baby, too, at ease,
For "Comfy-Safe" will hold him firm
As if upon your knees.

Now write us for the details
Or ask your favorite store . . .
We'd like to tell you all about
But haven't room for more.

Juvenile Wood Products, Inc.
Gertrude A. Muller, Pres.

Box X **Fort Wayne, Indiana**

TELL ME
MORE about the sanitary work-saving portable "LITTLE TOIDEY" toilet seat, for baby's use from 5th month to 5th year.
MORE about the safe, comfortable "COMFY-SAFE" AUTOSEAT which locks to any car, almost any seat, protects and allows baby to see out soon as baby sits alone until 5th year.

Name.....
Address.....
City..... State.....

GROUP SERVICE BUREAU

For Parent-Teacher Associations, Mothers' Clubs, Child Study Groups, Churches, etc.

PROGRAM *for* DISCUSSION
at Your Next Meeting

PREPARED BY THE CHILD STUDY ASSOCIATION OF AMERICA

THE following outline for study is based on the article "How Much Sleep?" by Rachel Dunaway Cox, in this issue.

How to Use this Program

Appoint a leader who will first read aloud the article on page 18. The leader should then present for discussion the various questions given below. She will next request various members of the group to take up, one by one, the Problems for Discussion. At the close of the meeting it will be found helpful for the leader to read the summary of the main points made in the article. In advance of the meeting, the various book and pamphlet references should be assigned to members of the group who will report on them at the meeting.

Questions Based on the Article

(1) Should a two-year-old be permitted to nap as long as he likes in the afternoon, or should he be wakened after a definite length of time?

(2) At what age is a long afternoon sleep likely to interfere with night sleep?

(3) How does one judge whether a child is getting sufficient sleep?

(4) Why do so many children nap better at nursery school than at home?

(5) Is it possible or advisable to "catch up" on sleep that has been missed?

(6) Is it ever advisable to use bed as a punishment? Discuss this.

(7) Has posture any relation to sleep?

(8) How much leeway should be permitted in the observance of a regular bedtime?

Points to Keep in Mind

(1) Sleep, sufficient in amount and restful in quality, is essential to health.

(2) The need for a specified amount of sleep varies: (a) with the individual child, (b) with the age of the child.

(3) The attitude of the mother toward the child's sleep is of great importance.

(4) Quiet, freedom from excitement, and comfort are essential to restful sleep.

(5) Revolt against even a well established sleeping schedule is normal at about three years of age.

(6) Many children do not sleep during the day after they are three.

(7) Rest periods, even though the child does not sleep, should be continued as long as possible.

(8) Sleep is not a thing apart from the child's daytime life—it is affected by his activity and his physical and emotional well-being.

Problems for Discussion

(1) Until Betty was nearly three she napped regularly for an hour and a half after her lunch, and then slept right through the night. Now there is frequently a struggle and some days she will not sleep at all.

(2) Mrs. Green arranges to spend an hour every afternoon after lunch with her children while they read or do handwork or play quiet games. Is there any value in this arrangement?

(3) Billy's mother is very worried because Billy at five years seems to get less sleep than his little playmates of the same age, yet Billy is very sturdy, eats well and does not seem at all high-strung. Is it possible that Billy is getting all the sleep he needs in spite of the fact that it seems to be less in quantity than some other children require?

(4) The Baker children have a definite bedtime which is strictly adhered to. Occasionally, however, they are permitted to encroach upon it for the sake of family celebrations. It seems not to upset their routine. What are the pros and cons involved?

(5) Mary went to her first party when she was four years old and though she came home at six o'clock, in time for her regular bed hour, her mother took an extra three-quarters of an hour to quiet her and calm her before she put her to bed. Was this a wise procedure?

(6) Mrs. Jones cannot understand why her high school boys need to be awakened every morning, even when they go to bed early, whereas the younger children cannot be persuaded to stay in bed after seven o'clock. Is this a normal phase of development?

References

EVERYDAY PROBLEMS OF THE EVERYDAY CHILD, by Douglas A. Thom. *Appleton.* $2.50.

THE TIRED CHILD, by Max Seham & Grete Seham. *Lippincott.* $2.00.

AN INTRODUCTION TO CHILD STUDY, by Ruth Strang. *Macmillan.* $2.50.

THE BEHAVIOR OF YOUNG CHILDREN, by E. B. Waring & Marguerite Wilker. *Scribners.* $1.00.

SLEEP HABITS OF CHILDREN, by Amalie K. Nelson in *Better Parents Bulletin,* State Department of Education, Columbus, Ohio.

Baby's First Food

(*Continued from page 24*)

quickly to the boiling point again and boil for three minutes, stir constantly so skin will not form. Add the required amount of sugar after removing from the fire and stir until the sugar is dissolved. Set aside to cool. Feedings for the entire twenty-four hours should be prepared each morning. Pour into the bottles the amount of modified milk necessary for a single feeding. Use rubber bottle caps to cover the bottles, or corks that have been boiled and set in a rack in the ice-box.

In general there are four kinds of milk for the baby; pasteurized, sterilized, dried and canned.

Pasteurizing milk means the subjecting of it to a temperature of about 145° to 150 for a period of time (20 to 30 minutes) so as to destroy common disease organisms, (diphtheria, scarlet fever, tuberculosis, and so forth) and to delay spoilage processes, without making any marked change in the taste.

In the home the milk may be pasteurized in the bottles which are used for the feedings or pasteurizers may be bought. If the bottles are to be used, fill them with the required amount of properly prepared milk, in the correct amount so that each bottle contains one feeding, stopper them with cotton wadding corks or rubber caps, set in a wire rack in the pail, fill the pail with cold water to a line above the milk in the bottles. This is permitted to come to the boiling point. Then remove the pail from the fire, cover to keep it warm, and after 20 minutes cool the bottles in cold water and put on ice. Use within 24 hours.

Sterilized milk is obtained by placing the milk in a "sterilizer" and surrounding it with live steam for a definite period of time, which raises the temperature to 212 degrees F. Sterilization destroys germs but has the disadvantage of making the milk more indigestible, altering the taste and injuring a valuable vitamin. Because of this it is not used as much now as formerly.

DRIED milk is fresh milk with practically all the water removed. It is used in many places where fresh milk is hard to obtain. To make a food that is very much like milk, dissolve a certain amount of this powder in water. When using this product for the baby be sure you get the dried *whole* milk not the skimmed milk which is fine for cooking, but not for growing babies. Dried milk powder will keep almost indefinitely but must be kept covered and in a cool place or it may become rancid.

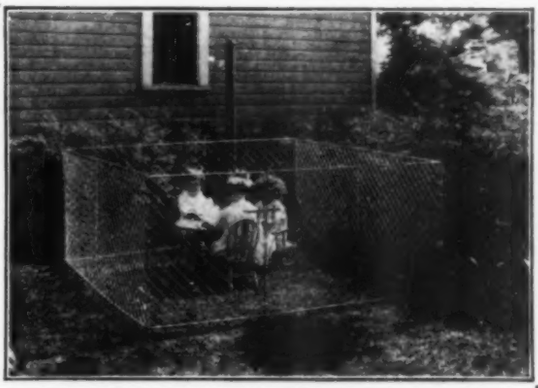
Condensed or evaporated milk is canned milk. The condensed milk is evaporated milk which contains considerable sugar therefore is seldom used except as a supplementary food in a baby's diet. Evaporated milk is canned sterilized milk from which part of the water has been removed. Sterilizing milk injures certain food qualities so that orange and tomato juices are more necessary when canned milk is used.

Keep Baby Safe with This Portable

PROTECT - A - YARD

U. S. Pat. Nos. 1,749,000—1,749,001

Only $16.00



PROTECT-A-YARD keeps baby safe in a roomy play place 3 feet high and 7 feet square that's easily moved about from one spot to another.

Constructed of copper-bearing steel wire and copper-bearing round iron frames. Galvanized for greater durability. PROTECT-A-YARD'S three sections 7' long x 3' high, one section 4' 6" x 3' and a gate 2' 6" x 3' can be set up in a few minutes. Push the legs into the ground. Clip the ends together with Buffalo Wire Patented Fence Clips . . . it's ready for use. As easily dismantled for storage during the winter. Complete only $16.00 F.O.B. Buffalo, N. Y. Send check, money order or N. Y. draft.

Additional sections can be secured at any time to enlarge enclosure, at a very nominal cost per section.

Write for Free Illustrated Folder No. 97-A

BUFFALO WIRE WORKS CO., Inc.
(Formerly Scheeler's Sons, Est. 1869)
ORIGINATORS of "Buffalo" Portable Fencing

590 Terrace — Buffalo, N. Y.

Recommended Patterns

PARENTS' MAGAZINE PATTERNS, made by the Excella Corporation, may be bought from THE PARENTS' MAGAZINE, 255 Fourth Ave., New York, N. Y.

E3243....25 cents E3134....20 cents

E3012....25 cents
Transfer 22269, b. or y., 25 cents

E3236....25 cents
Colored transfer 22304, 35 cents

E3116....25 cents
Transfer 22391, b. or y., 35 cents

E3019....25 cents
Monogram, 65 cents

E2681....15 cents
Transfer 22104, b. or y., 35 cents

E3033....25 cents E3194....25 cents

E3207....25 cents E2813....20 cents

E3180....25 cents E3200....25 cents

BREAK the THUMB-SUCKING HABIT

End this habit and prevent protruding teeth, facial deformities and other harmful effects.

Dr. Thompson's Sanitary Rings permit perfectly normal use of thumb or finger. Free booklet explaining evils of habit. Enclose $3.00 for one ring plus 15c for postage. State age of child.

DR. THOMPSON'S SANITARY RINGS
Child Welfare Department
1814 H. Medical Arts Building, Chicago, Ill.

Means
FUN NO END

Those little folks of yours just love to climb. . . . And Junglegym gives them SAFE climbing—keeps them off fences, trees, etc. Group play helps children to get along with each other. Endorsed by leading educators.

Pat. Mar. 25, 1924

Write for Movi-Graff of JungleGym

PLAYGROUND EQUIP. CO., 82 Duane St., N. Y.

LITTLE BOYS TOILET SHIELD

A hygienic necessity in every home where there is a boy from 6 months to 2 years of age. Prevents wetting on clothing, floor, and seat when on the toilet. It is made of white enameled metal, and fits any infants' open front toilet seat. Endorsed by leading pediatricians. If your dealer cannot supply you it will be sent direct on receipt of check or money order for $1.

BRYANT CO., SUITE 1215, 162 N. STATE ST., CHICAGO, ILL.

Stop this!

Avoid disease-bringing cats, dogs and insects; keep a PERFECTION Sanitary Milk Bottle Container in a handy place, so that driver can put milk, cream and butter in it. Also protects against heat in summer and freezing in winter. Holds ice—can be used for auto trips. Size 10x12x4 inches. Gray enamel finish. At dealers and dairies, or order direct.

No. 101—Insulated, $2 postpaid

PERFECTION MFG. CO.
2701 N. Leffingwell, St. Louis, Mo.

All of the above are CERTIFIED ADVERTISEMENTS. See page 58 for Advertising Standards.

Helpful Booklets and Some Samples for the Asking

By Using the Coupon Below You Can Request Any Number of Them at One Time

All the booklets and samples listed below in *italic* type are offered free in the advertisements in this issue. Order by number. While some advertisers do not make any special offers in their advertisements, they all will be glad to send further information on request. Orders requiring remittance should be sent direct to the advertisers.

Number	Products Advertised and Booklet or Sample Offered	See Page
	Books for Children	
1	COMPTON'S PICTURED ENCYCLOPAEDIA—*Sample Section and Questionario Game*	49
2	JUNIOR LITERARY GUILD—*"Young Wings"*	33
	Books for Parents	
3	WILLIAM LEWIN	50
4	D. APPLETON & CO.	51
5	MACMILLAN CO.	51
6	WOMEN'S COOPERATIVE ALLIANCE	55
	Camps	
7	DIRECTORY OF CAMPS—*See coupon on page 8*	10
	Druggists' Supplies, Etc.	
8	COLGATE'S RIBBON DENTAL CREAM—*Trial Tube and "The Way to Happytown"*	41
9	CUTICURA OINTMENT—*Sample*	51
10	DERBAC SHAMPOO—*"Wouldn't We Look Funny Without Any Hair"*	50
11	JOHNSON'S BABY POWDER—*Sample*	31
12	JOHNSON'S BABY SOAP—*Sample*	31
13	JOHNSON'S BABY CREAM—*Sample*	31
14	LISTERINE TOOTHPASTE	12
15	MENNEN'S BABY OIL	3rd Cover
16	MENNEN'S BORATED TALCUM	3rd Cover
17	Q'TIPS—*See adv. for offer requiring remittance*	54
18	SYKES COMFORT POWDER—*See adv. for offer requiring remittance*	55
	Food Products	
19	CLAPP'S STRAINED VEGETABLE BABY SOUPS—*"Strained Vegetables for Infant Feeding"*	46
20	HEINZ RICE FLAKES—*"Children's Futures Told in Foods"*	4th Cover
21	KELLOGG'S CORN FLAKES—*Literature and Advice on Child Feeding and Diet*	29
22	KNOX GELATINE—*Recipe Book*	39
23	QUAKER OATS	35
24	SUGAR INSTITUTE	37
25	WHEATENA—*Sample Package*	3
	Household Equipment, Etc.	
26	ARMSTRONG PERC-O-TOASTER—*See adv. for offer requiring remittance*	42
27	ARMSTRONG TABLE STOVE—*See adv. for offer requiring remittance*	42
28	ARMSTRONG AUTOMATIC TOASTER—*See adv. for offer requiring remittance*	42
29	BABY PEPPERELL BLANKETS	43
30	DIXIE CUPS	36
	Household Equip. and Supplies—*Cont'd*	
31	DUPLEX SAFETY PINS—*Card with Samples*	55
32	FOOTSURE SAFETY BATH TUB MAT—*See adv. for offer requiring remittance*	52
33	HELIOGLASS—*Informative Folders*	45
34	LUX	47
35	NATIONAL CHAMPION GATES—*"Save the Child"*	55
36	PERFECTION SANITARY MILK BOTTLE CONTAINER—*See adv. for offer requiring remittance*	57
37	SUPER SIEVE—*See adv. for offer requiring remittance*	52
	Infants' Specialties	
38	BABY BOTTLE KIT—*See adv. for offer requiring remittance*	50
39	"COMPY-SAFE" AUTO SEAT	56
40	DOO-TEE INFANT TRAINER—*See adv. for offer requiring remittance*	52
41	DOWNEE DIDEE—*See adv. for offer requiring remittance*	44
42	GORDON MOTOR CRIB—*Illustrated Folder*	51
43	HYGEIA BREAST NIPPLE—*"Nursing Habits"*	46
44	INGRAM'S TRANSPARENT NIPPLES—*Sample Nipple*	51
45	LITTLE BOY'S TOILET SHIELD—*See adv. for offer requiring remittance*	57
46	LITTLE TOIDEY	56
47	PANT-EASE SIDE PINNING DIAPER—*Booklet*	52
48	PYREX NURSING BOTTLE	44
49	SAFETY THUMB GUARDS—*See adv. for offer requiring remittance*	54
50	DR. THOMPSON'S SANITARY RINGS—*See adv. for offer requiring remittance*	57
	Toys and Play Equipment	
51	JUNGLEGYM—*Movi-Graff of Junglegym*	57
52	PROTECT-A-YARD—*"Illustrated Folder No. 97-A"*	57
53	ROW-CYCLE—*Summer Catalog*	54
	Schools and Correspondence Schools	
54	CALVERT SCHOOL—*"Full Information Regarding Home Instruction Courses"*	5
55	COLUMBIA UNIVERSITY—*"Information on Home Study Courses"*	2nd Cover
56	DIRECTORY OF SCHOOLS—*See coupon on page 8*	6-11
57	RESEARCH UNIVERSITY—*Bulletin*	51
	Miscellaneous	
58	AGFA ANSCO PARENTS' CAMERA—*"56-page Memo Handbook"*	50
59	ASSOCIATED GUIDANCE BUREAU	51
60	CASH'S NAMES—*See adv. for offer requiring remittance*	51
61	CLEANLINESS INSTITUTE *"The Book About Baths"*	38
62	DUNBAR	54
63	JOHN HANCOCK MUTUAL LIFE INS. CO. *"Home Budget Sheet"*	47
64	VASELINE	40
65	METROPOLITAN LIFE INS. CO.—(a) *"Diphtheria"* (b) *"Typhoid Fever"* (c) *"Scarlet Fever"* (d) *"Tonsils and Adenoids"* (e) *"Whooping Cough"* (f) *"Measles"* (g) *"Rheumatism"* (h) *"Colds"*	27

While every precaution is taken to insure accuracy, we cannot guarantee against the possibility of an occasional omission or incorrect listing in this index.

Certified and Approved by The Parents' Magazine Advisory Service for Women with Children

ALL ADVERTISEMENTS ARE CERTIFIED as conforming to these ADVERTISING STANDARDS

THE PARENTS' MAGAZINE is published to help mothers and fathers to bring up their children in the best possible way. To this end, it aims to present in addition to interesting and useful articles and departments, a veritable directory of reliable products for healthy, efficient and attractive homes.

Advertisements are accepted only of products believed to be thoroughly reliable. The manufacturers of these products are responsible, reputable firms who will stand behind their merchandise.

In passing on products to be advertised and the claims made for them in advertisements, THE PARENTS' MAGAZINE has the counsel of its editors and advisory editors, and other leading experts in the field of health, nutrition, household equipment, toys, clothing, etc.

When testing is necessary, the laboratories of Teachers College, Columbia University, have been made available, as well as the facilities of several large commercial laboratories in New York City.

In using therapeutic products and foods for babies, readers are advised to consult their own physician.

ORDER FREE BOOKLETS AND SAMPLES BY NUMBER

THE PARENTS' MAGAZINE — August Issue
255 Fourth Ave., New York, N. Y.

I have drawn a circle around the numbers of the booklets and samples that I would like to have the advertiser send to me, without charge or obligation.

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23

24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46

47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 (a) (b) (c) (d) (e) (f) (g) (h)

Name (Please print or write plainly) .....

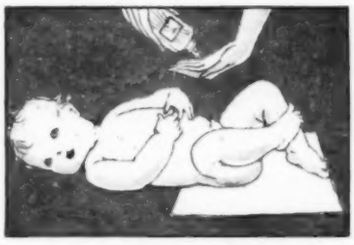
Address ..... City ..... State .....

Both Mennen Oil and Talcum are essential for the proper care of Baby's Body.

Follow the Mennen routine of baby care and yours will be a happy baby.

Baby's Skin Became Soft and Smooth —After Using Oil

Dry Skin—Irritating Chafing All Disappeared Following the Doctor's Advice to Use Mennen Baby Oil Regularly on the Entire Body.



1. After the morning bath massage baby's entire body gently with Mennen Baby Oil. Rub this delightful, pleasantly scented, medicated oil into the folds and creases of the skin, to prevent chafing.

2. Rub this delightful, pleasantly scented, soothing oil into the folds and creases of the skin to prevent chafing.

3. It will keep baby's body soft, smooth, and free from irritating chafing. The oil will not stain diapers, clothing, or bedding.

So many little babies have very dry skins. It seems as though the skin needs a food—an external application to massage into the pores. In the case of Mrs. C——, her baby's skin was so dry the clothes on its little body continually irritated it; and the skin itself, rubbing fold on fold, caused a chafing that tormented the child.

Upon consulting her doctor he advised that she rub her baby's body daily with Mennen Baby Oil—massaging it gently and making sure that it was rubbed into the folds of the skin. In a short while after following the doctor's instructions she noticed a decided improvement in baby's skin condition.

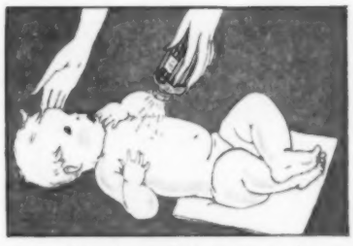
The doctor next suggested that she oil baby's buttocks after every diaper change—the oil acting as a water-proof coating and preventing the skin from becoming red-raw and irritated. He suggested rubbing off the excess oil and then dusting baby's body liberally, particularly in the "diaper region", with Mennen Borated Baby Talcum to help correct and prevent "ammonia diaper" irritation.

Mennen Baby Oil is medicated and sterilized, pleasantly scented, and will not stain diapers or clothing.

THE MENNEN COMPANY
Newark, N. J. Toronto, Ont., Canada

MENNEN

BABY OIL
BORATED TALCUM



4. After wiping off the excess oil dust baby with Mennen Borated Talcum to keep him sweet-smelling, cool, and comfortable.

5. After every diaper change massage the buttocks with Mennen Baby Oil to waterproof the skin against urine and other matter. Then dust the diaper region liberally with Mennen Borated Baby Talcum to prevent any possibility of "ammonia diaper."

Mennen Borated Talcum is so fine it will sift through a silk handkerchief. Make this test yourself to prove the smoothness of this wonderful, medicated talcum designed especially for baby's skin.

First — *Delicious!*

Every child delights in this new cereal by HEINZ of "57" fame.

Second - *A new effect!*

. . . one of vegetables' best, and never offered in any cereal before.

ITS FLAVOR
insures its success

HEINZ experts spent eight years in perfecting this new cereal. Some of the world's ablest scientists collaborated.

Strange as it may seem, this new efficiency comes in *oven-toasted, crunchy, crisp, delicious rice flakes*—the most alluring breakfast food your young folks have ever known.

The flavor will win your entire family's immediate approval. The benefits will *surely come;* because HEINZ includes an edible, pure *vegetable-cellulose* which provides a bulk-and-roughage content of *practical proportions.*

ALL BRAN REMOVED

No, it isn't a bran food. HEINZ has *removed* all bran to eliminate harshness—to make this bulk and roughage *mild*, and *gentle;* suitable for all; children especially.

The vegetable-cellulose increases its bulk *four to six times* when moisture is absorbed after eating.

As used by HEINZ, its cost of preparation is several times that of the rice grain itself. Yet HEINZ Rice Flakes cost you no more to buy than other kinds.

ONE WEEK PROVES

But simply let your family *know the flavor* of HEINZ Rice Flakes, and all the benefits will follow.

Serve *twice daily for one week*—in the morning and for dessert at lunch or dinner—to *start* the regulating "vegetable effect"; once daily thereafter to maintain it. Conclusive tests by authorities have proved its efficiency beyond all doubt. Naturally all of the fine energizing food value of rice is included in HEINZ Rice Flakes.

Don't use in place of vegetables, of course, but in addition to them—*to complete in a delightful way* an adequate amount of bulk and roughage that people who don't like vegetables are liable to miss.

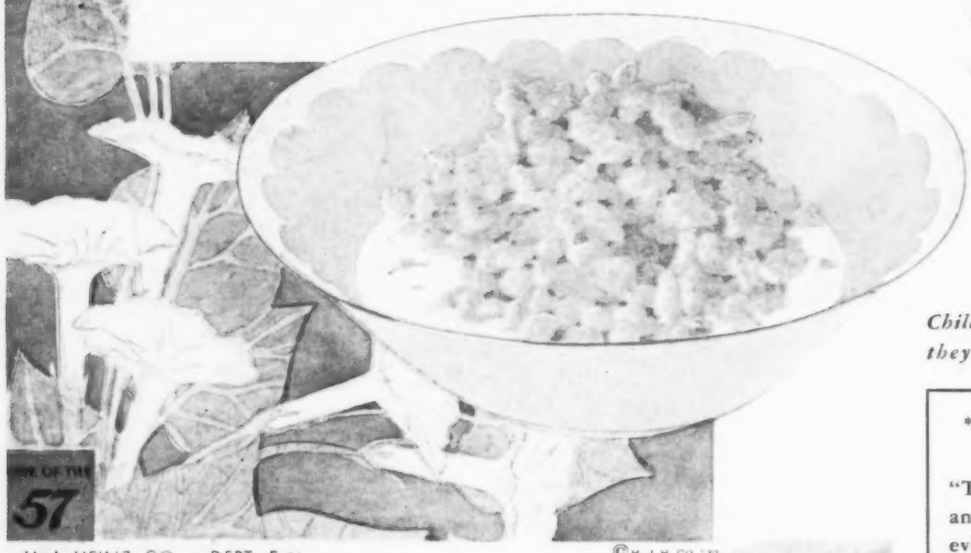
Note that no urging or reminding is required. Enjoy that great relief. Become better pals and have more *fun* at the table. If not entirely satisfactory in every way your grocer will refund your money gladly.

Be sure in ordering to specify HEINZ Rice Flakes, for no other cereal of any kind can offer the same advantages due to patented processes owned and used by HEINZ exclusively.

Just as good for grown-ups as for children.

Mail coupon below for free booklet, "Children's Futures Told in Foods."

H. J. HEINZ COMPANY
Makers of the "57 Varieties"



©H.J.H CO '30

Children can't resist this flavor so they don't *resist these benefits*

*E. R. HARDING, M.A. (*Scientist*)
says this in a recent article:

"That cellulose is both a natural and valuable food constituent is evident. That it is practically essential is not too extravagant a claim."

*Fellow, Mellon Institute of Industrial Research.

H. J. HEINZ CO. • DEPT. E-11 PITTSBURGH, PA. • Please send **without charge** your booklet "Children's Futures Told in Foods."

Name_____

Address_____

Enjoy these radio talks . . . *Tuesday and Friday mornings at 10:45 Eastern Daylight Time, Miss Gibson of the Home Economics Department, H. J. Heinz Company, will broadcast new and delightful recipes over WJZ, KDKA, and 34 other stations associated with the National Broadcasting Company.*

A new, delicious kind

HEINZ RICE FLAKES

Ar

B

C
T

A
for

AN
on

Evi

Publi
of Te
Univ